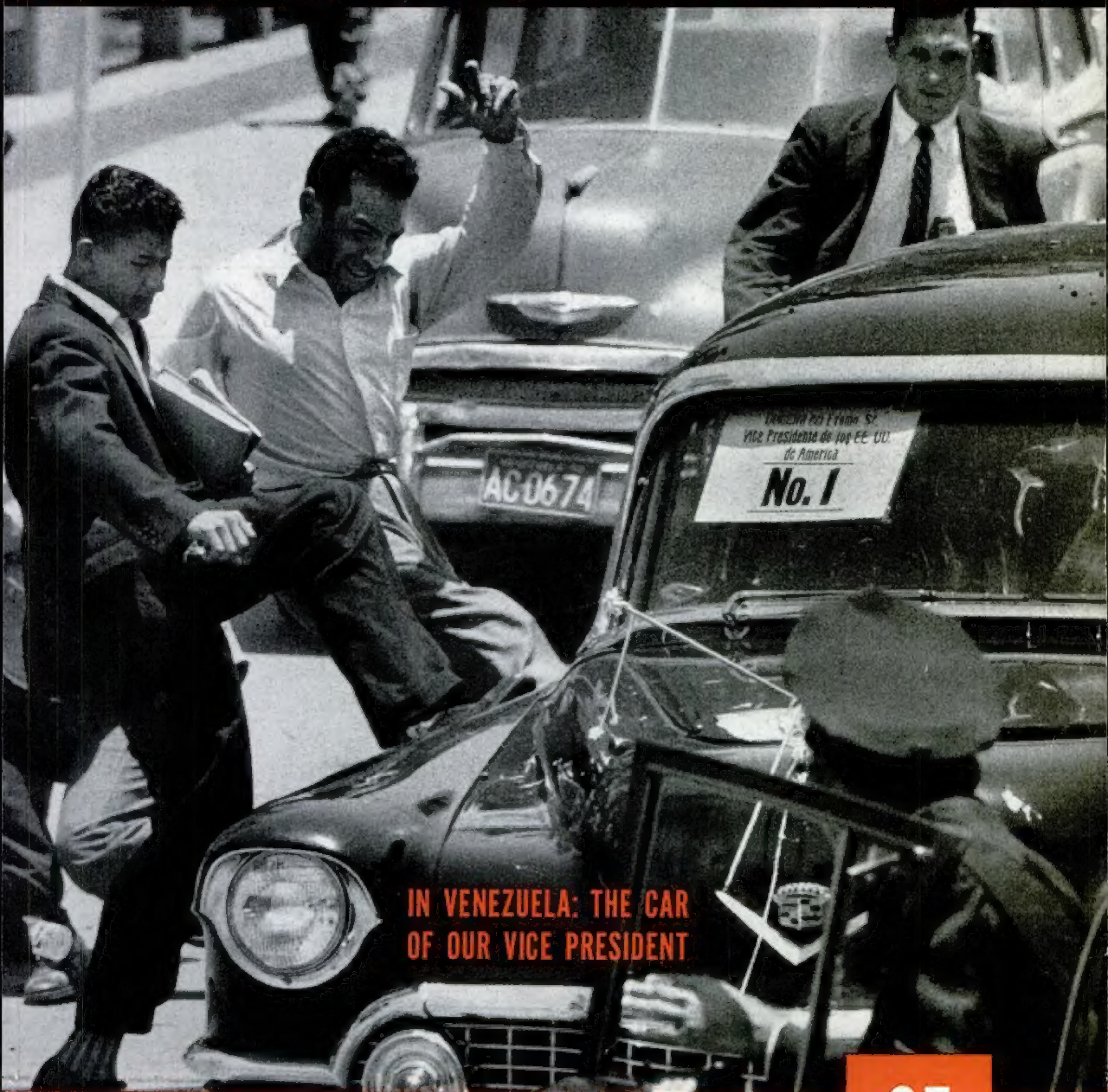


# LIFE

## WEEK OF WORLD TUMULT

### ANTI-U.S. RIOTS ABROAD, ASSAULT ON NIXON, CIVIL STRIFE IN FRANCE

### HOW TO TAKE GREAT NEW ENGLAND TOUR



IN VENEZUELA: THE CAR  
OF OUR VICE PRESIDENT

MAY 26, 1958

25 CENTS



# "I cleaned and waxed my car in 58 minutes



## with Du Pont's NEW CAR WAX



## ...it's still gleaming-bright 6 months later"

says Charles J. Rockwell, of Paramus, N. J., after waxing his '56 Plymouth with Du Pont New Car Wax. "Rocky" found that this new paste wax is as easy to use as a liquid polish, because it cleans, waxes and glazes—all in *one easy application*. And it protects with real Carnauba wax, *the toughest wax known*. Proof of protection is the long-lasting gleam. Six months, 10 car washings later, the finish still shows clear reflections of "Rocky" and his wife! Try Du Pont New Car Wax—it makes any good finish look new. At service stations and auto supply stores. Only \$2.00.



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to like  
than  
ever



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## A TORRENT OF TROUBLES TO TORMENT THE WORLD

*The tumult in Paris, Algiers, Caracas, Beirut and outer space made a troublesome, historic and worrying week:*

As riots explode in Paris, generals take over Algeria and De Gaulle is willing and Premier Pflimlin tries desperately to save the Fourth Republic. P. 23.

Hit with glass, spat upon and his life endangered by a Caracas mob, Vice President Nixon and Pat fly home to a thunderous welcome in Washington. P. 32.

In the Middle East, Lebanon's Moslems, inflamed with Nasserism, burn U.S. libraries and turn firearms against the nation's pro-Western regime. P. 43.

LIFE shows gigantic new Sputnik III as it streaks over Iowa, describes its imposing array of instruments and tells what they can do out there. P. 119.

## BUT BEAUTIES PERSIST

*While the map of the world held a terrible fascination this week, America also turned to its own unique beauty*

In 15 pages of superb color LIFE presents a sight-seer's guide—where to go, what to do, what to see, to get the most from New England's beauty and historic riches. P. 72.



FRENCH RIOT VICTIM



NIXON'S CAR WINDOW



BARRICADE IN TRIPOLI



SCALE OF SPUTNIK III



NEW ENGLAND SIGHT

### COVER

At height of attack on Vice President Nixon's car (No. 1) in Caracas, two rioters kick at it as a U.S. Secret Service agent comes from behind and a uniformed Venezuelan policeman emerges from car in foreground (see pp. 32-38)

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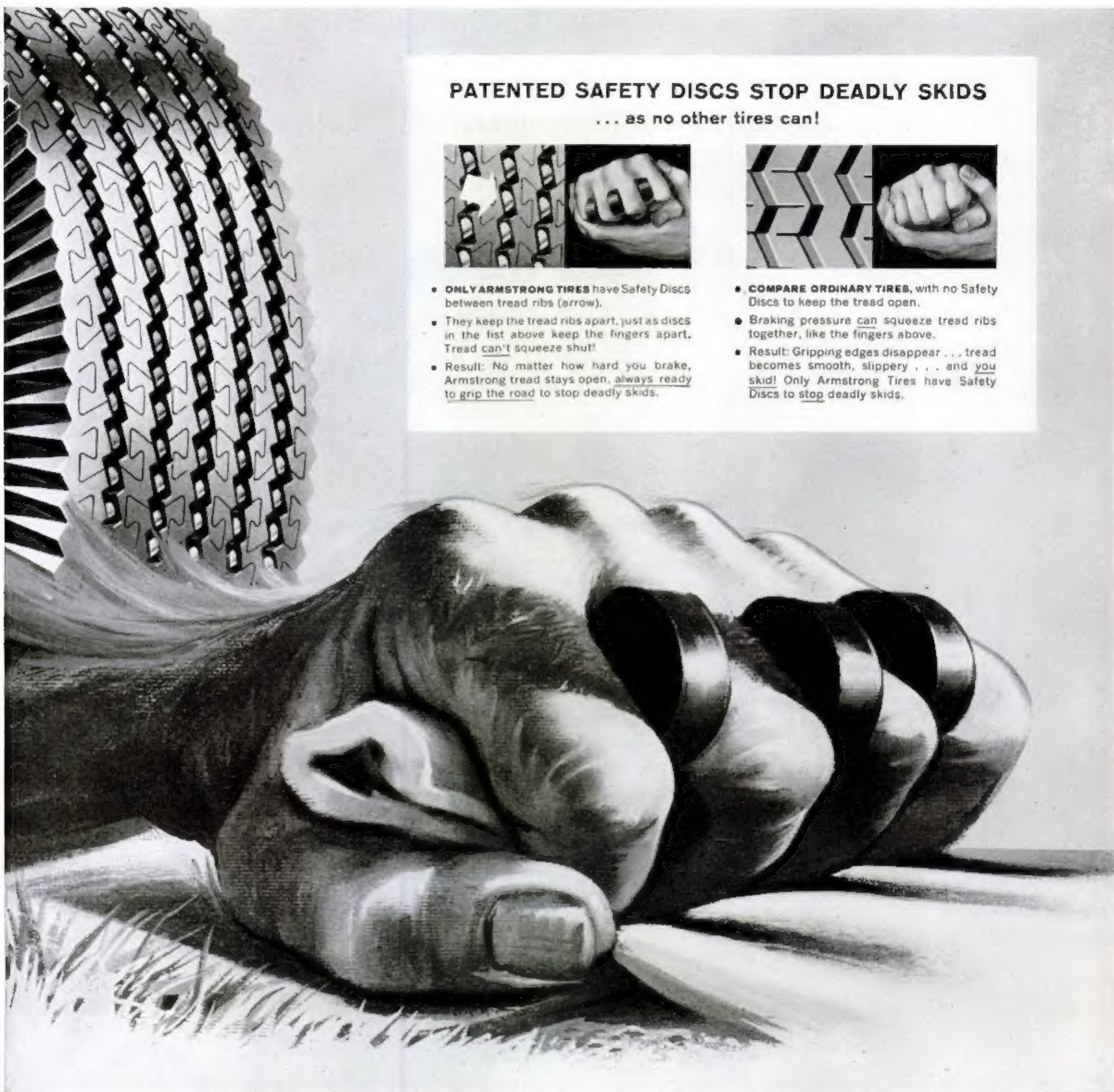
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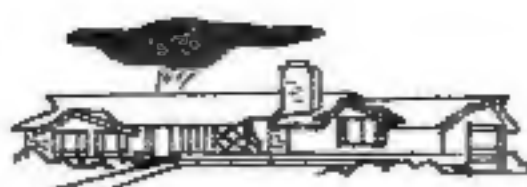
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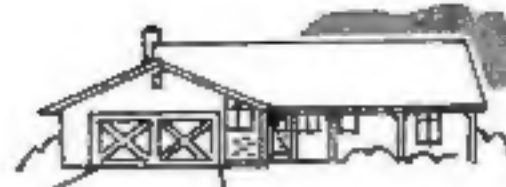
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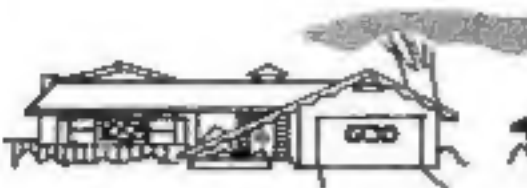
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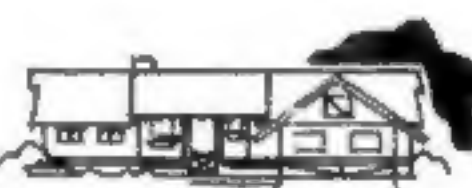
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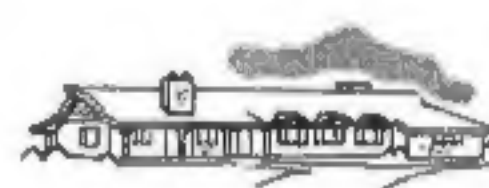
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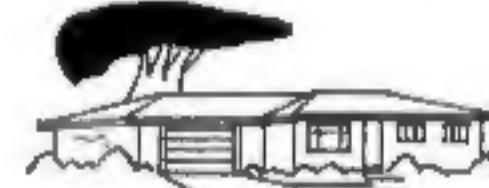
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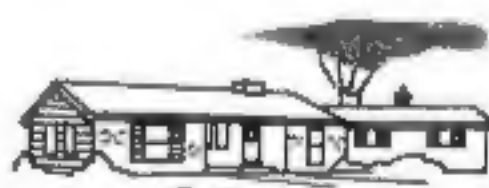
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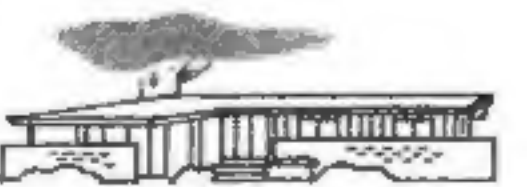
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BELLEVILLE, ILLINOIS

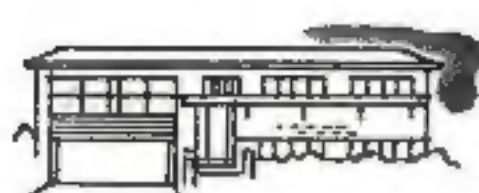


Builder: Lieblich Construction Co.  
Development: Lieblich Homes  
320 W. Roosevelt Road  
VILLA PARK, ILLINOIS

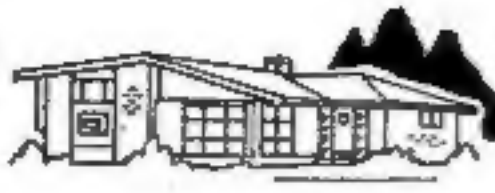


Builder: Wood Construction Company  
Development: Country Club Acres,  
Ogles, Pinecrest, Marknoll  
BELLEVILLE, ILLINOIS

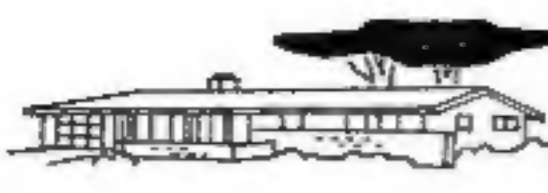




Builder: H. Morton Robbins & Son  
(Chicago)  
Development: Robbins Meadowlark  
7842 West Churchill Avenue  
MORTON GROVE, ILLINOIS



Builder: Martin H. Braun & Co.  
Development: Martindale Estates  
10848 Robinhood Street, West  
WESTCHESTER, ILLINOIS



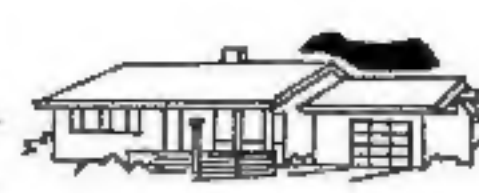
Builder: Place & Company, Inc.  
Development: Twickenham Hills  
SOUTH BEND, INDIANA



Builder: S. E. Arvin & Sons  
Development: Tray Park Heights  
INDIANAPOLIS, INDIANA



Builder: Allen Swift Homes, Inc.  
Development: Glenwood  
4233 Philip Way  
FORT WAYNE, INDIANA



Builder: Town & Country Estates, Inc.  
Development: Sandalwood Park  
Southport Road  
INDIANAPOLIS, INDIANA



Builder: Spacemaker Homes, Inc.  
Development: Lincolnshire  
6216 South Webster Street  
FORT WAYNE, INDIANA



Builder: Harvey Construction Co.  
Development: Timberline Heights  
1520 Fairlane Drive  
BETTENDORF, IOWA



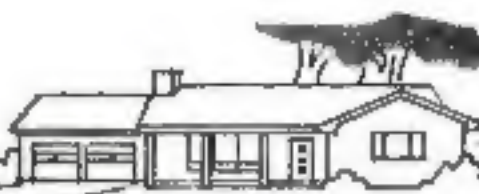
Builder: Advance Realty Company, Inc.  
Development: Edgewood Heights  
1924 Lincoln Road  
DAVENPORT, IOWA



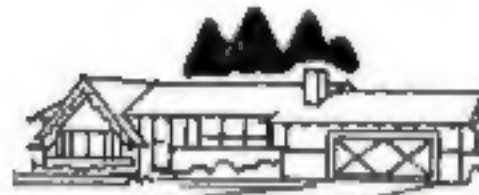
Builder: C. E. Dohm  
Development: Elmwood Park  
1814 Elmwood  
BETTENDORF, IOWA



Builder: Ray Louie & Sons  
Model Homes  
3031 Gold Street  
WICHITA, KANSAS



Builder: J. C. Sargeant & Co., Inc.  
Model Homes  
2101 West 21st Street  
TOPEKA, KANSAS



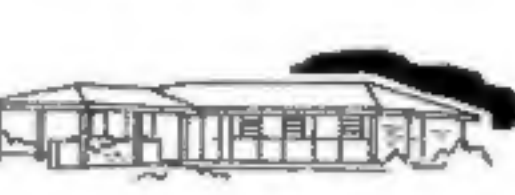
Builder: Bekameyer Construction Co.  
(Wichita)  
Development: Cinderella Homes  
739 Murray Avenue  
WESTBANK VILLAGE, KANSAS



Builder: Ballinger-Martin, Inc.  
Development: Plantation  
Westport Road  
LOUISVILLE, KENTUCKY



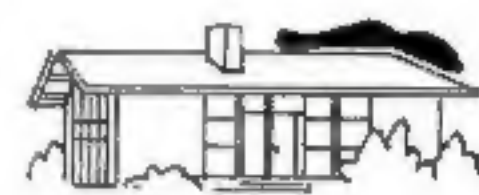
Builder: Ballinger-Martin, Inc.  
Development: Galeway  
Tates Creek Pike  
LEXINGTON, KENTUCKY



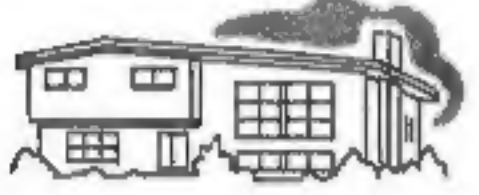
Builder: Mississippi River  
Development Corp. (New Orleans)  
Development: Cadeaux Community  
RIVERLANDS, LOUISIANA



Builder: Ray Construction Company  
Development: Kemp Mill Estates  
1105 Lambertson Drive  
SILVER SPRING, MARYLAND



Builder: Lenland Construction Company  
Development: Middle Ridge  
Turning Mill Road and Dmear Road  
LEXINGTON, MASSACHUSETTS



Builder: DeVries Construction Company  
(Wahfield)  
Development: Winchester Estates  
214 Ridge Street  
WINCHESTER, MASSACHUSETTS



Builder: Gerholz Community Homes, Inc.  
Development: Westgate Park  
1919 Penbrook Lane  
FINT, MICHIGAN



Builder: Thiele Construction Co.  
Development: St. Clair Estate  
20901 Schock Thiele  
ST. CLAIR SHORES, MICHIGAN



Builder: Glendale Builders  
Development: Avator Park  
FINT, MICHIGAN



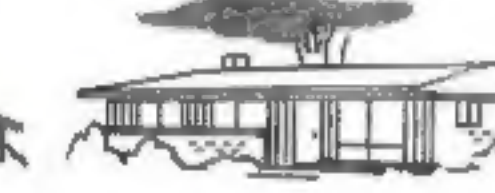
Builder: Burr Homes, Inc. (Detroit)  
Development: Meri-Lynn Farms  
14102 Arden  
IVONIA, MICHIGAN



Builder: Wolfe-Gilchrist, Inc.  
Molly Hill Farms  
Middle Belt and 13 Mile Road  
FARMINGTON, MICHIGAN



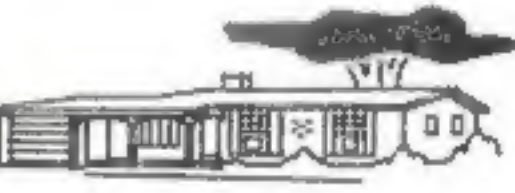
Builder: Grossman Builders (Detroit)  
Development: Palawotamin Woods  
21160 Knudsen Drive  
GROSSE ILE, MICHIGAN



Builder: Macway Homes (Detroit)  
Development: West Willow  
WILLOW RUN, MICHIGAN



Builder: Albert Builders, Inc.  
Model Home  
1152 Pinecrest, S. E.  
EAST GRAND RAPIDS, MICHIGAN



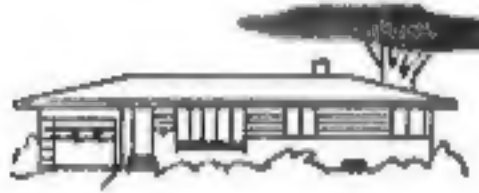
Builder: Carling Building Company  
Development: Oakley Estates  
6420 Rockdale Court  
DEARBORN, MICHIGAN



Builder: Van Dellen Homes, Inc.  
Development: Green Hills  
Stearns Road  
TEMPERANCE, MICHIGAN



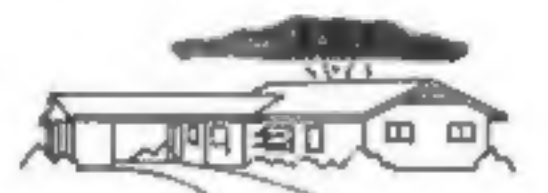
Builder: Hatchell Construction  
Development: Hawthorn Valley  
7824 Henry Ruff Road  
DETROIT, MICHIGAN



Builder: Ray Kroiss Homes  
Model Home  
2772 Matilda Street  
ST. PAUL, MINNESOTA



Builder: George C. Bailly  
Development: North Park Area  
Azalea Drive  
JACKSON, MISSISSIPPI



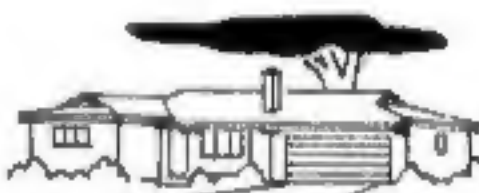
Builder: Rode Realty Company  
Development: Terrace Garden  
GREENVILLE, MISSISSIPPI



Builder: Burton W. Duenke Building Co.  
(Kirkwood)  
Development: Harwood Hills  
8000 Road, Manchester  
ST. LOUIS COUNTY, MISSOURI



Builder: C. F. Vatterott Construction Co.  
(St. Ann)  
Development: De-Saint  
Highway 140  
FLOISSANT, MISSOURI



Builder: George A. Probasco, Inc.  
(Reno)  
Development: Greenbrae Terrace  
Greenbrae Drive and 4th Street  
SPARKS, NEVADA



Builder: L. S. Whaley and Sons  
(Long Beach, Calif.)  
Development: Las Verdes Heights  
4317 West El Paraiso  
LAS VEGAS, NEVADA



Builder: Danco Builders, Inc.  
Development: Morningside Park  
Bark River Road  
DOVER, NEW HAMPSHIRE



Builder: Blair-Higgins  
Development: Briar Hill  
Arlado Road  
ALLENDALE, NEW JERSEY



Builder: North Cape May  
Development Corp.  
Model Home  
524 Bayshore Road  
NORTH CAPE MAY, NEW JERSEY



Builder: Construction Techniques, Inc.  
(Somerville)  
Development: Valley View  
Brown Road  
BRIDGEWATER TOWNSHIP,  
NEW JERSEY



Builder: Wagner Homes, Inc. (Nixon)  
Development: Woodcroft  
METUCHEN and EDISON, NEW JERSEY



Builder: Elm Building Company  
Development: Elmwood Village  
911 Green Street  
WOODBIDGE, NEW JERSEY



Builder: Kenworth Construction Co.  
Development: Kenilworth Lakes  
Route 73  
MARLTON, NEW JERSEY



Builder: Leo & Julian Child  
Development: South Ridge  
Foothill Road  
BRIDGEWATER TOWNSHIP,  
NEW JERSEY



Builder: Graeg Corporation  
Development: Philmar Farms  
West Mill Road  
NORTHFIELD, NEW JERSEY



Builder: Somers Point Development Co.  
Development: Fairways  
Route 9 and Laurel Drive  
SOMERS POINT, NEW JERSEY



Builder: Princeton Construction Co.  
Development: Shady Brook Estates  
Off Route 127  
PRINCETON, NEW JERSEY



Builder: Alexander Caplan (Chatham)  
Development: Rolling Hill Estates  
Coursen Way and The Shunpike  
MADISON, NEW JERSEY



Builder: Allan & Harris Kessler  
(Moorestown)  
Development: Fountain Farms  
Route #130 and Andover Road  
CINNAMINSON TOWNSHIP,  
NEW JERSEY



Builder: I & U Construction Company  
(Plainfield)  
Development: Brookmont  
Shepherd & Breckwood Avenues  
MIDWESSEX, NEW JERSEY



Builder: Bob Jacobs Company  
Development: Thunderbird Homes  
Tennessee Street, N. E.  
ALBUQUERQUE, NEW MEXICO



Builder: Dale Bringham Homes, Inc.  
(Albuquerque)  
Development: Princess Inn Park  
HOBBS, LAS CRUCES and  
ALAMOGORDO, NEW MEXICO



Builder: Shantz Homes, Inc.  
Development: Broadwinds Gardens  
Greenhaven Road  
ROCHESTER, NEW YORK



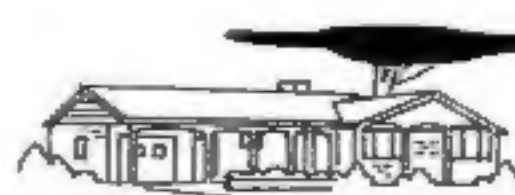
Builder: The Wenwood Organization  
(Mineola)  
Wenwood-Ar-Bar Harbour  
MASSEPEQUA PARK, L. I., N. Y.



Builder: The Wenwood Organization  
(Mineola)  
Wenwood-City-At-Selden  
SELDEN, LONG ISLAND, N. Y.



Builder: The Wenwood Organization  
(Mineola)  
Wenwood-Ar-Brookville  
BROOKVILLE, LONG ISLAND, N. Y.



Builder: Genrich Builders, Inc.  
Development: Burroughs Terrace  
71 Park Ledge Drive  
SNYDER, NEW YORK



Builder: Geo. Goodyear Co.  
Development: Selwyn Park  
828 Tyvola Road  
CHARLOTTE, NORTH CAROLINA



Builder: Kessler Construction Co. (Celina)  
Development: Hillside Subdivision  
806 Linden Avenue  
ST. MARY'S, OHIO





more of the  
Comfort-Conditioned  
homes going  
up now all  
over America



Builder: United Construction Co.  
(Youngstown)  
Development: Highland Park,  
YOUNGSTOWN  
Crestwood, WARREN, OHIO



Builder: B & I Construction Co. (Akron)  
Development: Maplewood Park  
2515 Graham Road  
STOW, OHIO



Builder: K. H. Mitchell Construction Co.  
Development: Frontier Town  
95 Diana Drive  
POLAND, OHIO



Builder: Karna Construction Co.  
(Cleveland)  
Development: Brandywine Hanoversteads  
Old North Road  
SAGAMORE HILLS TOWNSHIP, OHIO



Builder: Woodley Construction Co., Inc.  
Development: Wendover Acres  
4475 Maple Ridge Place  
DAYTON, OHIO



Builder: Zachrich Homes, Inc.  
Development: Benalex Heights  
Miracle Mile Shopping Center  
TOLEDO, OHIO



Builder: A. Slinger & Sons  
Development: Southgate Community  
20693 Doneybrook Road  
MAPLE HEIGHTS, OHIO



Builder: Cornhill Builders  
Development: Centerville  
9384 Bonnie Avenue  
CENTERVILLE, OHIO



Builder: Tri-Tax Builders  
Development: Ferguson Estates  
Old Route 435  
DAYTON, OHIO



Builder: Ed Rose, Inc.  
Development: Northgate  
Free Pike  
DAYTON, OHIO



Builder: Metropolitan Building Co.  
Development: Holiday Hills  
4108 East 59th Place  
TULSA, OKLAHOMA



Builder: Glenn E. Breeding  
Development: Ridgecrest Heights  
Shadybrook Drive  
MIDWEST CITY, OKLAHOMA



Builder: Royce Brown Homes, Inc.  
(Bethany)  
Development: Casady Hills  
2825 Northampton  
OKLAHOMA CITY, OKLAHOMA



Builder: Whitmer Homebuilders, Inc.  
Development: Southern Gardens  
1526 East 60th Street  
TULSA, OKLAHOMA



Builder: Curtis Building Co., Inc.  
(North Hills)  
Development: Sandy Creek Estates  
Woodland Road & Lindbergh Avenue  
ROSLYN, PENNSYLVANIA



Builder: Town & Country Homes  
(Clairton)  
Model Homes  
Route 51  
PLEASANT HILLS, PENNSYLVANIA



Builder: Olympic Industries, Inc.  
Development: Holiday Plan  
BETHEL PARK, PENNSYLVANIA



Builder: A. C. Schwatzer, Inc.  
Model Homes  
Wyndemere & Hi-Tor Woods  
PITTSBURGH, PENNSYLVANIA



Builder: Trezevant & Kelly, Inc.  
Development: Parkway Village  
Perkins Road South of Knight Arnold  
MEMPHIS, TENNESSEE



Builder: Wheeler Construction Co.  
Development: Sutherland Heights  
2513 Timwood Drive  
NASHVILLE, TENNESSEE



Builder: Holiday Homes of Memphis, Inc.  
Development: Parkway Village  
3028 South Perkins  
MEMPHIS, TENNESSEE



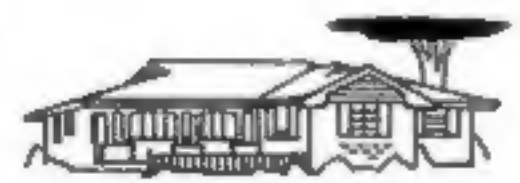
Builder: Morris-Bitt Homes  
Development: Whispering Hills  
Dunest Drive & Edmonson Pike  
NASHVILLE, TENNESSEE



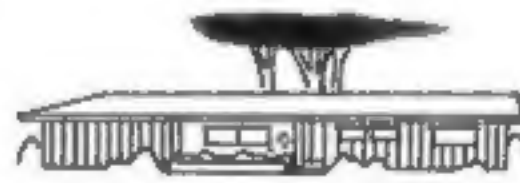
Builder: Harold High  
Development: Country Club Estates  
Helene & Whitway Drive  
MEMPHIS, TENNESSEE



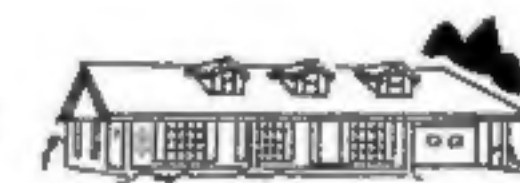
Builder: Lotus A. Hamrick  
Development: White Rock Forrest  
8624 Thimberbird Lane  
DALLAS, TEXAS



Builder: Lee Construction Company  
Development: Merriman Park  
6954 Town North  
DALLAS, TEXAS



Builder: Zeta Enterprises  
Development: Charlemont Place  
ORANGE, TEXAS



Builder: Raleigh A. Smith & Son  
Development: Hidden Valley  
Highway 75  
HOUSTON, TEXAS



Builder: Elton Brimberry  
Development: Lazybrook  
2006 Lazybrook Drive  
HOUSTON, TEXAS



Builder: Tom McGovern Associates  
Development: Oak Forest Estates  
2910 Old Ranch Road  
SAN ANTONIO, TEXAS



Builder: Buchanan Built Home  
Development: Briarwood  
1405 Ravenwood  
ABINGTON, TEXAS



Builder: Neilson & Scott Venture  
Development: Hilldale  
2910 West 3100 South  
Granger, SALT LAKE CITY, UTAH



Builder: Clarence W. Gasnell  
Development: Wayne Wood  
421 Croton Drive  
ALEXANDRIA, VIRGINIA



Builder: Joseph Loring  
Development: Birchwood Park  
Old Jamestown Road  
WILLIAMSBURG, VIRGINIA



Builder: Fred Wolff  
Development: Pacific Heights  
N. 6402 Elmhurst  
SPOKANE, WASHINGTON



Builder: Bell & Voldez  
Development: Lake Hills  
BELLEVUE, WASHINGTON



Builder: Stromberg Construction, Inc.  
Development: Glenwood Acres  
Lakewood  
TACOMA, WASHINGTON



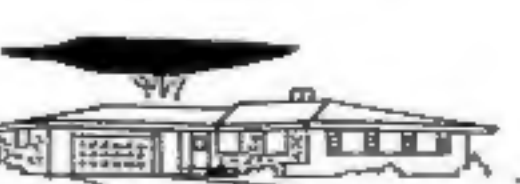
Builder: Hilltop Homes, Inc.  
Development: Green Knoll  
8524 North 59th Street  
MILWAUKEE, WISCONSIN



Builder: Tamsinger Construction, Inc.  
(Wauwatosa)  
Green Knoll, 5870 West Donna Drive  
BROWN DEER, WISCONSIN



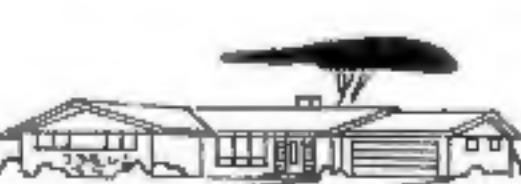
Builder: Ace Builders, Inc.  
Development: Ace Wood  
Cottage Grove and Ace Wood Blvd.  
MADISON, WISCONSIN



Builder: Schroeder-Moran, Inc.  
Development: Green Knoll  
8514 North 59th Street  
MILWAUKEE, WISCONSIN



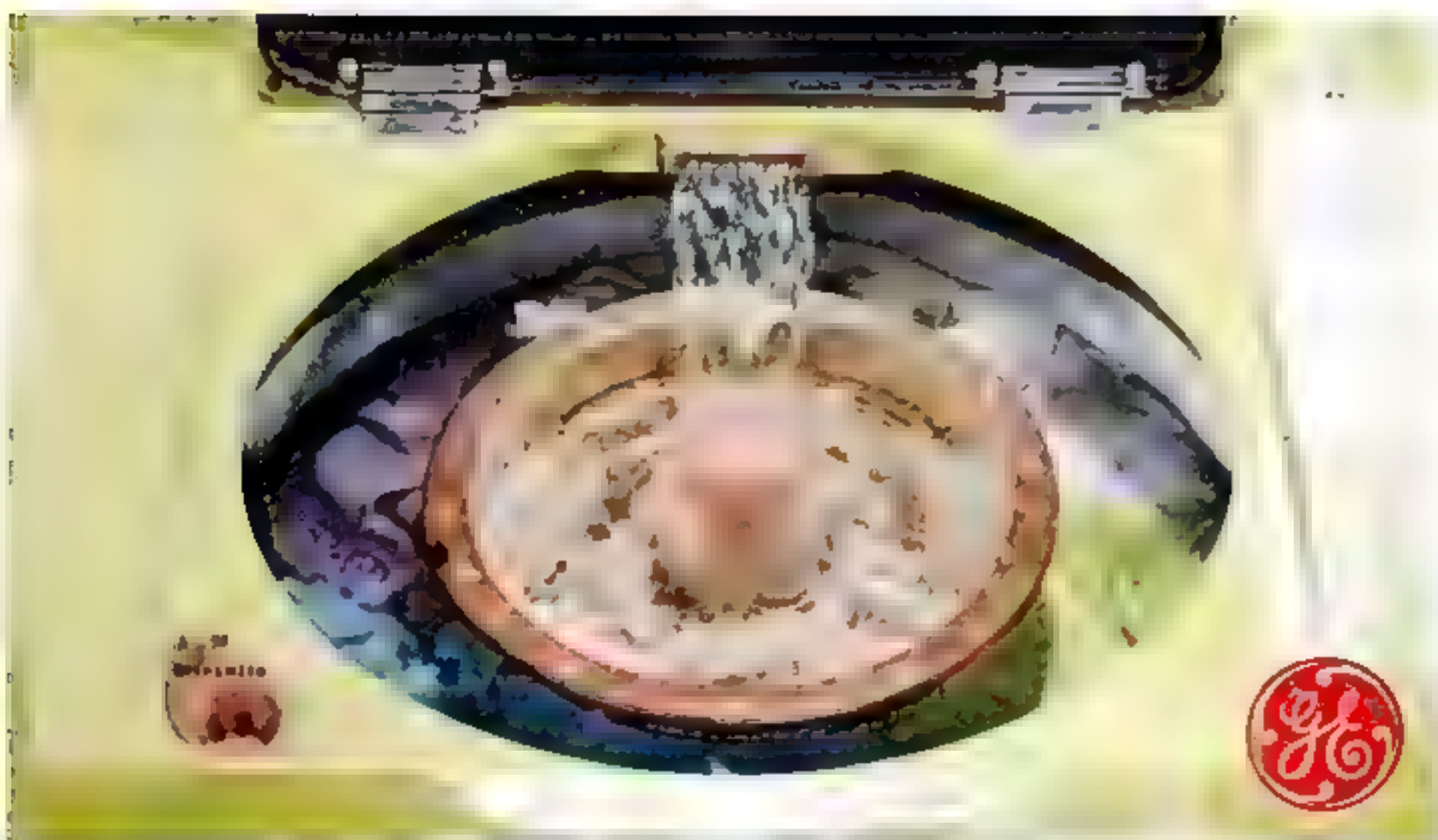
Builder: Schneller Homes, Inc.  
Development: Bradley  
8594 North 59th Street  
MILWAUKEE, WISCONSIN



Builder: Joseph Sileno, Inc.  
Model Homes  
1024 North 121st Street  
MILWAUKEE, WISCONSIN

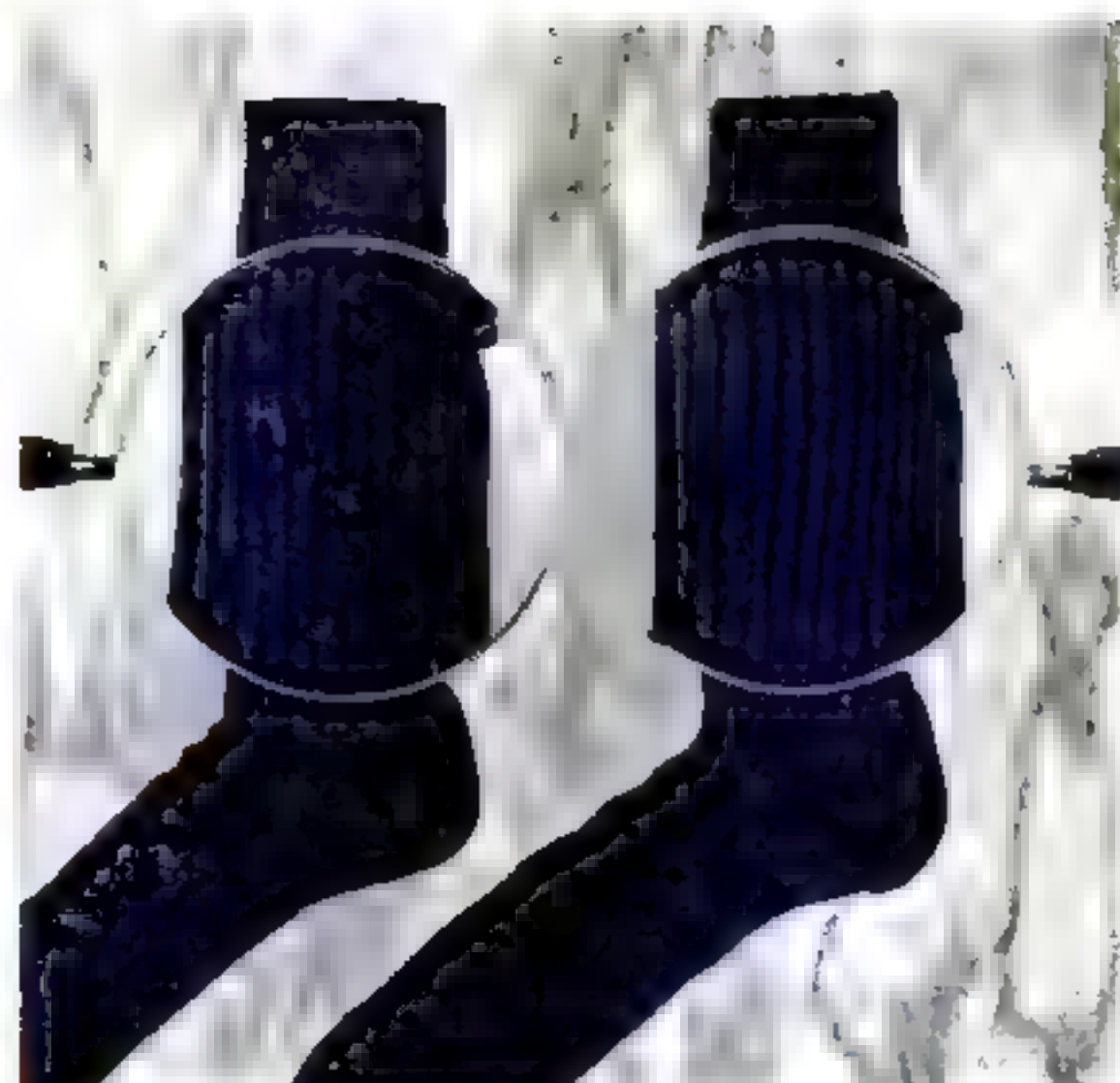
OWENS-CORNING  
**FIBERGLAS**





*Lint can't get through* this filter to dull your clothes. As the Filter-Flo Washer circulates and filters the water, lint, sand, and soap scum are removed automatically. Clothes wash brightly clean! This filter won't clog . . . lets cleansed,

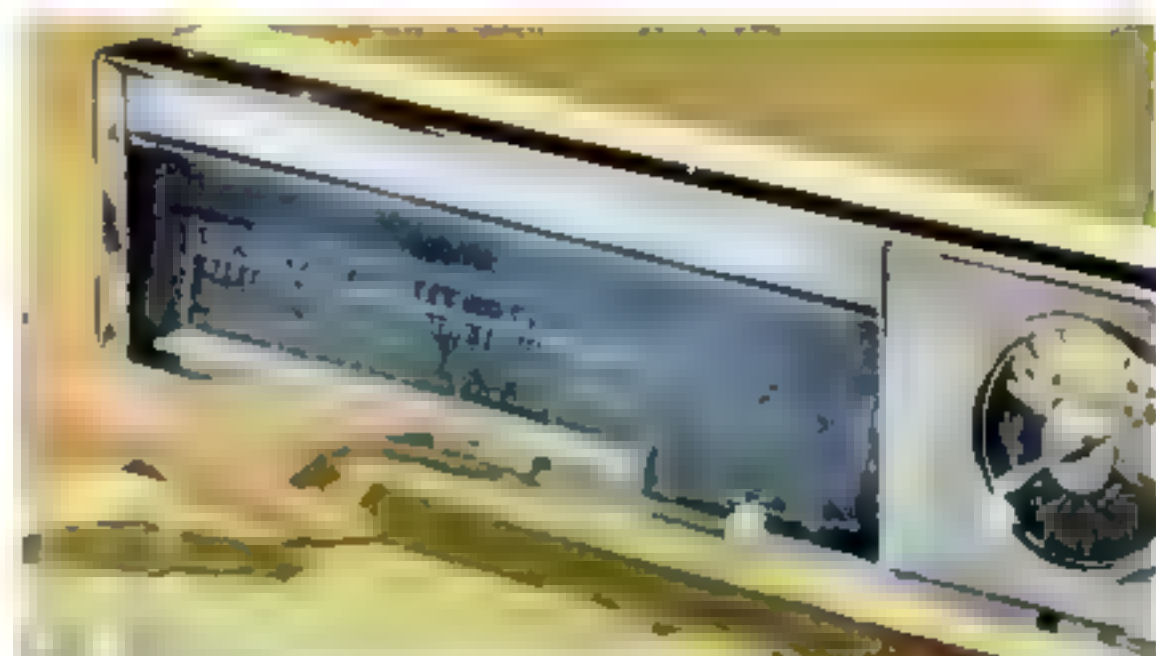
sudsy water flow through continuously. Handy in view, it's *easy to remove . . . easy to clean*. And the General Electric filter is also an ideal detergent dispenser. It dissolves detergent *evenly* throughout your wash—no lumps touch clothes.



**Proof—no lint!** No dulling dark colors! After 7 washings in an ordinary washer, the sock at left was flecked with unsightly lint. After 7 washings in a General Electric Filter-Flo Washer, the sock at right washed in an identical washload showed *practically no lint*.

## How General Electric Filter-Flo® Washer gives you exactly right clothes care—no lint fuzz

*Here's the washing system that cleans and recleans the water as it washes . . . now combined with simple Wash-to-Order Fabric Keys—and Rinse Conditioning, too, for soft, fluffy, sure-white washes*



**No more guessing**—with simple new Wash-to-Order Fabric Keys! Just touch the key to fit your type of wash—regular, synthetic or special—it automatically selects the exactly right wash and rinse temperatures, wash and spin speeds for best care of your fabrics. Five key settings.



*Such perfect results for all your family's clothes.* Nylon shirts, synthetic fabrics come out *without set-in wrinkles*—save ironing. Finest lingerie needn't be hand-washed. And the new Rinse Conditioner gives clothes static-free softness. Just pour a fabric or water softener into the automatic dispenser beforehand. General Electric Company, Appliance Park, Louisville 1, Kentucky.



**Straight-line styling**—Filter-Flo Washer Model WA-950R, about \$3.40\* a week. Suds Return System extra. Mix-or-Match colors or white. 5-year written warranty on transmission parts. Dryer Model DA-920R, about \$2.80\* a week.

\*After small down payment. See your General Electric dealer for his prices and terms. Most models available in Canada.



*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**





INA's Family with a Future takes a ride in a whirling teacup at Disneyland. Not far away is the Information Center maintained by INA and its agents. ©W.H.P. 1958

## They're free from care—in a whirl of their own

Every father would like to take his family on a whirl through Walt Disney's Magic Kingdom. And at home he wants to enjoy the daily whirl with that same wonderful freedom from care.

What does it take to lighten the cares of today? What is it that helps fathers face the future with more smiles than frowns?

It's complete, modern insurance protection, designed by INA's architects of family security and built to fit your family's needs and ambitions by an experienced INA agent.

An important part of this protection is INA's new Family Accident & Sickness Policy. This is actually four coverages in one. It helps to safeguard the family's weekly income when father is disabled. It provides a lump sum for accidental death. And it covers every member of the family for both normal *and* major hospital and surgical expenses which result from accidents and sickness.

Like INA's famous Homeowner's policy, this new kind of accident and sickness protection is

as flexible as it is broad. Without canceling existing insurance, your INA agent can use the new policy to strengthen and fill out your present family security program.

Why not call him right now? He'll help make yours a Family with a Future. And he's sure to lighten your cares like a day in Disneyland.

\* \* \*

Insurance Company of North America • Indemnity Insurance Company of North America • Philadelphia Fire and Marine Insurance Company • Life Insurance Company of North America • Philadelphia

# INSURANCE BY NORTH AMERICA





ZIPPO...THE LIGHTER THAT WORKS



THE FAMOUS ZIPPO—MADE BY A TOUGH, UNRECONSTRUCTED AMERICAN CRAFTSMAN—WHO BELIEVES A CIGARETTE LIGHTER SHOULD LAST A LIFETIME.

## THE INCREDIBLE STORY OF THE ZIPPO LIGHTER

—and a man who believes a lighter should work forever

The man who made the first Zippo, and who still runs the show, learned his trade in his father's Pennsylvania machine shop.

He developed manual skills. He mastered the sweet science of machinery. And he learned one thing more.

He learned to love and respect workmanship for its own sake. He became a craftsman in the 19th Century American tradition—the breed

of men who made things that worked. And lasted. For a long, long time.

Today, he makes a cigarette lighter that works. The Zippo. And he constructs each Zippo so carefully that he is able to offer the most sweeping guarantee in the annals of American business.

Regardless of age or condition—if a Zippo ever fails to work—he'll fix it free!

Some modern businessmen who make products that become obsolete on a schedule don't have much respect for the Zippo man's business sense.

But he does pretty well. And he has a rare good feeling when he goes to bed each night. The feeling that comes from making a product that *works*. Every time. Year after year. Generation after generation.

Always—or he fixes it free.





**BLOWOUT PROTECTION:** Nylon cord tires protect the car at right—even on this sun-scorched desert road. They give lasting protection against the four major causes of blowout; (1) heat, (2) bumps, (3) moisture, (4) flexing. All tire makers use nylon cord exclusively in their better tires. For your safety insist on nylon cord tires when you're buying new tires or a new car.

**THE SAFEST, STRONGEST TIRES ARE MADE WITH NYLON**

LOOK FOR THE NYLON IDENTIFICATION ON TIRE SIDEWALL  
Enjoy the "DU PONT SHOW OF THE MONTH" on CBS-TV.



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



**THIS ANXIOUS** schnauzer is typical of every Friskies-fed dog. He can hardly wait for dinnertime, and he's not above hinting for you to hurry up. You'll find Friskies Dog Foods make feeding fun for you, too. Fun to watch your pet enjoy them...and watch him thrive on their complete nourishment.



**SUMMER'S COMING**, and that means many a week-end jaunt in your car. If your dog is a good traveler, include him in the trip. Here are a few tips: Be sure his tag or collar carries his full identification. Take along a closed container of cool water for him. Also bring his blanket or cushion, and a familiar toy to keep him occupied. Keep him in the back seat so

he won't interfere with your driving. When you leave him in the car while you're in a restaurant, park in a shady spot and pull the windows down so he'll get enough air. Stop occasionally along the road and let him "stretch his legs." Our free booklet, "Traveling With Your Dog," is a real help to every dog owner who's planning a trip by car. Also tells you about dog travel via plane and train, and suggests good "dog manners" when he's in a hotel or motel.

**THIS ENTIRELY NEW KIND OF DOG FOOD**

is a must when traveling with your dog. One beauty of new Friskies Cubes is that you can feed it right from the package. He'll love the crunchy, bite-size chunks and 6-flavor variety—meat, liver, milk, fish, vegetable, chicken. And of course, our new Cubes are fully nourishing, as are all Friskies products. At home or away, your dog will find new Friskies Cubes much to his liking.



**THE MEAL THAT MIXES INSTANTLY!**



Most people like the new, modern "convenience" foods. That's why we've perfected the dog meal that is ready to feed in a jiffy. You just

add water and almost magically it changes to the texture of chopped meat. Never mushes or cakes in the bowl as some meals do. And Friskies' meaty taste and aroma keeps your dog's appetite sharp day after day.

**SAVE 15 CENTS** on the Friskies product you'd like to try — Canned, Cubes, or Meal. Each one's the finest of its kind...fully nourishing, really good-tasting. Just specify your choice, and we'll enclose a coupon worth 15 cents with the "Traveling With Your Dog" booklet. Write to Friskies, Box 290, Los Angeles 51, California.



always active, alert,  
anxious for his  
**Friskies!**

*...the dog food with all the  
goodness of  
prime grade meat!*

Here in Friskies is irresistible lean red horse meat. And here are all the essential vitamins, minerals, proteins and energy foods, all in perfect balance. Here is up to twice the nourishment of cut-rate brands. Friskies' *complete* nourishment is guaranteed by this U.S. Government seal on every can.

For variety, feed Friskies Meal and Friskies Cubes. All are made to the high food standards of **Carnation!**





# JERGENS KEYS COLOR



*Dress by  
Ceil Chapman.*

If it's **YELLOW** you like, you have a sophisticated intellectual bent. Rather deep with profound ideas, lasting friendships, you can keep a secret!



*Dress by  
Claire McCardell.*

If you go for **GREEN**, you delight in friends and travel. Generous, without expecting reward, your varied interests make you most agreeable company.

**JERGENS LOTION IN NEW  
COLOR DECORETTES  
...keyed to you (or your decor)**



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If PINK is your color, you like life. You're interested in the world and people in a nice way. Refined always, your strong point is feminine charm.



*Dress by  
Adele Simpson.*

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Delicate as they look, Jergens Color Decorettes are all efficiency. A push-button top neatly drops Jergens Lotion right in your hand. Yes, it's the same creamy white Jergens you've used for years to stop detergent hands. Jergens prevents redness and roughness because it penetrates...doesn't just glove hands with sticky film. It helps replace natural moisture lost to wind, weather, housework.

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*Fashions shown available at better stores everywhere.*



MODERN...with the charm and grace to meet the test of time...

# Copenhagen

## DANISH MODERN BY LANE



*Round Cocktail Table  
with distinctive  
four-piece matched top.  
48" diameter, #862,  
38" diameter, #863.*



*Drop Leaf Lamp Table ... 22x24½x25½"  
high, top opens to 22" x 40", #864*



*King-sized Cocktail Table ...  
72x17x15" high, #971*



*Picture Window  
Table ...  
17x44x27½"  
high, #860*

Lane designers have caught the very spirit of the age in Copenhagen... the celebrated collection of occasional tables that blends the new mood of soft grace with the fresh, clean lines of young modern. The wood is Softone Walnut, warmed to Lane's deep gleam finish. The lines flow and sweep upwards in continuing beauty. Twelve different styles—all with exquisite details, from the rounded contours framed and edged with beading to the molded stretchers pierced through tapered legs tipped with brass ferrules.

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# LANE TABLES

BY THE MAKERS OF LANE CEDAR CHESTS AND LANE BEDROOM AND DINING ROOM FURNITURE



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*... the better health and longer life that come with better medicines*



WILL THIS LITTLE BOY—will your little boy—grow up to fill his father's shoes?

Today, thanks to new medicines and methods of treatment, our children's chances of growing to strong, healthy adulthood are better than ever before in history.

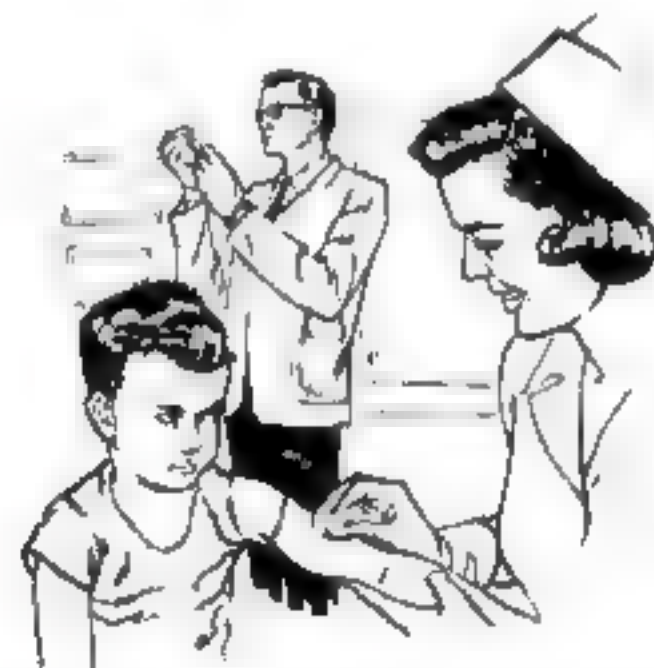
Take polio, for instance. Right this minute your physician has the means to help prevent this dread disease. With the help of the safe, effective, proven vaccine against polio, paralytic cases in the past two years have declined over 80%.

But this summer, in spite of the fact that there is plenty of vaccine for everyone, thousands of cases of polio could occur among those who have not been vaccinated.

The tragic fact is that over 48 million of those in the susceptible age group under 40 still have not been vaccinated. More important, over 19 million people under the age of 20, one in four, have not yet had a single dose of the vaccine. And millions more who have started their shots still haven't had all three recommended injections.

*How about your family?* Have your children had the full course of the three polio shots they need for maximum protection? Have you? Remember, polio often strikes adults, too . . . usually in a severe form. Be sure *everyone* in your family is protected before it's too late.

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In 1953, Parke-Davis produced the first trial vaccine for the vital polio "pilot test." Since that time, Parke-Davis has become one of the largest producers of polio vaccine in the entire world.

**PARKE-DAVIS**

... PIONEERS IN BETTER MEDICINES SINCE 1866

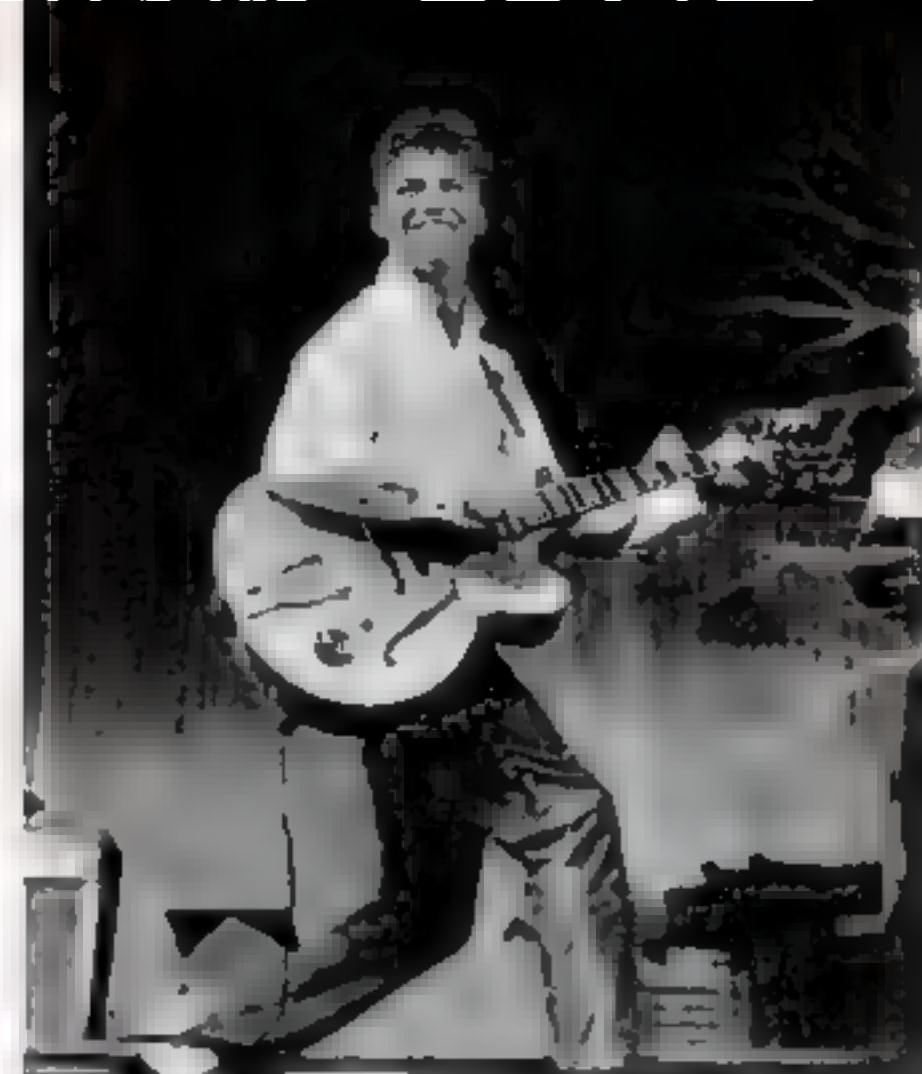


## SPEAKING OF PICTURES



**JAPANESE** Fans throw their tape streamers and scream as Masashi Hironaka (above) sings *Sitting on the Balcony* in Key Bird Tearoom, one of several teen-age

rock n' roll hangouts in Tokyo. At a nearby theater, Frank Zappa (right) finishes up flat on his back and completely entangled in his fans' tape but still strumming his guitar as he tries to out-sing Hironaka.



**ENGLISH** Visiting Briton Tommy Steele hops around Copenhagen stage as he sings *Norfolk*. On trip home, Steele was knocked unconscious by Edinburgh fans.

# Elvis All Round World







**BRAZILIAN** Twenty-three-year-old Cauby Peixoto is mobbed by Rio girls as he leaves radio show. Fans clinging to him were booed by boys who started brawl police subdued by arresting both girls and boys. From jail, girls shouted, "For Cauby we will go through anything."

**ALTHOUGH** Elvis has slipped into the silence of the Army, the heavy-beated blasts and swinging hips of Presley-style rock 'n' roll are heard and seen clear around the world. By listening to records and watching films, imitators in other lands have latched on to Presley's visual as well as his vocal tricks as they bray and sway their way into teenagers' hearts. In Japan "rock and roll" has a stranglehold on Tokyo's youth and *Rock Around the Clock* ("Rock Around the Clock") is a national hit. Masaaki Hirao is so popular that he can seldom hear himself singing because his audience is always screaming. A half-dozen new rockers are set on overtaking Hirao by outgunning him (*below*). In Germany, Sweden and Brazil howlers have come close to setting off civil disturbances, sure proof to a rocker that he is getting through to his fans.



**GERMAN** Hipswinging, here 19-year-old Peter Kraus, here singing at Caessen theater, learned knee-bending rock 'n' roll style listening to Presley records and seeing him in films. Kraus settled on his singing career when his actor father gave him an electric guitar.





# LETTERS TO THE EDITORS

## ALMOST EVERYBODY HAS DREAMS

Sirs:

I read "Almost Everybody Has Dreams on Every Night" (LIFE, May 5) just before retiring. I wonder how many others spent the same sleepless night?

JOAN ROSENBERG

New York, N.Y.

Sirs:

Thanks to your article I have discovered that I'm not as ordinary and usual as I thought.

Since childhood I have dreamed in beautiful, enjoyable and vivid Technicolor.

FLORENCE CUTHBERT

San Pedro, Calif.

Sirs:

Until recently I assumed everyone dreamed color, but a personal survey of family and friends revealed only one other (my mother). One saw blue-green tones, the rest remembered only grays.

GRACE RICHARDS

Everett, Mass.

Sirs:

Kleitman and Dement are dead wrong in saying the body almost never reflects dream action.

Just last night I was awakened in the middle of a violent action dream by my wife's scream. I was biting her hand while in my dream I was biting the bare foot of a prone and kicking unknown male assailant!

B. J. MIERSNER

Morristown, N.J.

Sirs:

Are blind people capable of dreaming?

MRS. B. MASLYK

Evanson, Ill.

● Blind people do dream, but those born blind have no visual images, just sound and motion.—ED.

## IT'S WHAT WE VOLUNTEERED FOR

Sirs:

This is to express appreciation for LIFE's objective and understanding report of the training tragedy which took a toll of five fine paratroopers ("It's What We Volunteered For," LIFE, May 5). All but 36 of the men initially hospitalized have been released. None of these will sustain any permanent injury.

MAJOR GENERAL WILLIAM WENTMORELAND  
Commanding General

101 Airborne Division  
Fort Campbell, Ky.

Sirs:

As an ex-GI, I say that most of the so-called battle maneuvers are absurd.

You speak of the accident as an "everyday act of soldiering." Nonsense. The everyday act is one of scrubbing, polishing, of being harassed and bullied. The jump is no everyday act. It's one that should follow the most careful planning.

MANFRED PELL

New York, N.Y.

## MISCELLANY

Sirs:

Enjoyed seeing "A Double Ducker Transport" in Miscellany (LIFE, May 5) in which a duckling got a free

ride on its mother's back. But I'll go you one better. My English springer spaniel Dusty has "mothered" our Nicky since we got the duck last August. And when Dusty and Nicky go swimming in the bay at Balboa, Nicky always perches on Dusty's back and gets a free ride.

CHARLOTTE R. BRADLEY

Balboa, Calif.



DUCK RIDE ON DOG

## TAKE ALASKA OFF ICE

Sirs:

Heartiest congratulations on your excellent editorial, "Take Alaska Off the Ice" (LIFE, May 5).

In addition to all the valid reasons given for Alaska statehood is the great popularity of the statehood cause—slightly over 12 to 1 in the Gallup poll taken on March 2.

If the Congress is as responsive to public sentiment as an elective body is supposed to be, it ought not hesitate to admit Alaska as the 49th state.

ERNEST GRUENING

Washington, D.C.

Sirs:

You people in the States seem to think that we are a bunch of slaves up here who need emancipation. Quite to the contrary. Statehood for Alaska now would enslave us economically in the crudest manner because of the higher taxes that would be imposed on us.

A great majority of indigenous Alaskans are opposed to statehood for Alaska now because we do not yet have a self-sustained economy. Alaska should become an unincorporated territory for a period of 25 years with immunity from the federal income tax. This would give us a chance to develop a self-sustained economy.

O. E. DARLING  
Chairman

Alaska Citizens for Commonwealth Committee  
Seward, Alaska

Sirs:

You took a foul swing at Alaskan water carriers in saying:

"By terms of a fuzzy 1920 law, all trade from and to Alaska must go in U.S. bottoms and U.S. rails. The results of this outrageous protectionism are unmercifully high monopoly shipping rates and what Alaskans call the FCL—fearful cost of living."

There is no monopoly in the Alaska trade. Any U.S. operator who desires may enter the trade providing he has the fortitude and finances. Certificates of public convenience and necessity are not necessary. If LIFE refers to the exclusion of foreign vessels from the U.S.-Alaska domestic service as a monopoly for U.S. carriers, such a situation does exist, as it does in all 48 states.

An exception to this principle is allowed. Canadian rail lines in transporting cargo between U.S. points may use foreign craft for a portion of such movement, but this exception does not apply to points in Hawaii, Puerto Rico or Alaska.

Another fact of life to which LIFE is obviously oblivious: Alaska's foreign trade is wide open to anyone and foreign ships frequently call there for cargoes of pulp, lumber and scrap metal.

MELVILLE MCKINSTRY  
Vice President and General Manager

Alaska Steamship Company  
Seattle, Wash.

● LIFE referred to the fact that U.S. shippers can

legally use Canadian rail and ship lines between U.S. points, but not to Alaska, thus reinforcing Alaska Steamship Co.'s near-monopoly. However, protectionism is a less important reason for the high freight rates than the fact that the vessels usually return from Alaska empty.—ED.

## GUYS AND TAXES

Sirs:

Your editorial reference to "good guys" (Republicans) and "bad guys" (Democrats) amazed me ("Guys and Taxes," LIFE, May 5). You have never quite so frankly stated your 100% pro-Republican position.

ROBERT N. COLLOP

Dallas, Texas

Sirs:

Whether workable or not, the fact that such fine citizens as Harry Truman take time to offer suggestions for alleviating the present recession calls for praise, not the label, "that magnificent Bad Guy."

HOWARD ROSENFIELD

New Britain, Conn.

## CANCER—ON BRINK OF BREAKTHROUGHS

Sirs:

Congratulations to LIFE for its splendid handling of the cancer story ("Cancer—On Brink of Breakthroughs," LIFE, May 5). An enormously complex subject was treated with simplicity and directness.

L. T. COGGESHALL, M.D.  
President

American Cancer Society, Inc.  
New York, N.Y.

Sirs:

The captions for two photos showing the speech rehabilitation of patients who had undergone surgery for cancer of the larynx state that the new voice is produced by "burps." This is not true; a "burp" is the sound made by gas escaping from the stomach, while in esophageal speech the sound is produced by air which is taken in through the mouth and stored in the upper part of the esophagus.

This is an important difference, because "burping" is considered unpleasant and objectionable by many people. The sound produced by this new method of speech resembles the sound of a "burp." This is particularly true in the early stages of therapy. When the difference is explained, however, the new voice is much more acceptable to both speaker and listener.

ARTHUR M. BLUM

University of Pittsburgh Speech Clinic  
Pittsburgh, Pa.

## CHILDREN COACH FUTURE COACHES

Sirs:

Congratulations on your excellent picture of 8-year-old Jan Harwood teaching our future educators how to teach our future generations ("Children Coach Future Coaches," LIFE, May 5). Why should we spend our money to pay for teachers who are going to teach a subject which the children seem to know better than grownups? If the teachers' colleges fear that the art of rope jumping will die unless it is preserved in a curriculum of an institution of higher learning, I suggest they stop worrying and let the children take care of the heritage.

ANDREW W. ALKIEWICZ

South Salem, N.Y.

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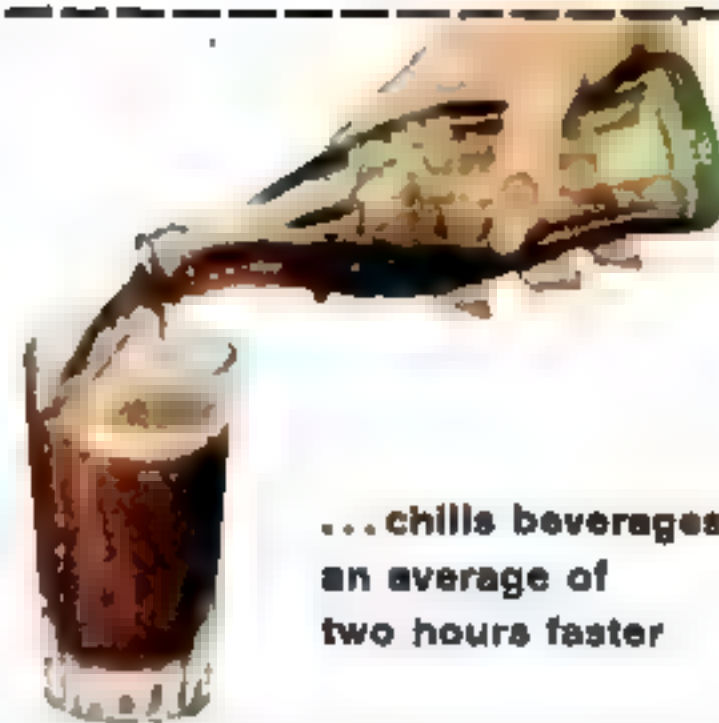




No more desserts  
that never get firm



Westinghouse chills desserts  
firmly... faster



...chills beverages  
an average of  
two hours faster

# WESTINGHOUSE WITH COLD INJECTOR

chills foods, beverages faster... keeps them better

You can shop at noon,  
serve the same afternoon

No more feeling and fumbling and waiting for things to get cold—not with a Westinghouse! Actual tests prove the Cold Injector recovers cold 4 times faster—floods the whole interior with quick chill. Here are the other ways the Westinghouse lives up to your dreams: ten Store-and-Serve units in a FROST-FREE refrigerator—separate home freezer that holds 190 lbs.—magnetic door—new styling. Yet Westinghouse refrigerators start as low as \$199.95 less trade. See them for yourself—soon!



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Frost-free Auto-Defrost Refrigerator has Glide-out Shelves that adjust to 12 positions, that glow at sides to floodlight interior.



11 Color Panels and 5 cabinet colors give you 55 ways of owning color. 3 ways are shown above. Shape of Tomorrow styling fits under your standard 18" cabinets to look built-in without built-in cost.

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\$1000 BONUS if you buy a Westinghouse Refrigerator during the contest and then win a Refrigerator.

Just add a winning line to a simple jingle. For FREE ENTRY BLANK, see your nearest Westinghouse Dealer. Contest closes midnight, June 30, 1958.

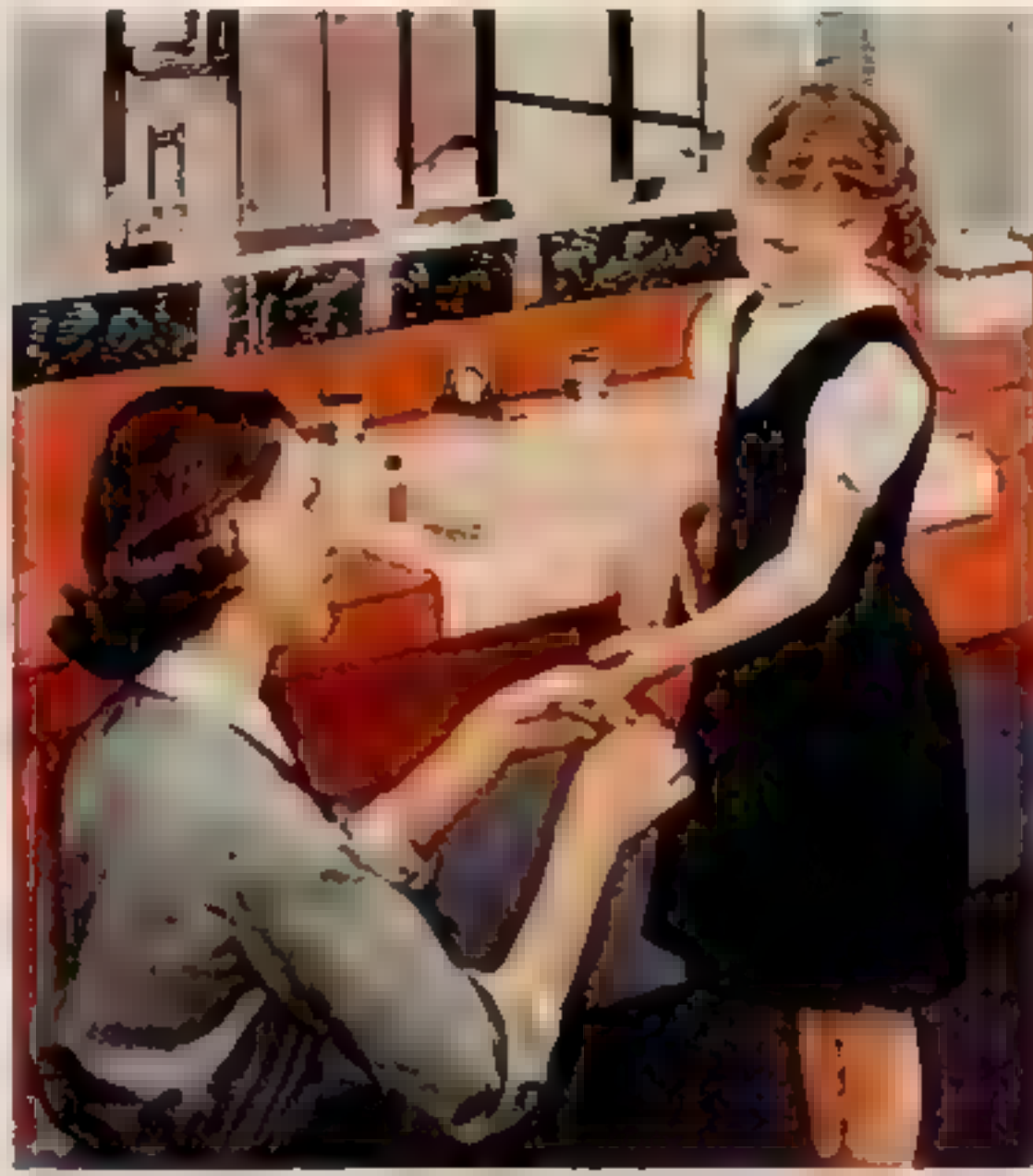
Subject to Federal, State and Local Regulations.



# A bathroom is so many things



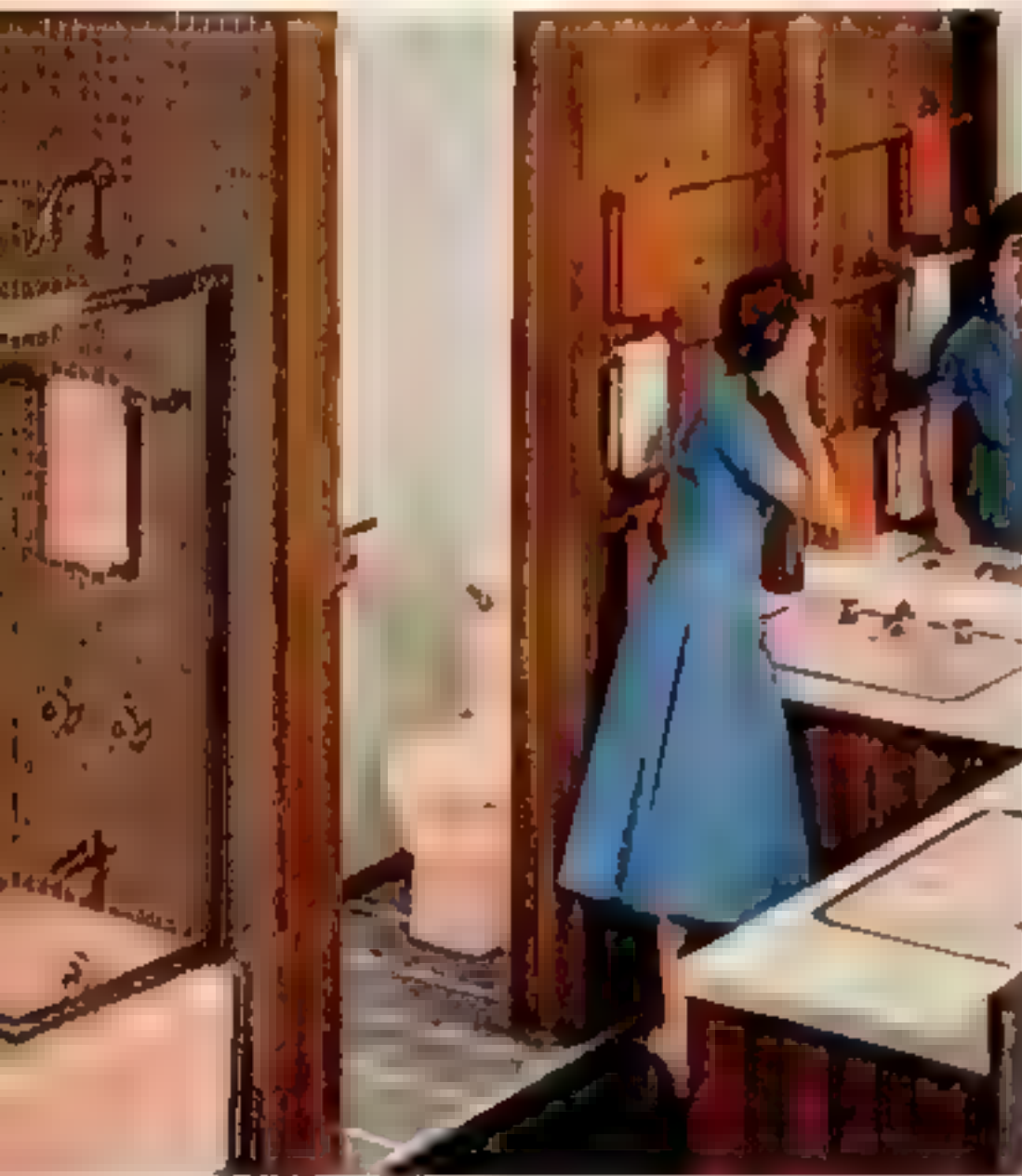
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IN A STEADY MARCH, WITH FACES SET, RIGHT-WING RIOTERS ON PARIS' CHAMPS ELYSEES BEAR DOWN ON QUIETLY WAITING COPS TO TOUCH OFF CIVIL STRIFE

## CIVIL VIOLENCE, ARMY REVOLT—THE FOURTH REPUBLIC AT BAY

# AN HOUR OF AGONY FOR FRANCE

The French Fourth Republic, born feeble after World War II and sickly throughout its span, was confronted with its most desperate threat to survival. Racked by civil strife from its riot-ridden capital Paris to its war-torn crucial possession of Algeria, the republic frantically rallied defenders against public disgust, apathy and desertion.

In the capital, brawlers of the right (*above*) and of the left prowled the streets, battling the cops. In Algeria, French soldiers and civilians formed their own political regime and invested it with the evocative name of "Committee of Public Safety"—once the terror body bossed by the fanatic Robespierre in the French Revolu-

tion. From Algeria the emboldened insurgents tried to dictate the fate of the homeland. They dramatically called upon General Charles de Gaulle, the mystic savior of French honor in World War II, to lead the ragged nation. Shortly, breaking his three-year public silence, De Gaulle from his rustic retreat announced in cryptic terms his readiness to take charge of France.

The decay of the nation had been long in the making. The Fourth Republic, concentrating excessive power in the Assembly, helplessly hobbled the executive and saw 23 premiers come and go in 12 years. France's colonial power melted away with the bitter losses of

Indochina, Tunisia and Morocco. Finally the agonizing three-year war in Algeria had come to seem the battle that France had to win if it were to stay alive.

Backed against the wall, the usually squabbling French moderate parties feverishly pulled together. They installed Pierre Pflimlin (pronounced Fleem-lan), leader of the Popular Republican party, as the republic's 24th postwar premier. They gave him emergency powers to deal with the mounting dangers—now from the right wing, perhaps soon from the Communists too. But the chaos was already so frightening, as the pictures on the following pages show, that the Fourth Republic might be past rescue.



# IN PARIS, SLUGGING COPS AGAINST COP-KICKING RIGHT-WING RIOTERS



The two city centers of French turmoil, Paris and Algiers (map, left), blew up simultaneously on May 13. In Paris that day, rightists at the Arc de Triomphe placed flowers for three French soldiers (right) who had been executed by the Algerian rebels. Then they vented their wrath on French politicians suspected of weakening on Algeria. A swelling crowd charged down the Champs Élysées, shouting, "Algeria is French! Down with the Assembly!"

Anticipating trouble, authorities had reinforced the regular Paris police with some 7,000 top-notch riot cops. At the Seine bridge leading to the National Assembly the cops built up a truck barricade. There, in a dirty fight where the rioters kicked fallen cops and the cops slugged with clubs, gun butts and gas grenades, the police beat the rightists back in disorder and dispersed them.

The next night about 2,000 Communists took screaming to the streets and were dispatched by the cops in their turn.



**FRENCH MARTYRS**, three soldiers were shot by Algerians in reprisal for French execution of rebels.



**AT ARC DE TRIOMPHE ETERNAL FLAME, RIGHTISTS MOURN DEAD SOLDIERS**



**DOWN CHAMPS ELYSEES FLAG-WAVING CROWD HEADS TOWARD ASSEMBLY**



**MOB CASUALTY**, MARCHER HURT BY THE COPS, IS CARRIED OFF BY FRIENDS

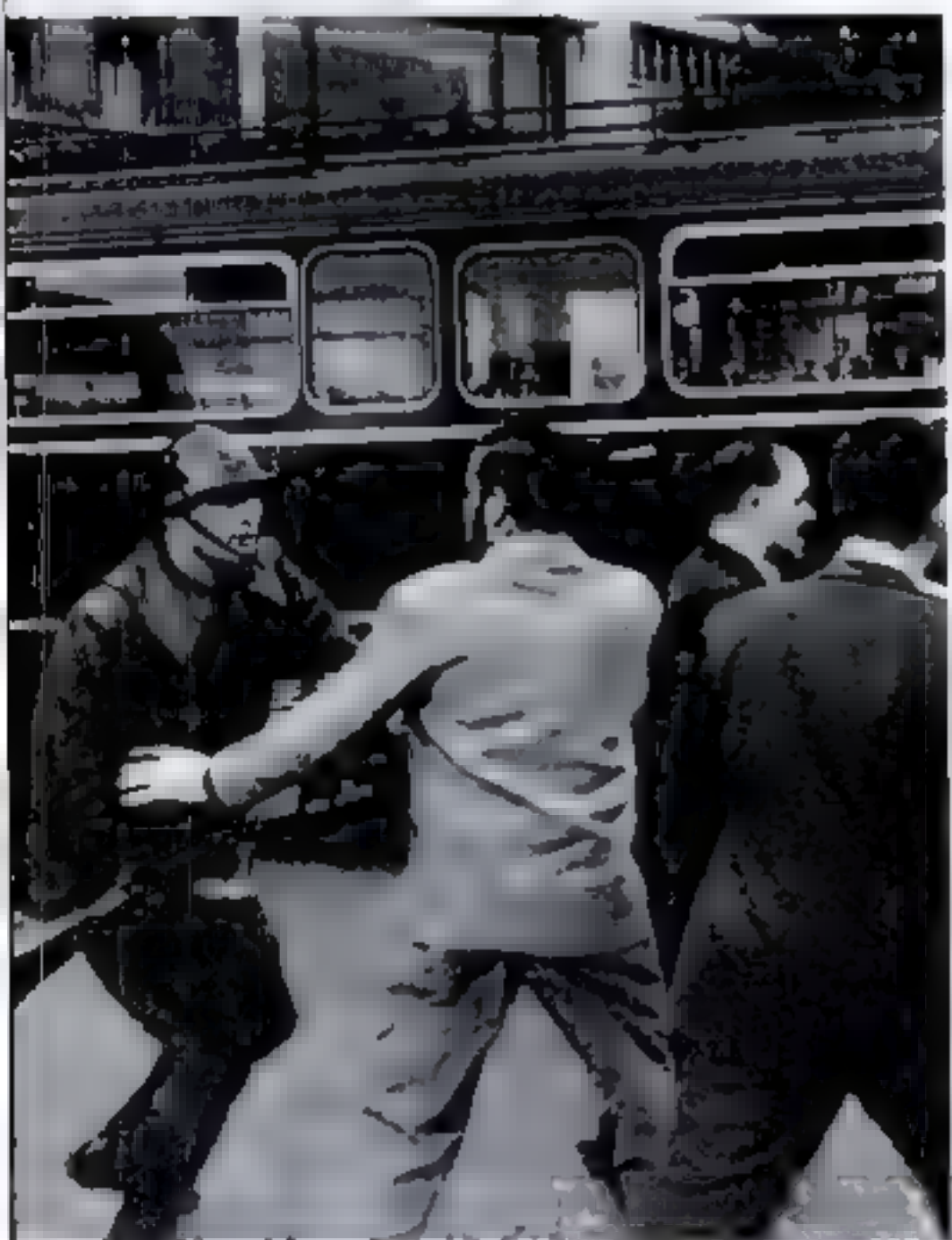


**COP CASUALTY**, SPRAWLED ON THE STREET, IS RUSHED BY KICKING RIOTERS





DEFENDING BRIDGE (UPPER LEFT) BEFORE NATIONAL ASSEMBLY, COPS OVERPOWER RIOTERS BEFORE HAULING THEM OFF IN "SALAD BASKET" PATROL WAGON



POLICEMAN THREATENS A RIOTER WITH HIS RIFLE



BARRAGE OF GUN BUTTS RAINS ON VETERAN (CENTER) MARCHING IN UNIFORM AND CARRYING A FLAG





**ATTACK IN ALGIERS** develops against headquarters of French government. Youths return to the

square even after riot leaders had been driven back by tear gas and other force thrown by security guards.



**BATTERING DOORS** of building, rioters use a car as a ram after the security guards were withdrawn.

**INVADING UPSTAIRS** of headquarters demonstrators (above) climb rope to smash way into interior.



**TRIUMPHANT ATTACKERS** wave a French flag from the balcony of the building, which they have

## IN ALGIERS, A DAY OF

The Algiers riots of May 13 were carried to a very different conclusion from those in Paris. They started the same way—with a ceremony honoring the three French soldiers martyrs. But even while it was going on, loudspeakers exhorted the crowd of 50,000 to demonstrate before the Government General Building. There the seething mob, finding only bare resistance from the security forces, quickly seized the headquarters of the French government.

That set the stage for a dramatic and officially prearranged maneuver. The loudspeakers proclaimed again: Silence. An important message from General Massu.

A firm deep voice boomed out: "I will read you a message that we have just sent to President Giscard d'Estaing. Inform you we have set up Committee of Public Safety under presidency





seized. Shortly thereafter the crowd below heard the proclamation of Committee of Public Safety

**SACKING OFFICES,** rioters throw official files out of the windows until the ground below is thickly

littered with paper. Then great bonfires of state documents were started in the building courtyard.

## THE MOB AND MUTINY

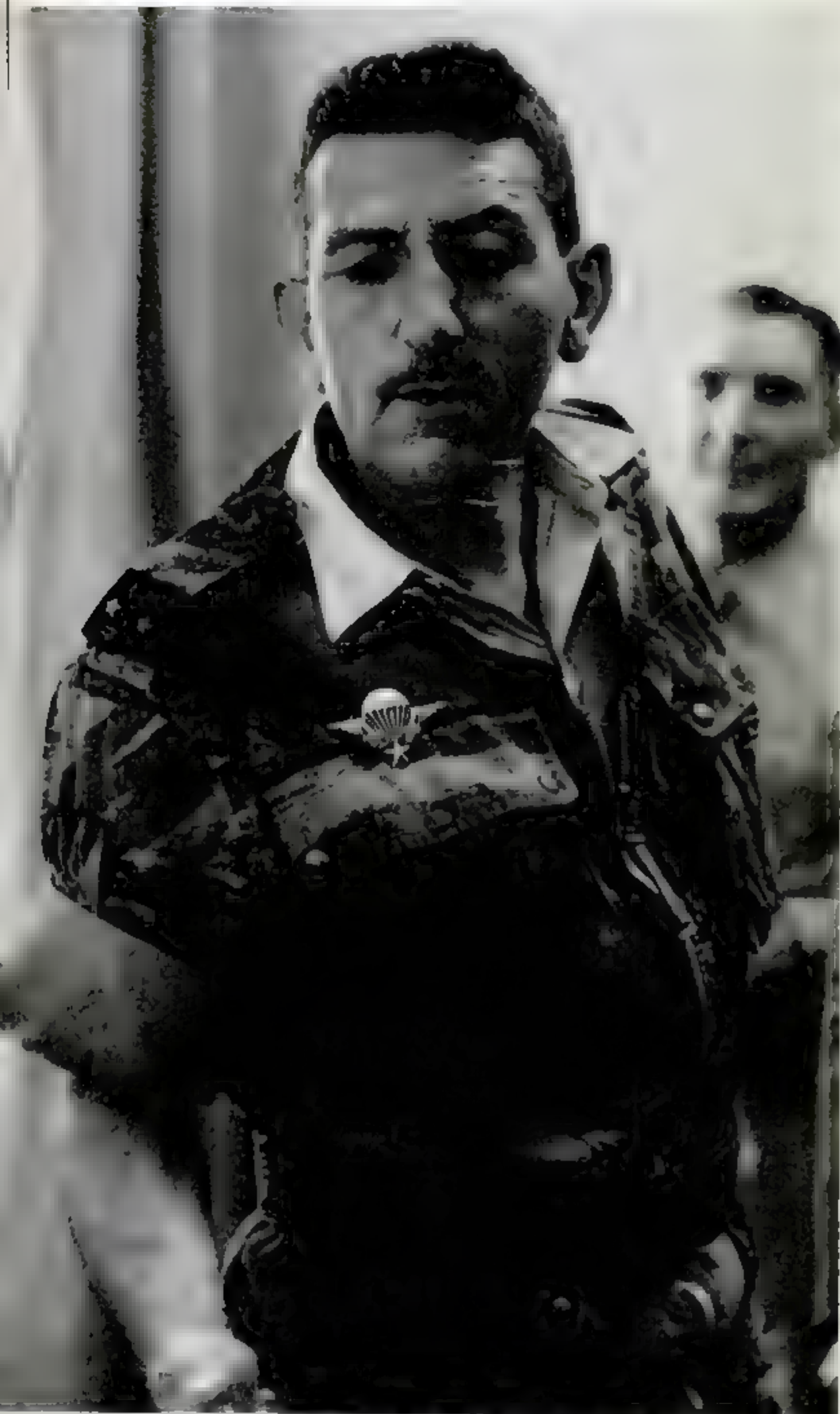
of General Massu, . . . Committee awaits formation of [French] government of public safety—only means of keeping Algeria an integral part of French territory.”

The mob cheered madly at this action which, in any military sense, constituted unmitigated mutiny. Its author was a nail-hard 30-year-old paratroop veteran who could hardly be suspected of having done his own political thinking. There was good evidence that the Paris riots that fizzled and the Algiers ones that did not had been plotted together to pressure the National Assembly into calling General de Gaulle to power. It was an enterprise into which Brig. General Jacques Massu, who had joined De Gaulle in 1940, was pushed by the plotters—and which pushed Massu's own figure into the high political circles of France (*next pages*).

CONTINUED







**REBEL GENERAL** Jacques Massu delights in nickname 'Roughneck'—is hero of French in Algiers because last year he cleaned up F.L.N. terrorism in city.



← **NOMINAL BOSS** of the French troops in Algeria is General Raoul Salan (in profile). His position was first in doubt but finally he declared for De Gaulle.





**MASSU'S MEN**, paratroopers lounge cockily inside wrecked headquarters they occupied after the riot



**THE PREMIER**, Pflimlin, on day he took office checks watch at state residence: Hôtel de Matignon.



**THE AVAILABLE**, De Gaulle appeared in Paris the day Pflimlin came in, made his own bid day later.

## IN RIOTS' AFTERMATH THE MEN WHO COUNT

The move made by Massu (*top, far left*) and his fellow soldiers in Algeria realigned the Paris political scene. The Assembly, which had let France go four weeks without a government, suddenly gave Pflimlin more solid support than he had expected. The Socialists, after holding out, gladly entered his cabinet with Guy Mollet as vice premier and Jules Moch, a wartime De Gaulle associate, as minister of the interior. Even the Communists backed Pflimlin's request for emergency powers.

The reason for this unity was fear of a De Gaulle coup. De Gaulle said he was "ready to take over the powers of the republic." His proclamation was gladly received not only by Massu, but also by Massu's boss, General Raoul Salan. Then De Gaulle's oldtime protégé and a former governor general of Algeria, Jacques Soustelle (*right*), eluded a police guard and joined the French insurrection in Algiers.



**RED BOSS** in France, whose party feeds on confusion, is Jacques Duclos—here at Elysée palace.



**GAULLIST SCHEMER**, Jacques Soustelle, leaves his home shortly before he flew down to Algiers.



## PFLIMLIN: DEFENDER OF THE EXISTING FRENCH REPUBLIC

Premier Pierre Pflimlin, 51, came to prominence from the back rooms of French politics. A spare, silver-haired Alsatian, he is known for honesty, intensity and capacity for work. In his routine career, Pflimlin has typified the Fourth Republic—a pale and confused successor to the other French Republics: the first during the French Revolution, the Second following Louis Philippe in 1848 and the Third which rose after the fall of Napoleon III and lasted until World War II. Pflimlin has been in 15 postwar cabinets, most recently occupying the ministry of finance.

But to defend the Fourth Republic, Pierre Pflimlin mustered an unexpected toughness. Under the emergency powers the Assembly had given him, he limited French citizens' right to leave the country. Freedom of movement and assembly were curtailed and voluntary press censorship was demanded. In an extraordinarily bold step, the premier had two allegedly dissident generals picked up in Paris. And when the head of the French armed forces, General Paul Ely, quit in protest, Pflimlin refused to panic and calmly appointed General Henri Lorillot to succeed him.





## DE GAULLE: THE LONE MYSTIC STANDING FOR CHANGE

The aspirant to power in France, 67-year-old General Charles de Gaulle, has all his life linked himself to his nation's destiny. As a brilliant young tank officer, he pleaded with his country before World War II to trade its foredoomed Maginot Line strategy for a mobile and mechanized concept of warfare. When France lay crushed by the Nazis in 1940, De Gaulle saved her honor by launching the Free French movement. After the war, he epitomized the hopes for a rebirth of France and served briefly as France's president-premier. As a politician he turned out to be arrogant,

irascible and petulant, and when things went wrong in 1946, he simply walked out. He explained to a friend: "Only silence is big. In going without turning back I take with me my mystery."

De Gaulle's military record and mystery constitute his great appeal today. As he walks moodily in the woods (*below*) at Colombey-les-deux-Églises southeast of Paris, his program is also a mystery, aside from his announced aim to reform the French constitution in the direction of increased executive powers and an end to the debilitating multiparty system.





# HATE RUNNING LOOSE HITS OUT AT NIXONS

Barely escaping death at hands of a Caracas mob, our V.P. and Pat run a gantlet of spit and stones

A rampant mob, befouling the Vice President of the United States and his wife with insult and filth and trying to kill them, last week brought an eight nation "goodwill" tour of South America to lurid climax (see cover). Richard and Pat Nixon, who had been subjected to abuse earlier in Peru (LIFE, May 19), met far worse in Caracas, Venezuela, as shown in these pictures by LIFE's Paul Schutzer. The mob got its shot at the Nixons because of a brave man's thoughtfully stubborn insistence on continuing to plumb reasons behind South American resentment of the U.S. Nixon flew to Caracas from Colombia for a visit despite rumors that Communists would try to kill him.

"They were out to get Nixon from the minute he stepped off his plane," cabled LIFE Correspondent Donald Wilson. "It began as gangs of hecklers looted and waved banners lettered with abuse. As the Nixons started for their cars, the goons closed in on the double file of guarding soldiers. Stony-faced and unflinching, the couple headed a gantlet of screams and spit.

Real pain came on the Avenida Sucre where the

mob ambushed the Nixon cavalcade in a traffic jam. "The traffic suddenly piled up tight," Wilson cabled. "Several hundred rioters raced toward their quarry and engulfed Nixon's car. They began pounding on the door with sticks. The escort, a handful of Venezuelan police, stood by listlessly. Nixon sat tight-lipped as broken glass flew like snow. Venezuelan Foreign Minister Oscar Garcia Velutini threw his hands up as glass hit him in the face. A grapefruit-sized boulder crashed into a window, stuck, then dropped to the floor. The mob tried to overturn the car.

A handful of Americans watched helplessly a few feet away. "I felt at once quick anger and a swelling urge to cry," cabled LIFE and LIFE Correspondent Bruce Henderson. "I was an American and here before my eyes the Vice President of the U.S. was on the verge of very possibly being beaten to death. How in God's name could something like this be happening in our own hemisphere backyard?"

Finally, after the cavalcade had been held up for 12 long minutes, the police cleared a pathway ahead,



A RIOTER (LEFT CENTER, ABOVE)



SCREECHING CROWD, out of reach on airport balcony, loots—raving Nixons. These demonstrators, mostly of high

school age—hoist banner yell, "Fuera" (Go away) Nixon, and, like par in center, blow British cheers with tin snakers.







FLINGS HIMSELF TOWARD NIXON'S NO 1 CAR TO HOLD IT UP AS YELLING CROWD MOVES UP. BELOW CROWD SURROUNDS CAR, SHRIEKING AT VICE PRESIDENT





NIXONS CONTINUED



**SURVEYING DAMAGE,** Nixon looks over his shoulder at the gaping hole in the wall. "They were hitting the wall with something, that's all that's left," he said.



SCARS OF THE MOB'S VIOLENCE SHOW VIVIDLY ON THE VICE PRESIDENT'S

## A STOUT SHOW UNDER PRESSURE FROM THE NIXON FAMILY FRONT



← **RECOUNTING ATTACK,** Nixon, with his interpreter Colonel Walters, tells reporters: "It is not easy to endure the kind of activity we had to go through."





CAR THIS PHOTOGRAPH, TAKEN FROM INSIDE THE CAR, SHOWS THE SHATTERING OF ITS SAFETY PLATE-GLASS WINDOWS BY THE MOB'S STICKS AND STONES

Deciding at last that barehanded bravery is not enough against a lynch mob, Nixon canceled a scheduled wreath-laying at Bolivar tomb. At the U.S. embassy, where an aide described Pat Nixon as "brave as any man I've ever seen," the Vice President said, "If the four men who broke the windows were students, they've been in college more than 20 years."

The Nixons spent most of the time in Caracas behind the embassy

walls. Even there, the Vice President pursued his trip-long effort to get at the root of U.S.-South American relations (see EDITORIAL, p. 17). To businessmen and students he said, "All of us are going to get much further working together than working against each other. As far as I am concerned, the incident is forgotten." Then he ventured forth once more to call on Venezuela's five-member ruling junta at the officers' club



**POISED AND SMILING**, Pat Nixon chats with callers at the embassy only an hour after her ordeal



**LEAVING CARACAS**, Nixon reviews honor guard at airport. Marching beside him is Rear Admiral

Larrazabal, head of junta government. Departure was seven hours ahead of schedule to avoid larger,





PARATROOPS, JUST FLOWN TO RAMEY AIR BASE, PUERTO RICO, DRILL FOR POSSIBLE VENEZUELA JUMP

## A PREVENTIVE MOVE, TRIUMPHANT RETURN

When word of the chaos in Caracas hit Washington, the President quickly ordered a thousand Marines and paratroopers to Puerto Rico and Cuba (*map, pp. 32, 43*) to stand by to help if asked by Venezuela. The Vice President, cutting short his Venezuela visit, flew home, with-



MARINES, FLOWN FROM CAMP LEJEUNE, BOARD

he found later, a shard of glass in his temple.

Waiting for him was a hero's welcome. On hand at the airport were thousands of well-wishers (*next page*) and dozens of Washington notables, led by the President himself. There were Cabinet members, congressmen of both





U.S.S. "BOSTON" AT GUANTANAMO BAY IN CUBA

parties and, significantly, most of the South American diplomatic corps. It was a unique tribute, and whatever the trip had revealed about U.S. prestige in Latin America, it had added immeasurably to the stature at home of a man most likely to run for President in 1960.

CONTINUED



**STOPOVER IN PUERTO RICO** on way home ended with a warm farewell to Nixons from Governor Luis

Muñoz Marín (right) and Mrs. Nixon. Crowds were notably friendly during the Nixons' overnight stay.



**HOME SAFE**, the Nixons get hugs from daughters Julia (left) and Pat as Mr. Eisenhower looks on.

**PRESIDENT'S TRIBUTE** (below) said "All America" welcomed Nixons. He praised Nixon's dignity.







**OVATION AFTER THE ORDEAL** roars around the Vice President as he waves to the well-wishers at the airport. Thousands more lined streets as the Nixons

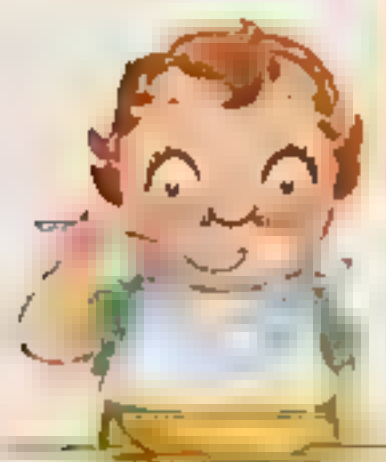
and President Eisenhower drive to White House. Four star Nixon is to be a 2000 ft trip and as far as Pat and I can see, no one is a good as I am





great idea  
SOUP 'N SALAD

# Have you had your soup today?



Great idea: Soup 'n Salad! This is a fine way to have your soup today! Fill a big bowl with Campbell's Chicken Noodle Soup . . . the soup that's rich and fulfilling with real chicken broth, plenty of chicken and plenty of noodles . . . enriched egg noodles. Then, sit right down and enjoy yourself! Soup like this—plus salad—is what you call a delicious lunch or supper, any day.

M'm! M'm! Good! Nourishing good!  
Ready in just 4 minutes! Thrifty, too!

So...once a day...every day...SOUP—*Campbell's*, of course!







# ARROW AIRTONES

## cool as a shirt can be

No wonder. There are thousands of airy windows woven into every Arrow Airtone. In fact, you're air-conditioned right up to your neck with its exclusive "Bi-Way" collar (wear it open or closed) and its short sleeves.

The muted colors themselves give the shirts an air of refreshing coolness. It's one summer dress shirt that *looks* as good as it feels. The perfect-fitting collar and tapered waist help make it that way.

And, porous as the weave is, the fabric stays crisp looking all day . . . even on the hottest days. In a variety of colors and collar styles. This summer, see for yourself why men prefer Arrow five to one.

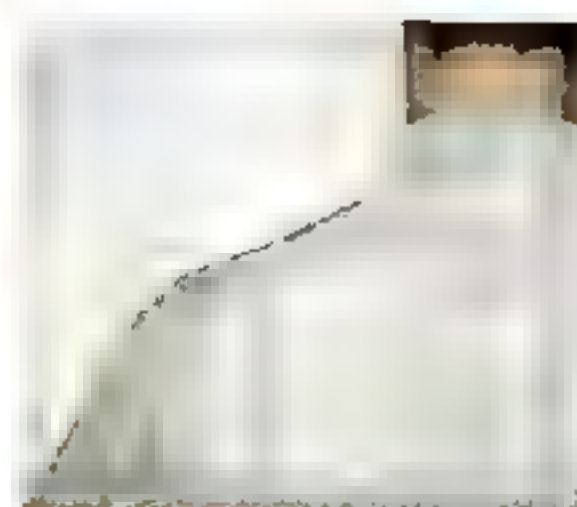
*Cluett, Peabody & Co., Inc.*

**ARROW**  
first in fashion

Five fitting  
reasons why  
men prefer  
**ARROW**  
five to one



**1. The Perfect Collar**—Designed to conform with natural neck slope for better fit, greater comfort, smarter appearance.



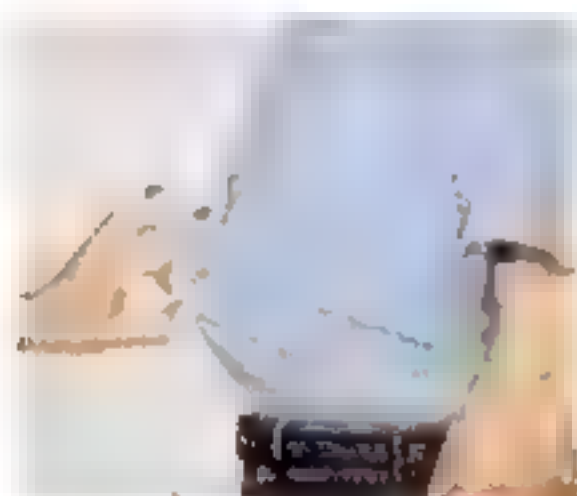
**2. The Perfect Shoulder**—Slopes from the collar in a neat, unwrinkled line that follows your shoulder line perfectly.



**3. The Perfect Waist**—Cut the tapered Mitoga® way to conform with natural body lines. Always trim and smooth.



**4. The Perfect Sleeve**—Shaped to follow arm contour. Comfortably roomy at armhole and elbow. Trimly tapered at cuff.



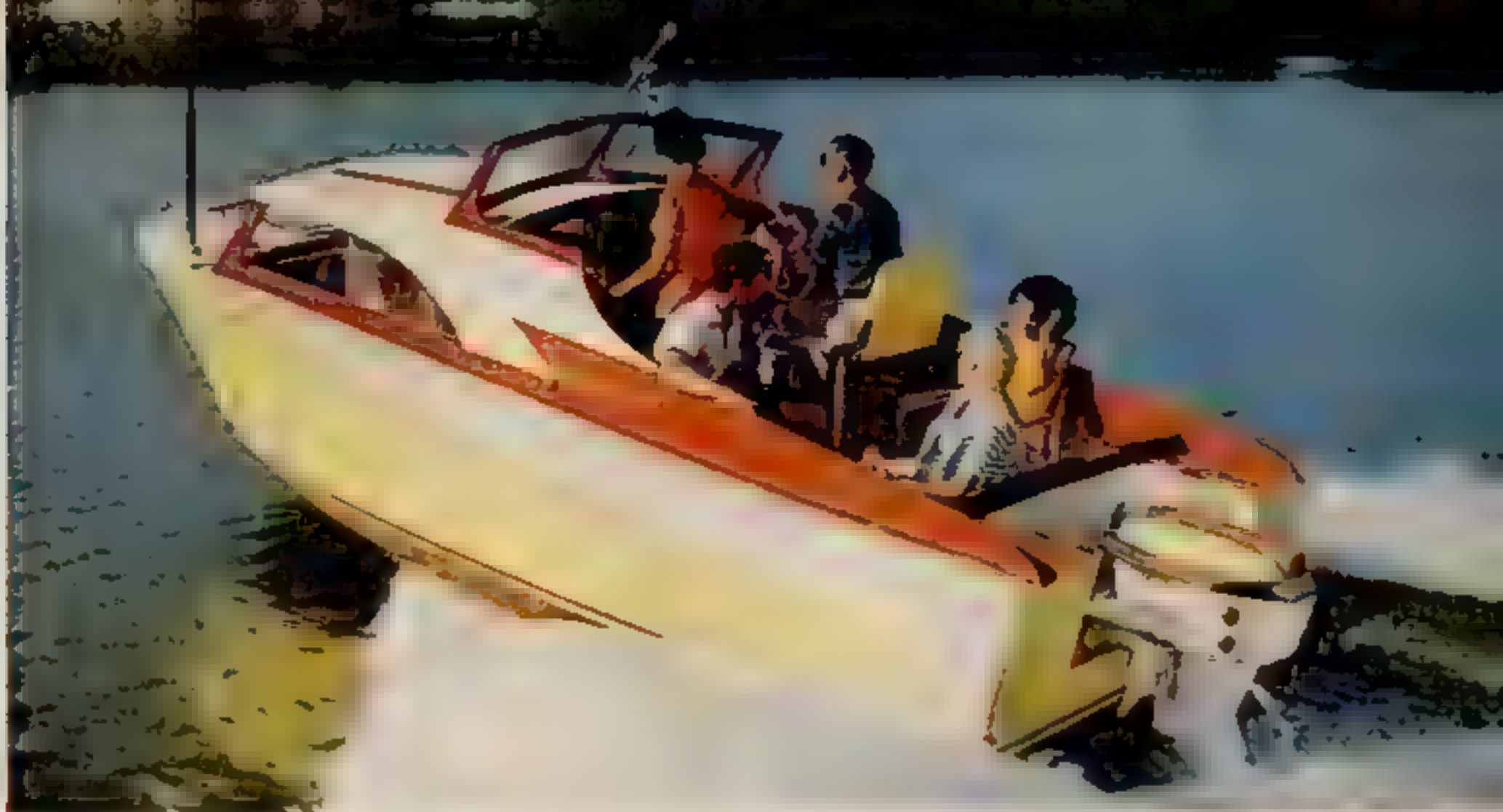
**5. The Quality Extras**—Anchored, chip-proof buttons. Finest pre-tested "Sanforized" fabrics. Easier to launder.

**Perfect for Father's Day**—Shirts, \$4.00 up; All-silk ties, \$2.50; Hdkt., \$.75. Also available in Boys' sizes, \$3.25 and \$3.65.



# Which size Sea-Horse would your family like?

TAKE YOUR CHOICE! FROM SPUNKY 3  
TO NEW V-50, EVERY '58 JOHNSON  
IS A MODEL OF DEPENDABILITY!



New! World's first outboard V-engine -- the superb Super Sea-Horse V-50. Inspired by the finest automotive engine design, 4 cylinders, 70.7 cu. in. displacement. Full 50 hp. Single twin-barrel

carburetor. Powerhead floats on rubber and lower unit is sound-sealed for new super quietness. Car type key switch 12-volt electric starting--\$840. Manual starting \$740.



New Super Sea-Horse 35 -- speed for sking, big power for cruisers. V-50 super-quiet features and cooling system. Electric starting--\$625. (Standard 35, \$585 with electric starting or \$495 manual).



New Sea-Horse 18 -- pep for sking, power to push a houseboat, or perfect for pairing on a cruiser. Always quiet and dependable however you use it. Electric starting--\$475. Manual \$395.



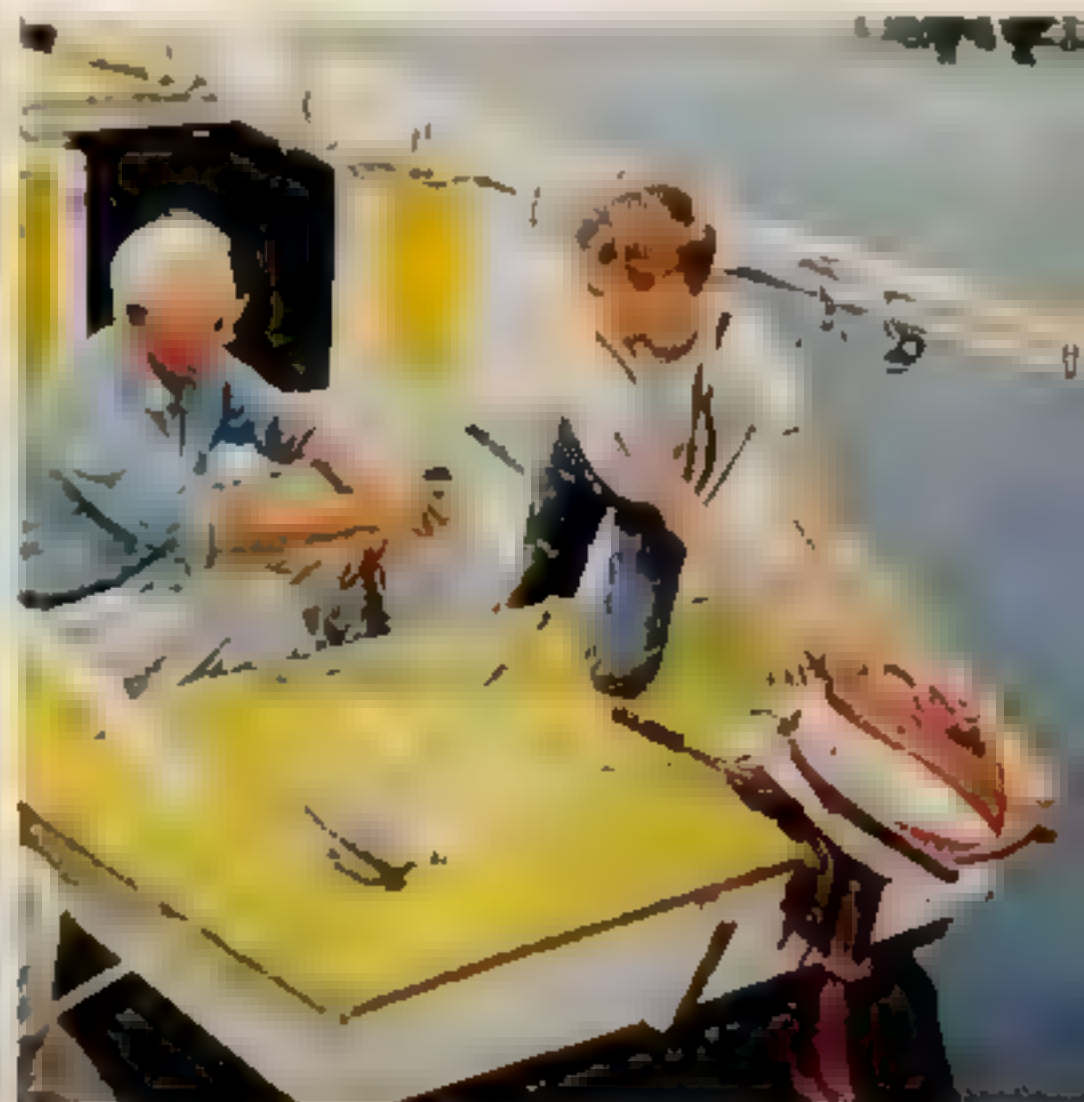
New Sea-Horse 10 -- dependable performer on all kinds of open boats and light runabouts. This versatile motor is fast, rugged and quiet as ever, but now 7 lb. lighter and lower in price--\$310.



New Sea-Horse 7 1/2 -- power to spare for the average rowboat or light utility craft. Easy portability for fishing and general family use. Quiet and smooth-running as only a Sea-Horse can be -- \$270



New Sea-Horse 5 1/2 -- pioneer of quiet outboards used by more fishermen than any other. Big motor features include full gearshift, twist-grip throttle and slip-clutch prop protection -- \$30.



New Sea-Horse 3 -- thirty-three pounds of portable power for small boats, dinghies and auxiliary use. Angle-Matic drive takes you safely through weeds and over shallows -- wherever a boat will float--\$160.

Prices f.o.b. factory, subject to change. OBC certified brake hp at 4000 rpm (18s and 35s at 4500)



**FREE! 1968 SEA-HORSE CATALOG**  
Write: Johnson Motors, 337 Pershing Rd., Waukegan, Illinois. (Div. of Outboard Marine Corp. In Canada, mfd. by Johnson Motors, Peterborough, Ontario.

*First in dependability...*

# Johnson

*pioneers of the "V" age engine*



# UPRISING IN LEBANON IMPERILS U.S. FRIEND

American libraries are side-line targets as pro-Nasser Arab rebels fight against Christian president



PRESIDENT CAMILLE CHAMOUN

Brewed in the convoluted cauldron of Middle East politics, another eruption seared the U.S. as an extra target. The scene was Lebanon (*see map*); the issue an effort by President Camille Chamoun to amend the constitution so that he can succeed himself; the trigger the assassination of an anti-Chamoun, allegedly Communist editor. The aggressors were antigovernment mainly Moslem mobs, egged on by Syrian-Egyptian press and radio, political opposition and local leftists.

Lebanese government posts are divided according to a supposition that the people are half Christian, half Moslem; the country suffers a built-in religious tension. Chamoun is Christian and pro-American, doubly suspect to anti-U.S. Moslems. The country has been under pressure to support Gamal Abdel Nasser's neutralist United Arab Republic, whose Syrian area, the government charged, furnished rebel arms. Trouble began in the town of Tripoli. It spread to the capital, Beirut. USIS libraries were burned in both towns and the U.S. Sixth Fleet was alerted. Bombings, burnings, assassinations and street warfare had, by week's end, built up a death toll of 77 and were continuing.



**FLAMING BARRICADE**, furniture, tires and other debris soaked in gasoline is fed by a cluster of rioters in a Moslem district of the capital city of Beirut.



**STREET FIGHTERS**, armed with shotguns, man a makeshift barricade in narrow Tripoli street. All shops have been shuttered in strike called against government.



**BESIEGED LIBRARY**, one of three USIS installations in Beirut, stands at left. Only scattered wayfarers venture past bonfires in the normally crowded street.





**STONE-STREWN STREET** is littered with leftovers of violence that raged through the Basta, old Moslem quarter of Beirut. Shops are still shuttered and

ripped up paving stones block train line, city's main transport system. Nasser picture illegal for last two months. Has been defiantly raised between car tracks.





NEW KIND OF AIR CONDITIONER! THE GENERAL ELECTRIC CUSTOM THINLINE...

## 20% Smaller...Big-As-Ever Cooling Power



Fits almost anywhere—no unsightly overhang. A scant 15½ inches high, the newest General Electric *Thinline* lets you see out, lets light in. A mere 16½ inches deep and only 26 inches wide, it fits in almost any window. And *there are no side vents*—so you can install it flush or through the wall. You get all this compact size—yet you get full, big-unit cooling power.

It takes up 20% less space than previous *Thinlines*—yet it packs the same generous cooling power! And it is quiet! All thanks to a new kind of cooling system from General Electric. So why settle for a small air conditioner that's a puny cooler?

**Y**ou get all the full, big-unit cooling power of last year's *Thinline* models—only in a thin, low cabinet that takes up ⅓ less space.

One General Electric Custom *Thinline* Air Conditioner gives you a generous 9000\* BTU's of cooling per hour on 115 volts—it needs no costly rewiring in many homes. The 230-volt model delivers a giant 10,000\* BTU's.

**Both are so quiet** you only know they're working by how comfortable you are. Nutria color blends with any décor. Permanent filter. Simple controls. Eight independent air directors.

See your General Electric dealer about the *one* air conditioner that's both small *and* powerful. General Electric Company, Room Air Conditioner Dept., Louisville 1, Kentucky.

\*Check the BTU's before you buy! Cooling capacities are tested and rated in compliance with Air Conditioning and Refrigeration Institute Standard 110-58, and are stated in British Thermal Units.

### NEW KIND OF COOLING SYSTEM



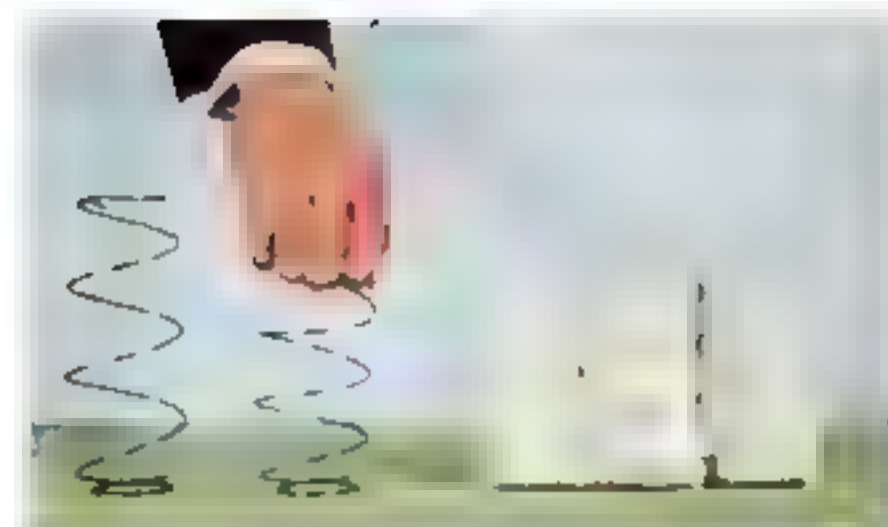
Spine fin cooling packs 770,000 cooling spines into compact cabinet, is 50% more efficient than old plate type. *New high-speed compressor* has the same large capacity as previous models—is only half as big.

*Progress Is Our Most Important Product*

GENERAL  ELECTRIC







**New Beautyrest springs are power-packed** by compressing each into separate pockets. Adds 12% more buoyant firmness that pushes up under you.



**Single-bed comfort in a double bed!** Beautyrest alone has separate springs. No rolling together. The heaviest husband cannot disturb his wife's rest.



**Longer lasting!** Under the pounding of this U.S. Testing Co. roller, Beautyrest lasted 3 times as long as any of the 20 leading mattresses tested.

## ALL NEW AND FIRMER, TOO... THE ALL-NEW BEAUTYREST!

**With new restful comfort and buoyant firmness added, the all-new Beautyrest still costs least to own!**

Here is comforting news for all who value their rest and their budget:

The world's finest mattress has been made finer, firmer—and designed to last longer and cost less than any mattress you can buy.

**New power-packed springs** are compressed by  $\frac{1}{3}$  their height... add 12% more buoyant firmness to the unique, all-new Beautyrest\*.

*Prices slightly higher in Canada*

In torture tests made by the United States Testing Co., Beautyrest lasted 3 times longer than the next best mattress. So the best actually costs least to own!

**Your choice of firmness!** The new, firmer Beautyrest now meets all normal requirements. And there's the Extra-Firm model Beautyrest for those who need added support. Each only \$79.50. Be sure to get a matching box-spring to bring out the best in your Beautyrest.

**P.S.** Beautyrest terms can be arranged as low as \$1.50 per week after small down payment.

\*Trade-mark Reg. U. S. Patent Office. Copr. 1968 by Simmons Co. Mfg. Co., Chicago, Ill.



**60,000,000 recordings** showed sounder sleep on Beautyrest. This 11-year research used methods developed by the Sleep Research Foundation.

**BEAUTYREST**  
by **SIMMONS**

Makers of famous H de A Bed® and new Back Care.  
First mattress with a Built-in-Bedboard.



**An ordinary mattress** has about 200-300 springs. Wired together, they sag together. Not free to push up and correctly support the shape of your body. "Sag support" is bad for your back, comfort, and rest.



**New Beautyrest mattress** has over 800 separate springs. Like little "strong men," each spring is power-packed and free to push back and support your whole body with more buoyant, body-fitting firmness.

**Name the little "strong men." Enter Simmons "Win a Mattress-Full-of-Money" \$75,000 contest. SEE YOUR DEALER NOW.**



# CARACAS: THE U.S. REACTION

To Vice President Nixon's dangerous ordeal in Caracas, the various U.S. reactions included the following:

**President Eisenhower's** prompt dispatch of airborne troops to U.S. bases nearer Venezuela raised old cries in Latin America about Yankee imperialism and these were echoed in the U.S. press. But had Nixon been killed (he almost was) by an uncontrolled mob, an absence of U.S. troops would have aroused much louder cries of a different sort.

**The New York "Times"** urged us to be philosophical as well as indignant, also "positive, helpful and constructive."

**The N.Y. "Daily News"** was "bored beyond words" by all the other-cheek prattle and wished the troops had gone all the way to Caracas. It hoped the insult to Nixon would

"steam up a fierce wave of isolationism in this country."

Vice President Nixon, far from abetting any such "fierce wave," began at once to plead for more U.S. concern for Latin America's problems.

Besides his courage Nixon's coolness has been remarkable. The day after the curtain-raiser in Lima, correspondents followed him into a barbershop in Quito and asked him if he had been angry at the Communist stones and spit. "I never allow the emotion of anger to become predominant," said he. "I tend to become analytical and cold in a tough situation."

Americans at large, hit only vicariously by the stones and spit, will do well to try to emulate this coolness.

## LATIN AMERICA: THE U.S. 'REAPPRAISAL'

When Vice President Nixon called for a "reappraisal of our policies" in Latin America, the State Department had already launched one, and so now has a Senate committee. Let us hope these reviews get at the real roots of the problem, and avoid such partisan bypaths as whether the whole Nixon trip was a diplomatic mistake. It is never a mistake for a nation to learn unpleasant facts about itself.

The real roots of our problem lie deep. They run back to the profound difference between the Spanish and the Anglo-Saxon heritage; to the many brave attempts (beginning with the Monroe Doctrine) to bridge that difference in the name of hemisphere freedom; to North America's long political and economic lead. Latin America has been a backward area by our standards. It is still working to master the art of self-government and the secret of wealth.

Its people have usually given outsiders the least trouble when under discipline by their own revolving Strong Men. When a Strong Man departs with his loot, an attempt is made at free government, which the Communists exploit until the next Strong Man drives them to Mexico or underground. Meanwhile the wreaths pile up on Bolívar's many monuments, currencies fall, the Communists gain, and the near-unanimity of our votes in the U.N. makes Pan America look healthier than it is. Such at least has been the tedious pattern. But it is *not* the trend.

The trend is hopeful—and our problem in Latin America is to help the trend break through the pattern.

► **Economically**, Latin America is in the van of the "revolution of rising expectations" which has swept all backward nations. But the U.S. recession has given these expectations a sharp check. Latin America is still a group of one-crop countries (coffee, oil, copper, lead and zinc, tin). Their exports make them too dependent on too volatile world markets, whose prices are now all down.

The Latin Americans want the U.S. to help them stabilize these markets by long-term agreements. On sound free-market principles we have refused. However, our own big export crops—wheat and cotton—enjoy as much "stability" as the U.S. Treasury can buy; and minerals are protected against Latin American competition. This hypocritical policy, made worse by tactless timing of our protectionist measures, has smoothed the way for Soviet trade missions, now doing a brisk South American business.

Take Venezuelan oil, on which U.S. consumers increasingly depend. When oil sales fell off last summer, the President, under Texas pressure, imposed a "voluntary" cut on U.S. oil imports from Venezuela (also from Canada). Our excuse is "national security," but the effect is to export our recession.

Texans last week heard a sound lecture from a Venezuelan

oil expert, Eduardo Acosta. Why should not U.S. oil policy be hemispherewide? "From a continental point of view," said he, "oil found in the [Americas] is domestic oil." Certainly if our defense policy is continental, an oil policy which invokes defense arguments should be no less so. The moral applies to other vital raw materials as well.

U.S. capital, both public and private, has been amply available to Latin America. Our loans and investments total more than \$10 billion. We are officially committed to better balanced and more industrialized Latin economies. Our capital problem is chiefly to sustain and deepen this commitment. In doing so, we could well give a friendlier hearing than hitherto to certain Latin proposals for formalizing the commitment—such as an Inter-American development fund or bank.

► **Politically**, the root of our problem is to be as democratic in Latin America as we are at home. This is not as simple as it sounds. In deference to old Latin fears of U.S. "intervention" written into Pan American agreements, we tolerate petty tyrants whom neither we nor their subjects like. This dilemma is an old one. Dictators able to boast of U.S. official favor have stunk up the political climate of the Americas for many years. By 1957, however, there were only five such dictators left in the hemisphere and two of the worst have since been overthrown: Colombia's Rojas Pinilla and Venezuela's Pérez Jiménez. Great was their fall. And great is the trend toward democracy and freedom which must sooner or later doom their three lone survivors: Stroessner in Paraguay, Batista in Cuba and the incredible Trujillo of the Dominican Republic.

Pérez Jiménez left a legacy of hate in Venezuela which Americans grossly underestimated during his 10 years of corrupt and murderous rule. A U.S. ambassador even pinned a medal on him; the fact that P.J. and his policeman, Estrada, got an easy visa and now live comfortably in Miami is additionally offensive to free Venezuelans and was part of the reason for the outrage against Nixon last week. Although the U.S. must remain formally impartial to all American governments, even Trujillo's, it is now time for a marked shift of emphasis in our policy toward dictators. It is time for us to show more clearly "whom we are neutral against."

The Latin Americans can be trusted to clean their own political house eventually; education, the press, recently the Catholic Church are all helping to force the democratic trend. The U.S. government is considered, somewhat unfairly but unquestionably, to have blocked this trend, to have been indifferent to the great Latin effort toward political maturity. Latin Americans hate dictators and want freedom as much as we do. Let us rejoice at that, and find more ways to support in their continent the feelings and hopes we really share.



# FIX-IT TIPS

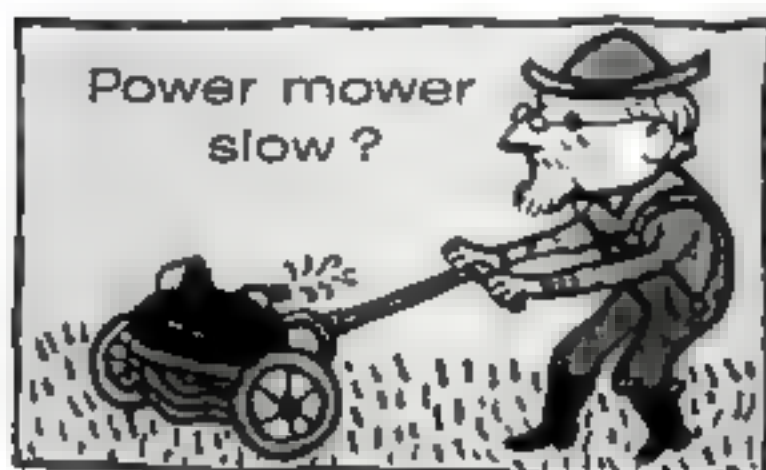
## with "3-in-One" oil

Screen door squeak?



Silence it with "3-in-One" oil on hinges and catches. It penetrates, prevents rust. And its lubrication lasts for months.

Power mower slow?



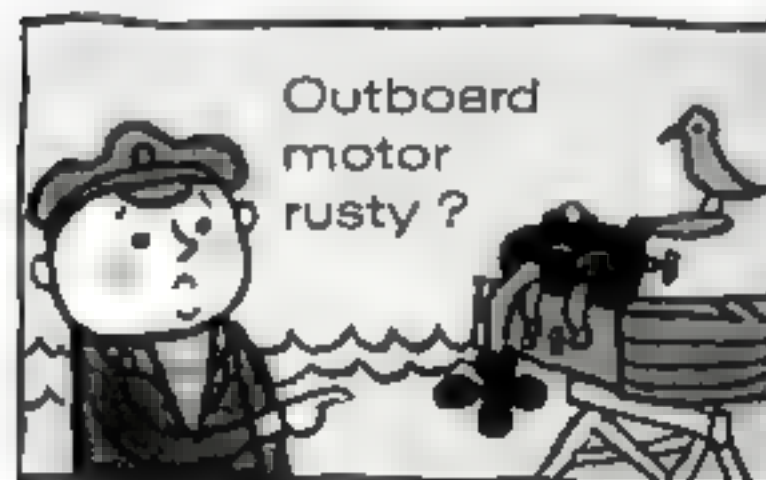
Oil the wheels and bearings with the new "3-in-One" Electric Motor Oil. Perfect for all heavy-duty uses.

Fan noisy?



Quiet it quick with just a few drops of "3-in-One" oil. Highly refined so it doesn't gum up as other oils sometimes do.

Outboard motor rusty?

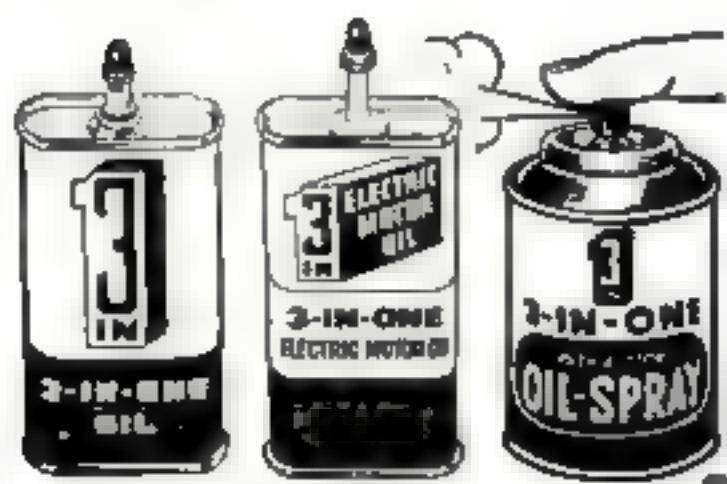


Spray exposed metal surfaces with new "3-in-One" Oil-Spray. Perfect for covering large areas. Protects against rust.

## "3-IN-ONE"

is the one oil that does all three:

1. PENETRATES
2. LUBRICATES
3. PREVENTS RUST



You need all three: "Regular" for most household items; "Electric Motor Oil" for heavy-duty; new handy spray can for hard-to-get-at places.



AT ST. PAUL'S COMO PARK. MINNESOTA'S QUEENS ASSEMBLE IN COSTUMES WORN FOR STATEHOOD PARADE FLOATS

## AND EVERY ONE OF THEM A QUEEN

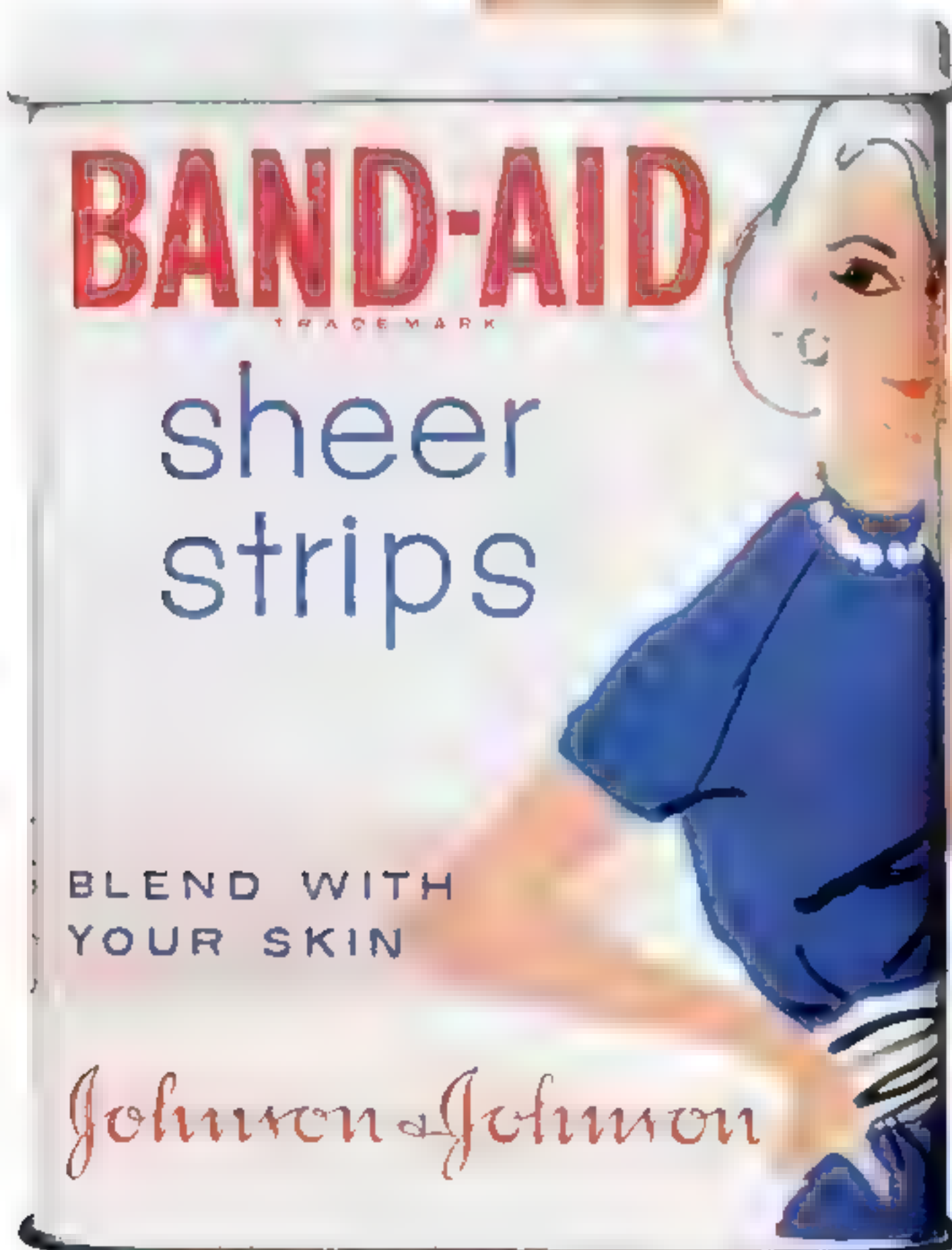
Duly impressed by Princess Astrid of Norway and Prince Bertil of Sweden, the pair of royal callers who came to help celebrate 100 years of statehood (LIFE, May 19), Minnesota showed off her own brand of home-grown royalty. Gathered here for the statehood week parade are 47 of the state's loveliest young

ladies, chosen by various groups as queen. At front, in the bathing suit at left, is Miss Outdoors, Gwen Nelson; in bathing suit at right is Miss Hair Stylist, Jean Olander. Next right is Miss Local 1145, Dorothy Koblas. At upper left is Miss Downtown Minneapolis, Patti Olson, shown with her hands clasped.



# NEW!

New **BAND-AID** TRADEMARK Sheer Strip.  
Clear plastic with flesh-tone  
pattern practically disappears  
on your skin.



With **SUPER-STICK**  
...won't loosen in water.



# Wesson Oil

## takes the smoke out of frying!



**SOLID SHORTENINGS SMOKE BECAUSE** they contain an emulsifier. This additive is good for baking, but smokes at frying heat. Shortening that smokes is breaking down, and that can hardly be good for you.

**WESSON OIL DOES NOT SMOKE BECAUSE** it is vegetable oil in its purest form—nothing added. So clear and delicate, you never taste it. No other oil as fresh, as pure and as light—or more highly rated for good nutrition.



## Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Thrifty, too—you can use Wesson again and again

For good nutrition—Wesson is America's most readily available source of pure vegetable oil—unsaturated and unhydrogenated.

### *New! Wesson 2-Minute Donuts using biscuits*

In a heavy skillet heat 1 inch of Wesson Oil to 375°. Cut "donut holes" in ready-to-bake biscuits or cut biscuits into half-rounds. Fry "donuts" and "holes" until golden brown on both sides, 1 to 2 minutes. Drain. Roll in cinnamon sugar.







IN LOS ANGELES, HELEN KNOWLAND AND HER DAUGHTERS EMELYN (LEFT) AND ESTELLE PET G.O.P. ELEPHANT BEFORE BOARDING THEIR CAMPAIGN BUS (REAR)

## KNOWLAND GIRLS ON THE GO

While senator works, wife and daughters make his campaign pitch

In California nearly everybody in the Knowland family was campaigning—except the candidate. Out barnstorming the state by bus were the senator's vivacious wife Helen and her two attractive daughters, while her conscientious husband spent most of his time at his minority leader's job in Washington. Helen Knowland, who had been in a lot of campaigns before, wasn't satisfied with the way the senator's campaign for governor was going. Though he has no Republican opposition in the June 3 primary and the election isn't until November,

polls showed him lagging behind his Democratic opponent, Attorney General Pat Brown.

To give his campaign a boost Mrs. Knowland decided she and the daughters, Emelyn and Estelle, should spend the month of May scouring the state. They bought some new dresses, a dozen extra pairs of nylons and white gloves and boarded a special bus in Los Angeles. As they rolled through the state, averaging 150 miles and six stops a day, they made no formal speeches—just spent their time meeting people, being sociable, putting in a word for Bill.



SETTING OUT ON TOUR, HELEN KNOWLAND WAVES BESIDE POSTER ON BUS DOOR—>



Pure as Sunshine



## DRINK SUN-RISE BEVERAGES

You'll be glad you were thirsty

Enjoy the most delightful way to quench your thirst, with SUN-RISE, the delicious soft drinks preferred by more and more people all over America. Everyone likes the pure, sparkling goodness of SUN-RISE beverages... available in a choice of flavor favorites bottled throughout the nation.

Look for this attractive SUN-RISE package at your favorite store, market or dealer.

TAKE HOME A  
Carton!



© SUN-RISE, INC., MARSHALL, MINN.



## Knowland Girls CONTINUED



COMING INTO CARPINTERIA, Emelyn waves from bus. Helen is beside her. Daughter-in-law Delores, who went part way, and Estelle are in rear.



HELPFUL HUFF from Hedda Hopper blows Knowland for Governor balloon as Helen looks on. Hedda made speech for Knowland and right-to-work law.



GIFT FOR HELEN, a white lace mantilla, is presented by Mrs. Thomas Flynn of Santa Barbara Women for Knowland organization at Franciscan mission.

FATHER'S DAY SPECIAL



**SAVE  
40¢**



## How Government Hospital Stopped Athlete's Foot Itch!

Relieves itching torture instantly  
— destroys fungi on contact!

At first sign of agonizing toe itch, use amazing Ting Medicated Cream! Tests by government hospital prove Ting brings relief three ways: (1) Instantly relieves itching and soothes sore, burning skin! (2) On 60-second contact, destroys fungi that cause Athlete's Foot! (3) Aids healing of cracked, peeling toes. Ting's "dry cream" formula dries quickly to an antiseptic powder that clings... continuing relief for hours! Greaseless, stainless. At all druggists. Only 79¢. Money back if not satisfied. ©1958 Pharma-Craft Corp.



**Mounties  
PHOTO CORNERS**

LONGER LIFE FOR FAVORITE PHOTOS

10¢ & 25¢ SIZES AT CHAIN, DRUG, VARIETY STORES

GET THE MOST OUT OF YOUR TAPE RECORDER

WITH

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RECORDING TAPE!

FREE! Write for 32-page h/f booklet to ORRadio Industries, Inc., Opelika 5, Alabama

**STICK WITH**

**LEPAGE'S**  
TRADE MARK

**TAPE AND GLUE**

CONTINUED





## How would you pay unexpected hospital bills?

Find out how **MONY's** new Family Hospital Policies can offer you new flexibility • in choosing the protection you really need • at a price you can afford!

Now, MONY's new policies with their wide range of *deductibles* can provide more *personalized* hospital expense protection—protection better suited to your individual needs. The deductible principle is similar to your deductible automobile collision insurance, wherein you pay for the dented fender and your insurance helps take care of the bigger smashup. On MONY's new Hospital Policies you can select a policy with *no deductible*, or you can specify a deductible of \$25, \$50, and in some cases, \$100. This lets you choose the MONY plan best suited to you—a plan designed to help you meet many hospital bills that might otherwise be ruinous to your family budget. And remember, *the larger the deductible, the lower your premium rate.*

Find out more about MONY's flexible new Hospital Policies and the up-to-date protection they offer both families and individuals. Send for MONY's *free* booklet, "Points in Planning Your Hospitalization Protection Program," right away!

### MAIL THIS COUPON TODAY!

Mutual Of New York, Dept. L-58,  
Broadway at 55th Street, New York 19, N. Y.

I would like a copy of your **FREE** booklet, "Points in Planning Your Hospitalization Protection Program."

Name

Address

City  County  or Zone  State

Occupation

Date of Birth



# MUTUAL OF NEW YORK

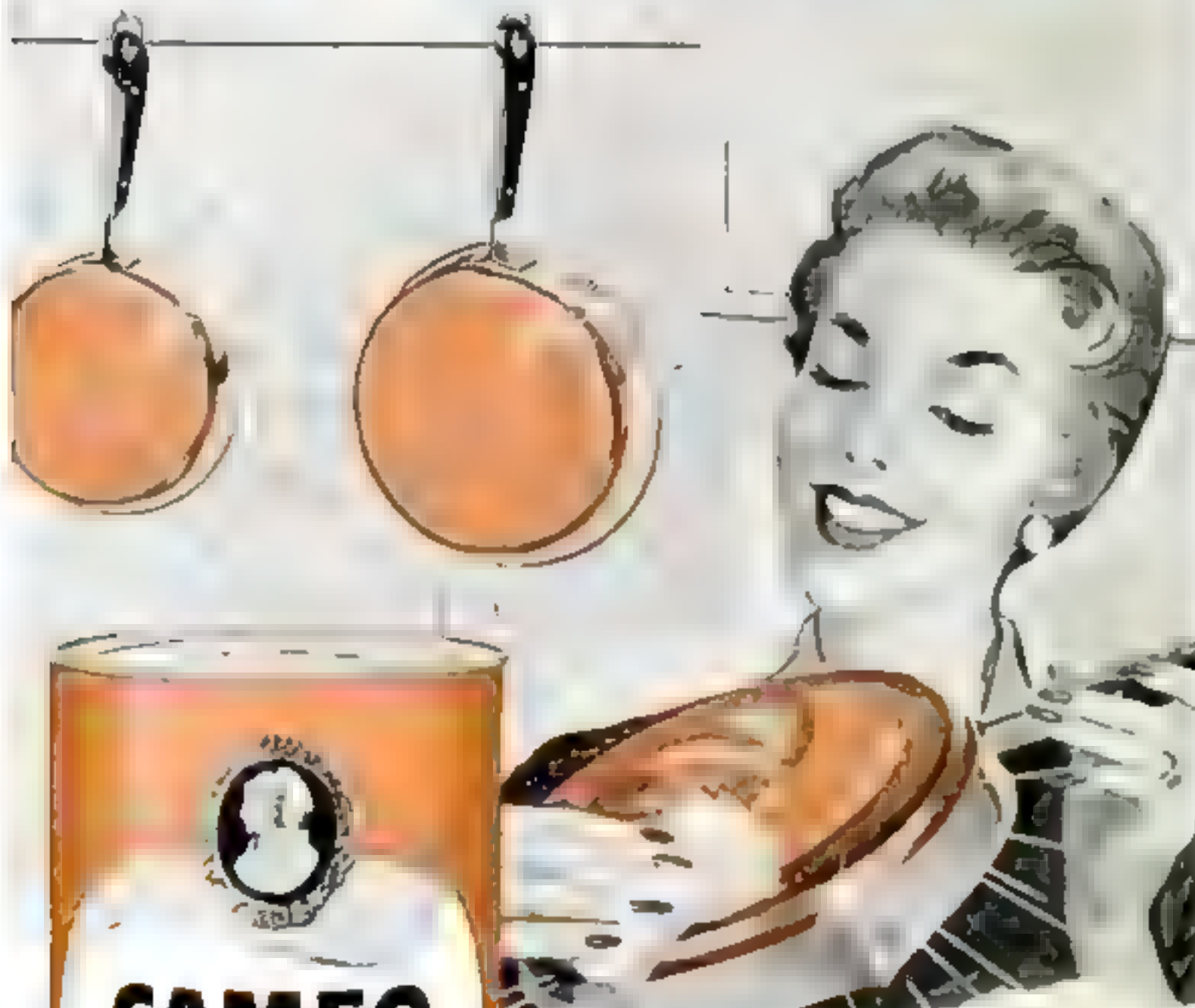
The Mutual Life Insurance Company Of New York, New York, N.Y.  
Offices located throughout the United States and in Canada

FOR LIFE, ACCIDENT & SICKNESS, AND GROUP INSURANCE  
**MONY TODAY MEANS MONEY TOMORROW!**



# MORE COPPER IS CLEANED WITH **CAMEO**

than with the next two leading brands combined!



Made with  
costlier ingredients

*Wonderful  
for brass,  
chrome,  
stainless steel  
as well!*

*Fast-acting*  
**CAMEO**  
COPPER CLEANER

- **Makes copper shine like new in minutes**
- **No hard rubbing, no gritty residue**
- **Wonderfully mild to hands**

All over America, more women clean copper with Cameo Copper Cleaner than with the next two leading brands combined. And no wonder! Cameo's superior cleaning, thanks to costlier ingredients, reflects itself in your gleaming copperware. Try it today, we guarantee: you'll never again think of cleaning your copperware without thinking of Cameo!

Made by the makers of famous Bab-O Cleanser

## Knowland Girls CONTINUED



**WATCHING A DANCE** in their honor, Emelyn (left) and Helen (center) visit Solvang, village in Santa Ynez valley which was settled originally by Danes.



**JOINING THE FUN**, Helen takes part in Danish folk dance with son-in-law Bob McKeen, Estelle's husband, who went along on the first lap of the trip.



...and, a new home with windows of

# Ponderosa Pine



Honeymoon homes with Ponderosa Pine windows keep their promises of warmth, beauty, and livability. The weathertightness of these window units resists heat, dust, and cold. Unwanted moisture doesn't form on the frame in winter to ruin priceless wedding treasures. Preservative treated for long life, Ponderosa Pine windows can be painted, stained, varnished, or waxed. Naturally, they can't rust or corrode. These are all good reasons why Wood is preferred 2 to 1 over any other window material for American homes. See your architect, builder, or lumber dealer.

BECAUSE WOOD IS SO GOOD TO LIVE WITH...

*Ponderosa Pine* **WOODWORK**

39 South La Salle Street, Chicago 3, Illinois

An Association of Western Pine Producers and Woodwork Manufacturers.

LOOK FOR THIS SEAL OF WINDOW QUALITY







# Confidence

Confidence is forged from the lessons of the past.

Millions have learned that the perfection of Seagram's 7 Crown is the *same* every time, everywhere, every drop. Therein lies the reason why more people place more *confidence* in Seagram's 7 Crown than any other whiskey in the world!

Say **Seagram's** and be **Sure**  
OF THE FIRST AND FINEST AMERICAN WHISKEY

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY BLENDED WHISKEY 80 PROOF, 40% GRAIN NEUTRAL SP-R79



ART

# Peddling Painter from Paris

For most painters, making a living from art is a matter of touch-and-go. But for a thimble-sized 23-year-old Parisienne named Poucette (Little Thumb), it is mostly a matter of go. Since 1952 she has been on the march from one Paris cafe to another, peddling her paintings to tourists and local folk who have been won over by her artful look of innocence and the innocent look of her art. So successful was Poucette on the French cafe circuit that she decided to go after the wider U.S. market.

Arriving in New York City a few weeks ago, Poucette installed herself at the Hotel Plaza and launched herself with a one-man show in a 57th Street gallery. In no time she had sold \$1,000 worth of paintings and clinched several commissions. In between sales at the gallery she hawked her wares around town and made new cafe contacts in the Plaza's Palm Court restaurant. Now that things are slacking off a bit, Poucette plans to head for the West Coast via Texas. "I stay as long as business is good," she says, "then I go where the money is."



IN PARIS CAFE, Poucette, wearing her usual Left Bank costume of blue jeans and sweater, opens

up her portfolio of paintings for potential customers. She usually makes rounds of 12 cafes a night.

AT PLAZA, POUCKETTE SHOWS ART TO TV PRODUCERS JACK SILVERMAN AND JACK GAGE (CENTER). GAGE HAD BOUGHT PICTURE FROM HER IN PARIS IN 1953



CONTINUED

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when  
you  
buy  
**THESE 3  
PACKAGES**



your grocer's 7th ANNUAL  
**APPIAN WAY Pizza  
FREE PAN Give-Away**



Look for this display... grocers everywhere are displaying FREE Appian Way Pizza pans like this. Buy 3 packages of Appian Way Pizza Mix, get your pan free of extra cost. They're 12" diameter, shining steel. Remember, a real pizza is a round pizza. Enjoy it at home with Appian Way Pizza Mix and Sauce . . . FIRST in America.

**Surprise OFFER in every package!**  
2 pair sheer nylons \$2.50 value—only \$1.00

**FOOD SPECIALTIES, INC.** Worcester, Mass. • San Jose, Cal.

## PEDDLING PAINTER CONTINUED



EXHIBITING IN PARIS in 1954, Poucette sold 15 pictures priced up to \$150. Like this collage, her work is decorative, childlike and lighthearted.



EXHIBITING IN NEW YORK, Poucette peeks out at crowd which turned up at opening. She sold 12 paintings the first day at prices from \$200 to \$500.

CONTINUED



No squeeze!  
No ooze!  
No cap to lose!

Introductory Offer  
Reg ~~98¢~~ Only 88¢  
Saves money over  
3 giant-size tubes



# New! Ipana® Touch-n-Brush<sup>T.M.</sup>

ANOTHER FINE PRODUCT OF BRISTOL-MYERS



**TOUCH**—and out comes the amount of Ipana you want. And it comes out like *tooth paste* — not like whipped cream, not like shaving cream.

**BRUSH**—and there's not a whisper of bad breath. Moreover, Ipana with WD-9 actually has twice the decay-germ killing power of any other leading tooth paste. Try it!

And with Ipana there's not a whisper of bad breath  
*Ipana's distinct taste tells you so*



# Fasten seat belts, please!



**I**T'S A SOUND safety precaution well known on the airlines—but a far more important one for every motorist—to keep from being numbered in the terrific toll of highway deaths and injuries.

Today, with properly installed seat belts in your car, you and your family can enjoy 60% greater safety when driving.

This good news is the result of years of intensive research and investigation of thousands of accidents by leading universities, doctors, police departments, national safety organizations, military and government officials. A special committee of the United States Congress after exhaustive hearings on automobile seat belts reported that "seat belts provide a substantial additional degree of safety to the motorist and are a valuable safety device".

So in the interest of safety for your family, install seat belts now!



- ★ THE CONTINENTAL INSURANCE COMPANY      ★ FIDELITY-PHENIX FIRE INSURANCE COMPANY
- ★ NIAGARA FIRE INSURANCE COMPANY      ★ THE FIDELITY AND CASUALTY COMPANY OF NEW YORK
- ★ FIREMEN'S INSURANCE COMPANY OF NEWARK, N. J., AND SUBSIDIARY COMPANIES

## SEND FOR A FREE COPY OF "TRIP TIPS" . . .

a booklet filled with suggestions for safe and happy driving. Just fill in the coupon and mail it TODAY!

Department L — AMERICA FORD LOYALTY GROUP  
80 Maiden Lane, New York 38, N. Y.

Gentlemen: For peace of mind while on my trip please send me, without obligation, a copy of "TRIP TIPS."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



## PEDDLING PAINTER CONTINUED



**SELLING HERSELF** on a hat is easy matter for Poucette who prefers head-dresses to dresses. Store official, who owns one of her paintings, gave her hat.



**PLAYFUL SALES TALK** keeps an inquisitive girl spellbound in Central Park. A prolific artist, Poucette paints in hotel after winding up day of peddling.





# Cowpunchers (dude style)

**At Home** it's as easy as A-1-2-3 to make really big-time Western hamburgers! Just add a tablespoon of herb-and-spice-rich A-1. Sauce to 1 1/2 lbs. of lightly seasoned ground beef. Make into six patties. Cook as usual and serve with a bowl of this super-savory sauce. The first

delicious bite tells you why A-1. Sauce is a modern kitchen standby, as well as a table favorite. Sauce recipe:

1 cup A-1 Sauce      2 tsp. brown sugar  
 1/2 cup tomato sauce      2 tsp. salt  
 Mix all ingredients together, bring to boil. Serve.

**In Restaurants** ask for A-1. Sauce with steak chops, roast beef, hamburgers, hash. Add the dash that makes the dish!

**Send For** free recipe book "Cooking For A Man."



Cooking's  
 fun  
 with **A-1.**



“Any cereal my family leaves  
is first choice with me  
...as long as it's in **Post-Tens**”



DICK SARGENT

First choice or last—the cereal Dad gets is the cereal he wants, if it's in Post-Tens. That's the way the whole family feels, too—because all seven Post cereals are so different, so delicious. Ten individual boxes—all “just a little bit better” than any other kind.



“ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER”





# NIGHT HARBINGERS OF HORROR

The horror movie, now a staple of local late-night television shows, has spawned a new breed of announcers who take far-fetched ways of introducing their spooky fare. Dressed as ghouls and displaying an insatiable interest in fanciful forms of homicide, these macabre masters of ceremonies try to get the viewers teetering on the edge of terror before *The*

*Frozen Ghost* or *Calling Dr. Death* from a 52-film series called *Shock*. To keep the mood some ghouls do the regular commercials. Others deliver their pitches only for such conjured-up items as hand-strangled salmon or bottled witches' blood. Their methods have helped *Shock* be such a success that its distributors have assembled a sequel they call *Son of Shock*.



## TWO-FACED PURVEYOR OF NIGHTMARES

To introduce *Nightmare Theater* on KRON in San Francisco, John Barclay enters as a two-faced monster from studio mummy's tomb

wearing a grotesque mask on the back of his head and speaking in sepulchral tones learned during long years as a Shakespearean actor.





Captain L. J. Alexanderson, Executive Officer of the S. S. United States, U. S. Lines

Men who sail the seven seas  
choose the protection of

## Old Spice

AFTER SHAVE LOTION

Now with extra emollients  
to keep your skin healthy!

Follow the lead of the seafaring men who face winds and weather daily. Protect and refresh your face with Old Spice After Shave Lotion. Good for your skin: stimulates to a healthy glow, contains extra emollients to guard against loss of vital skin-moisture. It feels good! Clean. Fresh. Brisk. With that tangy Old Spice scent. Try it—happiest ending a shave ever had!

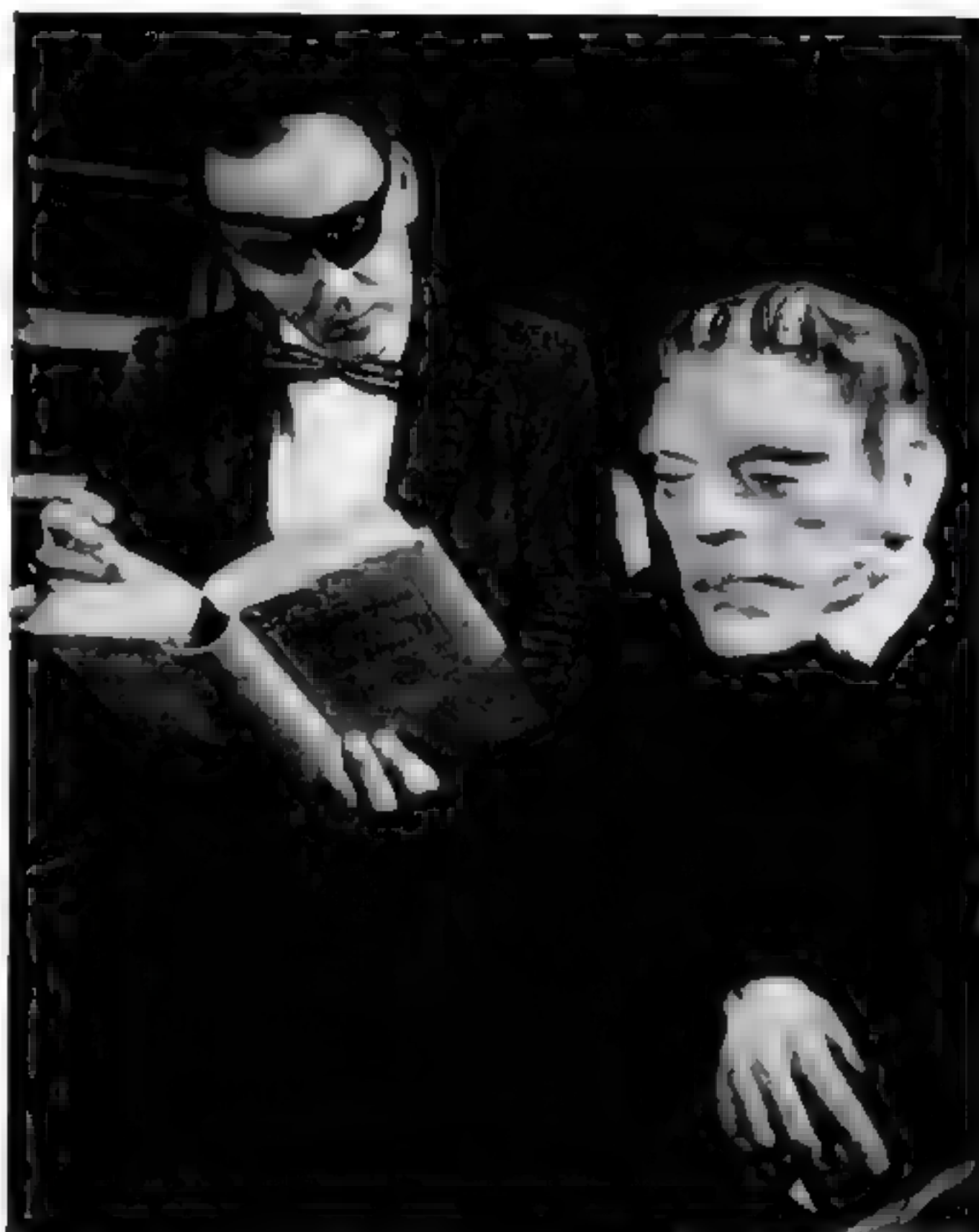
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S H U L T O N



Selected by the U. S. Government for  
showing at the World's Fair in Brussels

## HARBINGERS OF HORROR CONTINUED



### ONE-EYED TEACHER FOR FRANKIE

Warren Reed puts on an eyepatch and uses a stooge named Frankenstein, played by Paul Herlinger, to help set the horror mood for the spook movies on Seattle's KTNT. He addresses his colleague as "our boy Frankie" and reads passages from *The Adventures of Tom Sawyer* to teach him boyish pranks.



### CONVIVIAL UNDERTAKER IN CRYPT

Dressed in an undertaker's frock coat, John Zacherle runs WCAL's *Shock Theater* in Philadelphia. Here in a skull filled crypt, he tests the temperature of a Dracula Fizz for a make-believe ghoul friend. When Zacherle asked listeners to send him three human hairs for a new pillow, he got 23,000 replies.

CONTINUED ON PAGE 66



# GILBEY'S GIN



Lyons

Gilbey's Gin is the one gin distilled in  
15 countries and served around the world

*"The world agrees on 'GILBEY'S, please!'"*

**THE INTERNATIONAL GIN**

distilled and bottled in the United States, United Kingdom, Canada, Australia, South Africa, France, Italy, Argentina, Brazil, Chile, Mexico, Cyprus, Germany, Spain, Uruguay  
GILBEY'S DISTILLED LONDON DRY GIN 90 PROOF 100% GRAIN NEUTRAL SPIRITS. W & A GILBEY, LTD., CINCINNATI, O., DIS. BY NATIONAL DISTILLERS PRODUCTS CO.







Showerwalls, wainscoting and vanity are Beige Marble pattern Consoweld laminated plastic. Sheer luxury—at a moderate price!

Especially in your bath...enjoy the luxury of marble-smooth



New idea in  
**Showerwalls**  
 Beautiful, long-lasting  
 Consoweld now available  
 in "Package" form



CONSOWELD CORPORATION, Dept. L-526  
 Wisconsin Rapids, Wisc.

Please send me information on the Consoweld Bathtub Shower-  
 wall Package as advertised, also a free sample of Consoweld.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

You've seen Consoweld laminated plastic work its magic  
 in countless homes, old and new. In kitchens and baths,  
 dinette tables, countertops and vanities.

Now you can have Consoweld's dramatic, durable beauty  
 even on your bathtub showerwalls! In your present home  
 or the one you're planning!

Consoweld's Bathtub Showerwall Package fits any stand-  
 ard 5-foot tub alcove. It includes pre-cut panels, mouldings  
 and fittings, and simple instructions—everything needed  
 but adhesive and caulking available from your dealer.

Your Showerwall Package can be installed in a few hours



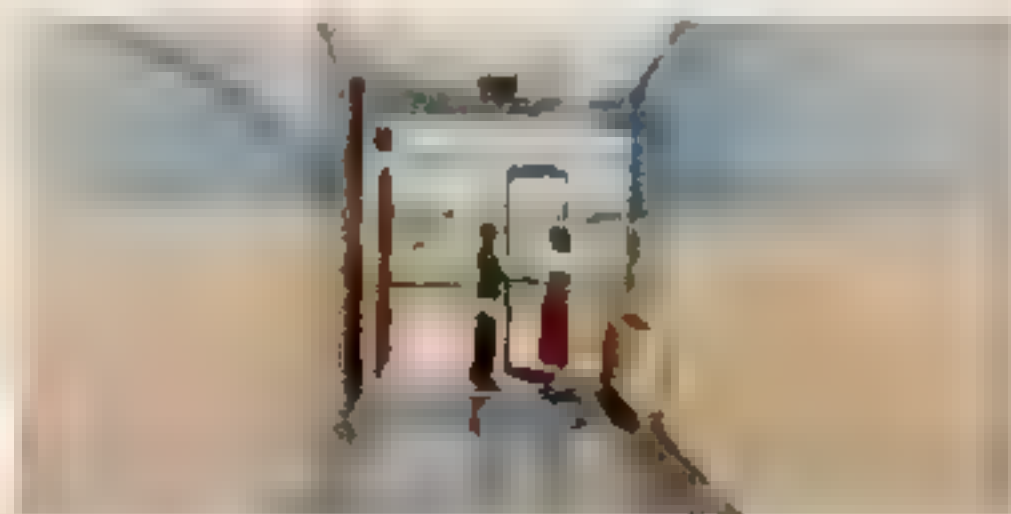
**Modern, durable Consoweld in the kitchen!**

Consoweld patterns are color-tuned to make your kitchen a more pleas-  
 ant place. And Consoweld gives you a seamless countertop 12 feet long.  
 Adds new beauty and durability to work surfaces—looks new for years!

by anyone familiar with ordinary tools. It comes in six  
 luxurious Marble colors, plus five colors in the smart new  
 Twinkle pattern.

Your dealer will be happy to show you samples of each,  
 as well as other Consoweld patterns and colors. Have the  
 Consoweld Showerwall installed for as little as \$4.59  
 monthly, or buy the package yourself for \$59.95.

Consoweld's laminated plastic stands up against stains,  
 scratches, alcohol, even cigarette burns. It's waterproof,  
 wearproof, child-proof...wipes clean with a damp cloth.  
 Your dealer is listed on the opposite page.



**Proof of performance—Consoweld goes to school!**

Leading architects specify Consoweld's 5- by 10-foot panels for beauty,  
 long wear for school corridors, hotel, hospital, restaurant, office building  
 walls. And Consoweld never needs painting or redecorating!



# Here are some of the many dealers now featuring

# CONSOWELD

## and the exclusive Consoweld Bathtub Showerwall Package:

**ARIZONA**  
**KINGMAN**  
 Central Commercial Co., Fourth & Beale  
**PHOENIX**  
 Crosby Laminates, 3003 W. McDowell St.  
 Phoenix Laminates, Inc., 312 E. Pima St.  
**WINSLOW**  
 Babbitt Bros., Dr. 1129 (Lumber Dept.)  
**YUMA**  
 California Floorcovering, 244 First Ave.  
 Ray's - Complete Home Furnishers,  
 179 South Ave. B

**ARKANSAS**  
**CAROT**  
 Cabot Lumber Yard  
**CAMDEN**  
 O & B Floors, 895 Washington St.  
**CONWAY**  
 T & J Remold Builders Supply  
**DORADO**  
 Modern Floors, 215 S. Jefferson St.  
**STUTTGART**  
 Sportswear Builders Supply  
**WALNUT RIDGE**  
 Henry Builders Supply Company  
 Laman Lumber Company

**CALIFORNIA**  
**ALBANY**  
 Wirtz Feiler Assoc., Inc., 425 San Pablo  
**BAKERSFIELD**  
 Formcraft, Inc., 327 Kentucky St.  
 The King Lumber Co., 2200 Union Ave.  
**BEAUMONT**  
 Beaumont Hardware & Lumber Co.,  
 137 W. 5th St.  
**BURLINGAME**  
 Burlingame, 1143 California Drive  
**CAMPBELL**  
 Carpinteria Cabinet Shop, 5042 7th St.  
**CHICO**  
 D-N-D Enterprises, 139 W. 9th Street  
**COLMA**  
 Big Bear Lumber Co.,  
 3101 Junipero Serra Boulevard  
**COLUSA**  
 Harrison's Furniture, 128 Fourth Street  
**COMPTON**  
 Anderson's of Compton,  
 735 E. Compton Blvd.  
**DULY CITY**  
 Cal-Tex, Inc., 11453 Knightsbridge Ave.  
**DELANO**  
 Delano Building Materials, Inc.,  
 1034 Greenwood St.  
**EL SOBRANTE**  
 Rancho Lumber Co., 3518 Don Road  
**EUREKA**  
 George C. Jacobs Co., 60 W. Fourth St.  
 Matthews & J., 6 and J Street  
**FALSBROOK**  
 Falsbrook Carpet Co., 115 W. Alameda  
**FRESNO**  
 California Cabinet Co., 3629 Hamilton  
 Diamond-Gardner Co., 2244 Railroad  
 Ireland Manufacturing Co., 3118 Belmont  
**GLENDAL**  
 H & S Paint Company, 3608 N. Verdugo  
**HEALDSBURG**  
 The L & L Lumber Shop, 458 West St.  
**LAFAYETTE**  
 Blodgett's Lumber, 3391 Mt. Diablo  
**LANCASTER**  
 Aven Floor Co., Inc., 45151 N. Sierra  
**LODI**  
 Miller's Millwork Mart, 790 N. California  
**LONG BEACH**  
 Sears Bros., 3677 Atlantic Avenue  
 Shuler's Floor Coverings,  
 6579 Atlantic Avenue  
**LOS ANGELES**  
 Certified Bldg. Service, 12441 Rochester  
**MARYSVILLE**  
 Speckert Lumber Company  
**MERCED**  
 Carson Lumber Co., 16th & K Streets  
 Smith & Sandino, 1406 W. 13th  
**OAKDALE**  
 The Diamond Garden Corp., 347 E. H St.  
**OAKLAND**  
 Custom Plastics, Inc., 4722 Telegraph  
 East Bay Kitchen Crafts, 4749 E. 14th  
 Montgomery Ward, 29th Ave. & E. 14th  
 J. S. Turner & Sons, 2811 Piedmont Ave.  
**OJAI**  
 She's Floor Covering, 841 E. Ojai Ave.  
**DROVILE**  
 Chapman Floor Service, 2126 Myers St.  
**PALM SPRINGS**  
 Palm Springs Builders Supply,  
 480 E. Sunny Dunes Road  
**PETALUMA**  
 Bowman, Bowman & Walters,  
 90 Center Lane  
**PORTERVILLE**  
 Worth Cabinetry, 411 Worth Road  
**REDDING**  
 Cheny's Floor Shop, 2842 S. Market  
**RICHMOND**  
 James William Higgins, 540 S. Fourth  
 East Bay Woodworking Co., 1475 Garnet  
**RIVERSIDE**  
 Action Floor Company, 8634 Bruckner  
**ROSEMEAD**  
 Rosemead Sheds & Lumber Company,  
 9015 E. Valley Blvd.  
**SACRAMENTO**  
 Dolans, Alhambra & P. B. Lumber  
 Lumber, 1614 J. Street  
 Montgomery Ward & Co., 9th & H Sts.  
**SAN ANSELMO**  
 Modern Cabinet Shop,  
 450 San Francisco Blvd.  
**SAN DIEGO**  
 Broadway Lumber & Carpet Co.,  
 1010 Broadway  
 Color Mart, Inc., 1040-10th Avenue  
 Garnet Carpet & Lumber Co., 1475 Garnet  
**SAN FRANCISCO**  
 Goodman Lumber Co., 445 Bayshore Blvd.  
 Marina Hardware, 3131 Fillmore  
 L. E. Hill, 2034 Clement St.  
**SAN JACINTO**  
 San Jacinto Lumber Co.,  
 501 South San Jacinto St.  
**SAN LEANDRO**  
 California Kitchens, 995 San Leandro

**SAN LUIS OBISPO**  
 Pacific Coast Lumber Co.,  
 424 Santa Barbara Ave., P.O. Box 182  
**SAN RAFAEL**  
 Rainbow Plastics, Inc., 547 Francisco  
**SANTA BARBARA**  
 Gray's Floor Coverings, 302 W. Carrillo  
 Hayward's of Santa Barbara, Inc.  
 1025 Santa Barbara Street  
 Rancho Lumber & Bldg. Materials Co.,  
 415 E. Guadalupe Street  
**SANTA ROSA**  
 Baldwin Lumber Co., 1702 Fourth St.  
 Viana Tile, 2325 Commercial Drive  
**STOCKTON**  
 Diamond-Gardner Corp., 848 W. Fremont  
**TORRANCE**  
 Gregory's Remold, Supp., 714 W. Carson  
 Jenks Lumber Co., 1790 W. Carson St.  
**TURLOCK**  
 Don's Floor Coverings, 128 Lander Ave.  
**UPLAND**  
 Shaw and Mays, 605 E. Eighth Street  
**VAN NUYS**  
 Modern Laminated Prod., 7752 Balboa  
 Universal Remodelers, 5914 Master  
**WALNUT CREEK**  
 Arman Bldg. Specialists, 3995 N. Main  
**WILMINGTON**  
 Van's Sheds & Lumber Shop  
 722 N. Avalon Blvd.  
**WOODLAND**  
 Monahan-Hard Lumber Co.,  
 1038 Weaver Street

**COLORADO**  
**DENVER**  
 Ben J. Penick, 550 S. Broadway  
 West Park Paint & Floor Covering,  
 134 So. Sheridan Blvd.  
**LITTLETON**  
 Lynwood Floorcover, 5574 S. Broadway

**CONNECTICUT**  
**NEW HAVEN**  
 The Lumber Lumber Company, Inc.  
 157 Water Street  
**THOMPSONVILLE**  
 Thompsonville Lumber Co., 92 Prospect

**FLORIDA**  
**FORT LAUDERDALE**  
 Walton Plastics, 514 N.W. First Ave.  
**MIAMI**  
 Rainbow Bldg. Top Ind., 904 S.E. 8th St.  
**JACKSONVILLE**  
 Covington Lumber Co., 4508 St. Johns  
**LAKE PARK**  
 Park Products, 214 Old State Hwy.  
**MELBOURNE**  
 Owen Lumber Co., Inc., 216 Prospect  
**MIAMI**  
 Howell-Southern Flooring, Inc.  
 2723 N.W. 17th Avenue  
**PENSACOLA**  
 Morris Floor Sand's Co., 718 N. Alcanar

**GEORGIA**  
**ATHENS**  
 Athens Bldg. & Wall Supply, 142 Oconee  
**DAVON**  
 Oconee Supply Co., 461 E. Morris St.  
**MARTINEZ**  
 Rosta D. Boone Cabinet Makers

**IDAHOO**  
**POCATELLO**  
 Art's Woodworking, 3556 Highway 30 W

**ILLINOIS**  
**BELLEVIEW**  
 Home-Brite Co., 408 N. Illinois St.  
**CHICAGO**  
 Century Supply Co., 3005-08 N. Austin  
 Fordham Lumber Co., 1040 E. 87th St.  
**EAST ST. LOUIS**  
 United Lumber Co., 1023 Kings Highway  
**GLENDVIEW**  
 L. Gail Company, 1229 Waukegan Road  
**GODFREY**  
 J & A Springmen, South St.  
**JACKSONVILLE**  
 C. A. Dawson & Co., 410 W. Lafayette  
**KIRKLAND**  
 Kirkland-Kingston Farmers Lumber Co.  
**OAK PARK**  
 The Kitchen & Bath, Inc., 641 Madison  
**ROCKFORD**  
 Rockford Lbr. & Fuel Co., 291 E. State  
**SPRINGFIELD**  
 Morgan Lumber of Rochester  
**WEST CHICAGO**  
 Arts of Wood, 161 W. Washington St.

**INDIANA**  
**FORT WAYNE**  
 Allen Wood Products, 1813 Wells St.  
 Central Plywood & Dwr. Corp.,  
 4111 Oxford  
**GARY**  
 Tile-A-Rama, 801 Washington  
**INDIANAPOLIS**  
 Newmaster Floor Covering,  
 5638 East Washington Street  
**WHITING**  
 Northern Indiana Lumber Company  
 114th and Lake Ave.

**KANSAS**  
**BONNER SPRINGS**  
 Wagon Cabinet Shop, 287 E. 2nd St.  
**KANSAS CITY**  
 Superior Tile Co., 225 S. 7th St. Trinity  
**WICHITA**  
 Stewart and Shattuck, 1225 E. Pioneer

**LOUISIANA**  
**ALEXANDRIA**  
 Pospisil Floor Cov'g Co., 1150 Bayou  
**BATON ROUGE**  
 Amer. Floor Cov'g Co., 1661 N. Acadian  
**LAKE PROVIDENCE**  
 East Carroll Lumber Yd.

**MAINE**  
**BANGOR**  
 The Kinney Co., Inc., 167 State St.  
**CARDNER**  
 Maine Floor Covering

**LISSON FALLS**  
 Lison Trading Post  
**PORTLAND**  
 Factory Outlet, 17 Temple St.  
**VAN BUREN**  
 Farns Bros. Co., 534 Main St.  
**WELLS**  
 Howe's Highway Store

**MARYLAND**  
**BALTIMORE**  
 Arts Craft, Inc., 5308 York Road  
**MASSACHUSETTS**  
**GREAT BARRINGTON**  
 Taconic Builders Supply Co., Inc.,  
 80 Railroad Street  
**HOLYOKE**  
 Canova Home Modernizing, Inc.,  
 717 Dwight Street  
**MELROSE**  
 M. J. Smith, 17 Essex St.  
**PITTSFIELD**  
 Dettlinger Lumber Co., 24 Warren Ter.  
**RICHMOND**  
 Farfield Builders  
**SHEFFIELD**  
 Gilman Brothers  
**STOCKBRIDGE**  
 Stockbridge Lumber & Supply, Inc.,  
 South Lee Road, Route 102

**MICHIGAN**  
**ALPENA**  
 South Shore Builders Supply,  
 Route 10, U.S. 23 South  
**BAY CITY**  
 Bay City Carpet Cleaning, 2681 22nd  
**CADILLAC**  
 Wilcox Tile Service, 518 N. Michigan  
**DETROIT**  
 Superior Floor Covering,  
 17600 W. Seven Mile Rd.  
**FLINT**  
 Flintcraft Floor Covering,  
 1095 S. Ballenger Hwy.  
**GRAND RAPIDS**  
 Shade & Lign. Shop, 380 Leonard N.W.  
 U & S Tile Company, 441 Burton S.W.  
**HARBOR BEACH**  
 J. H. Wallace Lumber Co., 44 Bond St.  
**HOLLAND**  
 Michigan Tile Co., 380 Central Avenue  
**LANSING**  
 Cleavage Floors, Inc., 1004 S. Washington  
**INDIAN**  
 Midland Floor Covering, 120 S. Saginaw  
 Sparks Carpet Co., 7870 W. Saginaw Rd.  
**MILLINGTON**  
 Millington Lumber Company  
**MONROE**  
 Wilson-Peterson Lumber Co., Inc.  
 1115 W. Front  
**MUSKEGON**  
 General Plumbing Sup. Co., 510 Ottawa  
 Systems Floor Covering, 1114 Jefferson  
**PORT HURON**  
 Schultz Fl. Covering, 1113-10th Ave.  
**REPUBLIC**  
 Republic Builder Supply Co.  
**SAULT STE MARIE**  
 Clark's Custom Floors & Furnishings  
 731 Ashmun St.  
**SPRING LAKE**  
 R & G Shop, 823 West Bridge  
**TRAVERSE CITY**  
 Northwestern Supply Co., 404 W. Front

**MINNESOTA**  
**FERGUS FALLS**  
 Forest Lumber & Fuel Co.,  
 124 E. Washington  
**WINONA**  
 Rindell Lumber Co., 575 E. 4th Street

**MISSISSIPPI**  
**GREENVILLE**  
 Greenville Lumber Company

**MISSOURI**  
**KANSAS CITY**  
 Architectural Decorators, Inc.,  
 17109 E. 43rd Street  
 Grandview Lumber & Tile,  
 11607 71 Hwy. South  
**ST. LOUIS**  
 Big Bend Lbr. Co., 3535 Hwy. 100  
 United Lumber Co., 1403 S. Hanley Rd.  
**WEBSTER GROVES**  
 Holzkamp Lbr. Co., 34 S. Old Orchard

**NEBRASKA**  
**ALLIANCE**  
 Johnson & Peltz, 735 73rd Avenue

**NEVADA**  
**FLAMINGO WAREHOUSE**  
 408-Turkey Ave.  
 Nevada Building Materials, 444 6th St.  
**VERMONT**  
 Valley Building Materials

**NEW JERSEY**  
**PARAMUS**  
 Larkin Lumber Co., Inc., Route 4  
**POINT PLEASANT**  
 Ocean County Floor & Wall Co., Inc.,  
 1235 Richmond Avenue

**NEW MEXICO**  
**ALBUQUERQUE**  
 Ferns-A-Fish, Inc., 2708 Edith Blvd., N.E.

**NEW YORK**  
**ALBANY**  
 Builders Material & Supply  
 of Albany, Inc.  
 501 South Pearl Street  
**ALBANY**  
 Ward G. Ackerman, Inc.  
**AMSTERDAM**  
 Amsterdam Lumber Co., 43 Bridge St.  
 Grieme Lbr. & Sup. Co., Inc., Fl. 1st St.  
**BINGHAMTON**  
 Sessions Lumber Level Fl. Covering Center  
**CAMBRIDGE**  
 C. A. McGhee, Incorporated  
**CHAMPLAIN**  
 Champlain Hardware Company

**CHAMPLAIN**  
 Champlain Lbr. & Sup. Co., Depot Square  
**CORN HIG**  
 Hicks Pl. & Lbr., Inc., 42 W. Pooling St.  
**DELMAR**  
 F. F. Crannell Lbr. Co., 278 Delaware Ave.  
**EAST GREENBUSH**  
 Dorn's Lumber & Supply  
**EAST WAVERLY**  
 Bennett Bldg. Service & Sales, Route 17  
**ELMIRA HEIGHTS**  
 Gable Floor Company, 217 Oakwood Ave.  
**FORT EDWARD**  
 Fort Edward Lbr. & Sup., Summary St.  
**GLENNHART**  
 Bethlehem Lumber Co.  
**GLENS FALLS**  
 C. G. Woodbury & Son  
**GLADYSVILLE**  
 Holden Lumber Co., 18 Carpenter St.  
**GRANVILLE**  
 G. B. Woodard  
**HADLEY**  
 Whoddy & Johnson Lumber Co.  
**HASTINGS-ON HUDSON**  
 Little Craft Floor Covering Serv., 16 Main  
**HAVERSTRAW**  
 Alhous & VanValen Co., Inc., Route 9-W  
 and West Side Avenue  
**MONROVIE FALLS**  
 Stuart & Co., Lumber Co.  
**MONROVIE LAKE**  
 Lake County Industries  
**HOOSICK FALLS**  
 L. & S. Lumber Company  
**HUDSON**  
 Greenwood Lumber Co., 314 Route  
 Stockport Lbr. Co., Inc., 60 S. Front St.  
**LAKE PLACID**  
 Lemo Lumber Co., Inc., 1 S. Central Rd.  
**LIBERTY**  
 Chilton's Case, White Sulphur Springs Rd.  
**MIDDLETOWN**  
 Bostwick Lbr. Co., Inc., 307 North St.  
**NEW YORK MILLS**  
 Fobbe's Cabinet Shop, 296 Main Street  
**NORTH HAVEN**  
 Greenfield-Hartup Lbr. Lumber Co., Inc.  
**ODESSA**  
 Cotton Marden, Inc.  
**OSWEGO**  
 Nelson & Tanager, 133-139 East 1st St.  
**PERKINS**  
 N. Dan's Sons Co., Inc., 100 N. Water  
**PERTH**  
 L. W. Mosher & Son  
**PLATTSBURGH**  
 Gregory Supply Co., Inc., Tom Miller Rd.  
 A. Mason & Sons, Inc.  
**RED ROCK**  
 Kenneth W. Ford  
**ROCHESTER**  
 Atlantic Bldg. Mkt., 2715 W. Henrietta Rd.  
 Ray Degen Fl. Covering Co., 793 East Ave.  
 Rochester Lumber & Tile Co.,  
 485 Joseph Avenue  
 Rochester Lumber & Tile Center  
 417 Monroe Avenue  
 Rochester Lumber & Tile Center,  
 537 Ridge Road West  
 Shreve Rochester Corporation,  
 473 Portland Avenue  
**ROUSE'S POINT**  
 West Lbr. & Bldg. Sup. Co., 133 Lake St.  
**SCHENECTADY**  
 B & M Fl. Covering Co., 825 Albany St.  
 C. Deans Lumber Co., Catalin St.  
 Paine Lumber Co., Inc., 1507 Curry Rd.  
 Woodbury Lumber Schenectady Corp.  
 1707 Christian Avenue  
**SYRACUSE**  
 E. W. Edwards & Son  
 Rocco's Fl. Covering, 1309 S. Sales St.  
**TICONDROGA**  
 E. C. Henry, Inc., Hagare Road  
**WARRENSBURG**  
 Robert J. Swart, Inc.  
**WEST COXSACKIE**  
 Erving Albright Lumber Company  
**WEST LEBANON**  
 Harry B. Hicks Lumber Company  
**WHITESBORO**  
 Woodbury Whitesboro Lumber Co., Inc.  
 Oakbury Blvd.

**NORTH CAROLINA**  
**BURLINGTON**  
 Modern Lbr. & Tile Co., 1520 N. Church  
**CHARLOTTE**  
 Best Bldg. Equipment Co., 917 E. Fourth  
 Southern Flooring & Acoustical Co.,  
 931 E. Marshall Street  
**MONROE**  
 C & D Contractors & Building Spec.,  
 118 North Stewart Street  
**SOUTHERN PINES**  
 J. B. Short Flooring Co., P.O. Box 382  
**STATESVILLE**  
 Bldg. Floor Covering Co., 134 Court St.  
 Salesable Lumber Co., 215 W. Street  
**WILSON**  
 J. B. Ellis & Company, 485 N. Pender St.

**NORTH DAKOTA**  
**DEVIL'S LAKE**  
 Lake's Tile & Linoleum  
**MIROT**  
 Keating's Furniture, 115 1st St. S.W.  
**WILLISTON**  
 Collins Furniture  
 Hanson-Guthrie Floor Covering,  
 Hwy. 2 & 45 North

**OHIO**  
**AKRON**  
 Builders, Inc., 271 W. Market Street  
**ARCHBOLD**  
 G. J. Short Floor Covering  
**ASHTABULA**  
 Wheeler Floors, 1304 State Rd.  
**BYRON**  
 Stone Lumber Co., 316 W. Bryan  
**CARTON**  
 Fred F. Kargan, Inc.,  
 1258 Cleveland Ave., N.W.  
**CLEVELAND**  
 Parma Fl. Covering Co., 5231 Ridge Rd.  
 Royall Flooring Co., 2840 East 131st St.  
**COLUMBUS**  
 B & T Carpet & Lino Co., 204 S. High St.  
 Wilson Floors Co., 3950 Indianapolis Ave.

**DEFIANCE**  
 Schrank & Bauers Building Supply Co.,  
 Fifth & Perry  
**DELPHOS**  
 Delphos Woodworking Co., 410 E. 7th St.  
**EDGEMONT**  
 Lutzlbaum Lumber Co.  
**ELYRIA**  
 Gravel Rd. Sup. Co., 355 E. Gravel Rd.  
**FINLAY**  
 Parker Lumber Co.  
**GRAND**  
 Brumans Floor Covering, 1838 N. State  
**HELENA**  
 Helena Lumber Co.  
**NAPOLEON**  
 Napoleon Lumber Co.  
**PARISVILLE**  
 Philipper Bros., 47 South State St.  
**PETTISVILLE**  
 Rupp Lumber Co.  
**SPENCERVILLE**  
 Robinson Hardware  
**YOUNGSTOWN**  
 Wall Tile Company, 131 E. Sewardman St.

**OKLAHOMA**  
**OKLAHOMA CITY**  
 Wall Window Products Co., 4025 N. May  
 Morgan Lumber 2828 N.W. 38th St.  
**OREGON**  
**HOOD RIVER**  
 Carl Kueh Millwork, Franklin Road  
**PORTLAND**  
 Mann & Frank Co.

**PENNSYLVANIA**  
**ATHENS**  
 Whipple Bros., Inc., 508 N. Main St.  
**BELLEFONTE**  
 J. L. White Bldg. Materials, S. Potter St.  
**BRADFORD**  
 Cori Lumber Company, 17 Jerome Ave.  
**BROCKWAY**  
 Crumer Lumber & Supply Co.  
**BROOKLYN**  
 Shaffer's Floors & Walls, R. D. No. 1  
**CHAMBERSBURG**  
 Lincolnway Flooring Company  
 116 Lincolnway West  
**CLARION**  
 Clarion Builders Supply Company  
**CLAYTON**  
 D. W. Hummel, 217 Reed St.  
**DU BOIS**  
 Joseph Rupp, 225 West Long Avenue  
 G. W. Pifer Sons  
**EMPHIR**  
 Crum's of Empir, Inc., 210 S. Broad  
**FRANKLIN**  
 H. T. Osburn & Co., Inc., 431 12th St.  
**INDIANA**  
 Balfour Mfg. Co., 558 Philadelphia St.  
**KANE**  
 Custom Floors  
**KNOX**  
 Weaver Electric & Plumbing Co.  
**MEADVILLE**  
 Meadville Wallpaper & Paint Store  
**NEW BLENHEIM**  
 William F. McClelland  
**OLIC**  
 Garland Lumber Company  
**OLD FORD**  
 Capital Hardware & Bldg., 128 W. Oak St.  
**PLAINSVILLE**  
 Dornick Hardware's Floor Covering,  
 50 North Main Street  
**REYNOLDSVILLE**  
 Dickey Lumber Worth St. East  
**SHIDWAY**  
 Area Building Center, Race Street  
**SHIRERSBURG**  
 Remsburg Plumbing & Heating  
**ST. MARYS**  
 Builders & Manufacturers Supply Co.,  
 215 Fourth Street  
**WARREN**  
 DuVal Floor Co., 241 Pleasant Drive  
**YORK**  
 City Floor Covering Co., 338 W. Market

**RHODE ISLAND**  
**EAST PROVIDENCE**  
 Plywood Mart, 320 Taunton Avenue  
**NEWPORT**  
 J. T. O'Connell, Inc., 89 Long Wharf  
**WOONSOCKET**  
 Paper Lbr. Co., 775 Cumberland Hill Rd.

**SOUTH CAROLINA**  
**ABBEVILLE**  
 Modernage Tile & Sheetmetal Company,  
 N. Church Street  
**CHARLESTON**  
 Meador's, 404 King Street  
 Morris Floor Covering Company,  
 177 S. Andrews Blvd.  
**COLUMBIA**  
 Ayres Cabinet & Supply Company,  
 Route 3, Danville  
 Dixie Floor Covering Co., 1513 Taylor St.  
 Albert B. Watson Co., 2768 Rosewood Dr.  
**DARLINGTON**  
 H & S Furniture Co., 139 S. Main St.  
**GREENVILLE**  
 Cooper White Co., 1815 Augusta Rd.  
**MYRTLE BEACH**  
 Kneiss Floor Covering Company  
 11 N. Kings Hwy.  
**ROCK HILL**  
 M & M Furniture & Floor Covering, Inc.,  
 282 Cedar Street  
**SPARTANBURG**  
 Carolina Rug & Lbr. Co., 140 S. Church  
**SUMTER**  
 Glenford Floor Covering, Broad St. East  
**WEST COLUMBIA**  
 Hawkins Floor Covering Company,  
 120 Samsal Blvd.

**TENNESSEE**  
**CHATTANOOGA**  
 Acme Blind & Fl. Co., 2511 E. Main St.  
 Apex Floorcoverings Company,  
 4800 Rossville Blvd.  
 Floor Coverings, Inc., 616 Broad St.  
 Gilbert Bros., 1040 McCallie Avenue  
 J. F. Jones Fl. Covering Co., 120 Walnut  
 Manford Do-It-Yourself Store,  
 3754 Ringgold Road  
 Claude Owens Co., 4115 Ringgold Rd.

**CLEVELAND**  
 Cleveland Do-It-Yourself Store,  
 110 North Street  
 Sherwin Williams Co., 95 Ocase St.

**TEXAS**  
**CAMERON**  
 A. G. Kuntz Flooring Mkt., 1209 West Main  
**HARLINGEN**  
 Yarbrough's, Inc., Laurel Park  
 Shopping Center  
**HOUSTON**  
 The Venetian Blind & Floor Cov. Shop,  
 2504 Bissonnet  
**MCALLEN**  
 Barbee's, 1913 Highway  
**PARIS**  
 Hinkle Lumber Co., 102 Third N.W.

**UTAH**  
**BOUNTYFUL**  
 Anderson Lbr. Co., 198 West 2nd South  
**NORTH SALT LAKE**  
 North Salt Lake Hardware, Inc.,  
 7000 Orchard Drive  
**OREN**  
 Three Way Bldg. Sup., 1780 S. State St.  
 Weshe Cabinet & Supply, 296 N. State  
**PROVO**  
 Anderson Lumber Co., 189 W. 5th St.  
**SALT LAKE CITY**  
 Melchum Builders Supply Company,  
 Fourth South at Seventh West  
**TOOELE**  
 Tri State Lumber  
**TRENTON**  
 Tri State Lumber Company

**VERMONT**  
**ARLINGTON**  
 C. H. Putnam  
**BENNINGTON**  
 Henry M. Tuttle Co., Inc., 313 Depot St.  
**BURLINGTON**  
 Forville Lumber Company, 172 Lake St.  
**EAST MIDDLEBURY**  
 Goodie Lumber Company  
**JONESVILLE**  
 Plant & Grifth Lumber Company  
**WILLIAMSBURG**  
 Leduc Lumber Company, Inc.

**WASHINGTON**  
**ANACOSTIA**  
 Volius Furniture Co., 1012 5th Street  
**BELLINGHAM**  
 Columbia Valley Lumber Company,  
 Myrtle and Cornwall Aves.  
 Luke & Green Floor Coverings,  
 1423 N. R. Avenue  
**EVERETT**  
 Quilich's Lumber & Carpet Company,  
 3116 Ruckman Avenue  
 Malloy's Coverings, California & Hoyt  
**KENT**  
 Wee J. Maple & Qlt Shop, 515 E. Smith  
**LONGVIEW**  
 Salomon's of Longview, Inc.,  
 1202 Commerce St.  
**RENTON**  
 The Lumber Shop, 409 Third  
**SEATTLE**  
 Allied Floors & Acoustics, Inc.,  
 302 West Thomas  
 Dursile Company, 4320 Roosevelt Way  
 Ernst Hardware Co., Sixth and Pike  
 Floorcraft, Inc., 15622 Pacific Hwy. So.  
**SPOKANE**  
 Southern Hardwood Co., 3615 N. Haven  
**TACOMA**  
 Meyer Fl. Covering, 8220 S. Tacoma Way  
**WENATCHEE**  
 North Central Floor Covering,  
 101 North Mission Street  
**YAKIMA**  
 McNease Floor Coverings, 21 Westpark

**WISCONSIN**  
**APPLETON**  
 Fraser Lbr. Co., Inc., 501 N. Superior St.  
 Standard Manufacturing Company,  
 1012 N. Lewis Street  
**BEAVER DAM**  
 Quindley, 152 Front St.  
**GREEN BAY**  
 Green Bay Playing Mkt. Co., Willow St.  
 Ray Mithm Floor Covering, 1105 Main St.  
**MEWITT**  
 Hewitt Lumber Company  
**MILWAUKEE**  
 McKays Bldg. & Sup. Co., 181 Railroad  
**LACROSSE**  
 Floreshop, 1129 West Avenue &  
 North LaCrosse Lumber Company  
 801 Cleveland Avenue  
 Quality Lumber Co., 2300 South Avenue  
 Schneider's Home Furnishings,  
 415 South Third  
**MADISON**  
 Lee's Fl. & Wall Tile Co., 1128 S. Park  
**MARINETTE**  
 HAN Avenue Building Supply  
**MARSHFIELD**  
 H. Cobb Company, 12 North Central Ave.  
**OSHKOSH**  
 Sagar Floor Covering, 658 North Main  
 John Sundquist Fl. Covering, 754 W. Main  
**PLUVER**  
 Cash & Carry Lumber Company  
**PORT KENOSHA**  
 Port Sales Company, 149 E. Cook Street  
**WAUKESHA**  
 G & B M. Dore Interiors, Inc.,  
 804 N. Main Avenue  
**WAUTOMA**  
 Weeks Building Supply  
**WISCONSIN RAPIDS**  
 Lloyd's Lumber & Mfg. Co., Inc.,  
 1140 Sixth Street, South  
 Marling Lumber Co., 250 3rd Avenue, S.  
 Rapids Lumber & Supply Company,  
 750 West Grand Avenue

**CANADA**  
 The Arborite Co. Ltd.  
 385 La Fleuve Ave.  
 LeBorde, Montreal 32 P. Q.



the friendly  
"Pepper-  
Upper"



Spirits under par? Have a Dr Pepper!  
Get a gentle lift with America's *distinctive* soft drink.  
Its flavor blend is so different . . . and it's best  
served frosty-cold. Yes, it's the  
friendly "Pepper-Upper" that never lets you down.

**Dr Pepper**  
frosty, man, frosty!



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## HARBINGERS OF HORROR CONTINUED



### GORGON AND THE FUNERAL PYRE

Bringing on *Dracula's Daughter* on KFJZ in Dallas, Bill Camfield, one of the station's sales promotion executives whose program name is Gorgon, invokes spirits to hover over a funeral pyre lighted in the station's patio. He dramatized the death of Dracula by pounding a stake into the heart of the corpse.



### A LITTLE OLD LADY GHOUL

One of few lady ghouls on TV is Ottola Nesmith of KTLA in Hollywood. She plays role of a little old demented lady who sits in front of Victrola in rooming house, has weird visions. On show, directed by her son, she fancies herself the young beauty who gets abused in the horror films her program shows.





“Hey, Bill—grab the camera!”



Catch all the fun in color snapshots—with the great new Kodacolor Film. Try it in the camera you now own



Big moments don't get away when you take Kodacolor snapshots.

You bring 'em back alive with color—to enjoy again and again.

Kodacolor “sees” all colors—and remembers them brilliantly: the silver sparkle of a mountain lake, the bright blue of a spring

sky, the delicate blush on a child's cheek.

Try Kodacolor Film in *your* camera this weekend. It's sold everywhere, in the familiar yellow box.

You can have your Kodacolor snapshots processed locally in many cities, or by Kodak. Just ask your dealer.

See Kodak's “The Ed Sullivan Show” and “The Adventures of Ozzie and Harriet.”

EASTMAN KODAK COMPANY, Rochester 4, N. Y.

**Kodak**  
TRADEMARK





Take that magic step into a brighter

with **Bassett**

"so easy  
to own"



Give your home a bright new look! No need to wait another day with Bassett's wonderful variety of bedroom and dining room furniture . . . at wonderfully low prices. The *Prelude* Group above is just one of over 50 Bassett suites in Modern, Traditional, Provincial and Colonial designs and finishes. Bassett prices range from an easy-to-afford \$149 to \$499 for complete suites: double dresser, mirror, chest and bed or buffet, china, table and chairs. You can be sure any suite you pick will be finished in Bassett's 56 year tradition of

craftsmanship. Only Bassett, world's largest manufacturer of wood furniture, could offer you such quality and still make it so easy to own. Drop in to the furniture or department store near you today. See these beautiful Bassett suites and occasional tables for yourself. Let your dealer show you how the suite you want can be yours on easy terms to match your budget.

For booklets on many of Bassett's 50 different suites, send 20c to: Bassett Furniture Industries, Dept. P, Bassett, Virginia.

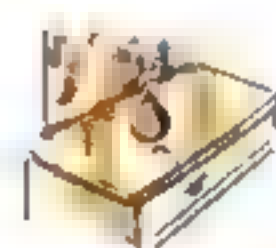




The ORLEANS Group bedroom (above) by Bassett captures the authentic charm of true French Provincial, and at a price you can afford. Wide selection of pieces in Antique White finish or glowing Fruitwood over carefully chosen cherry veneers.



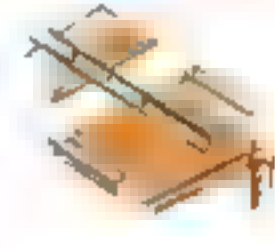
Gracefully curving lines, touches of delicate carving, create a note of elegance in the ORLEANS dining room (above). Choice of two buffets and chinas. Oval, drop-leaf, rectangular or extra-long table that extends to 8 feet.



DuPont "Dulux" or Grand Rapids Guardman finishes. Pittsburgh Plate Glass Mirrors.



Drawers center-guided to slide smoothly. Waxed inside, dustproof construction.



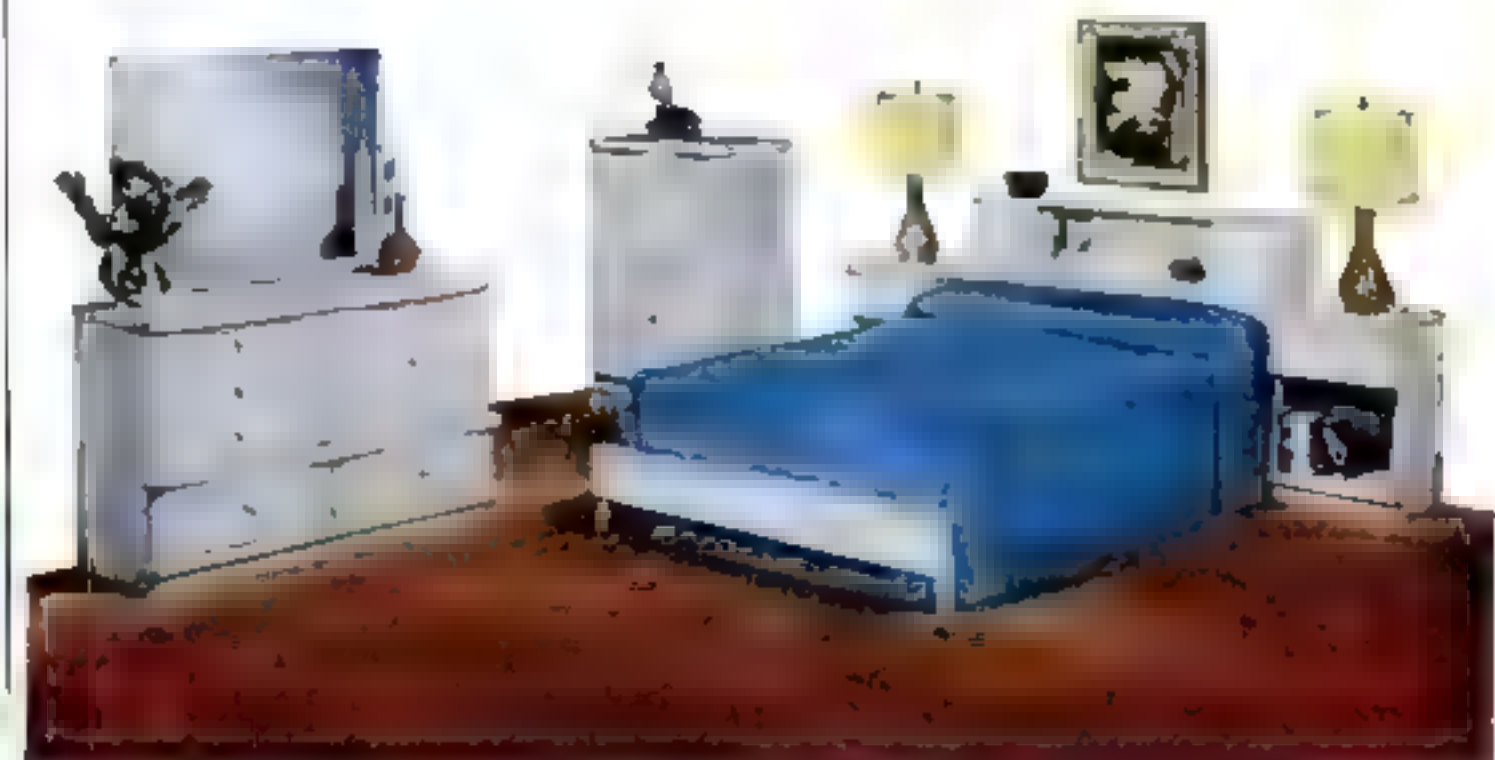
Extendable Steel-slides on dining tables. Won't sag. Open smoothly in any climate.



See Bassett's seal in left-hand dresser or buffet drawer your guarantee of top quality.

◀ AT LEFT: The lovely simplicity of Danish-inspired PRELUDE bedroom makes it easy to live with over the years. Bassett's price makes it easy to own. Walnut veneers, or in lighter tone Palomino mahogany. You can have dressers, chests and tables with top surfaces of heat-resistant, scratchproof plastic if you prefer.

## way of living...



In tune with today's smaller bedrooms . . . Bassett's STARFIRE MAHOGANY bedroom. Clean-lined modern with interesting shadow effect. Striking finish adaptable to your favorite decorating ideas. And so easy to own, too.



The PRELUDE dining room—a versatile matching suite that makes a complete dining group whether you have a breakfast nook or dining room. Two chinas, round, rectangular or drop-leaf tables.



# A Historic Region's Present Charms

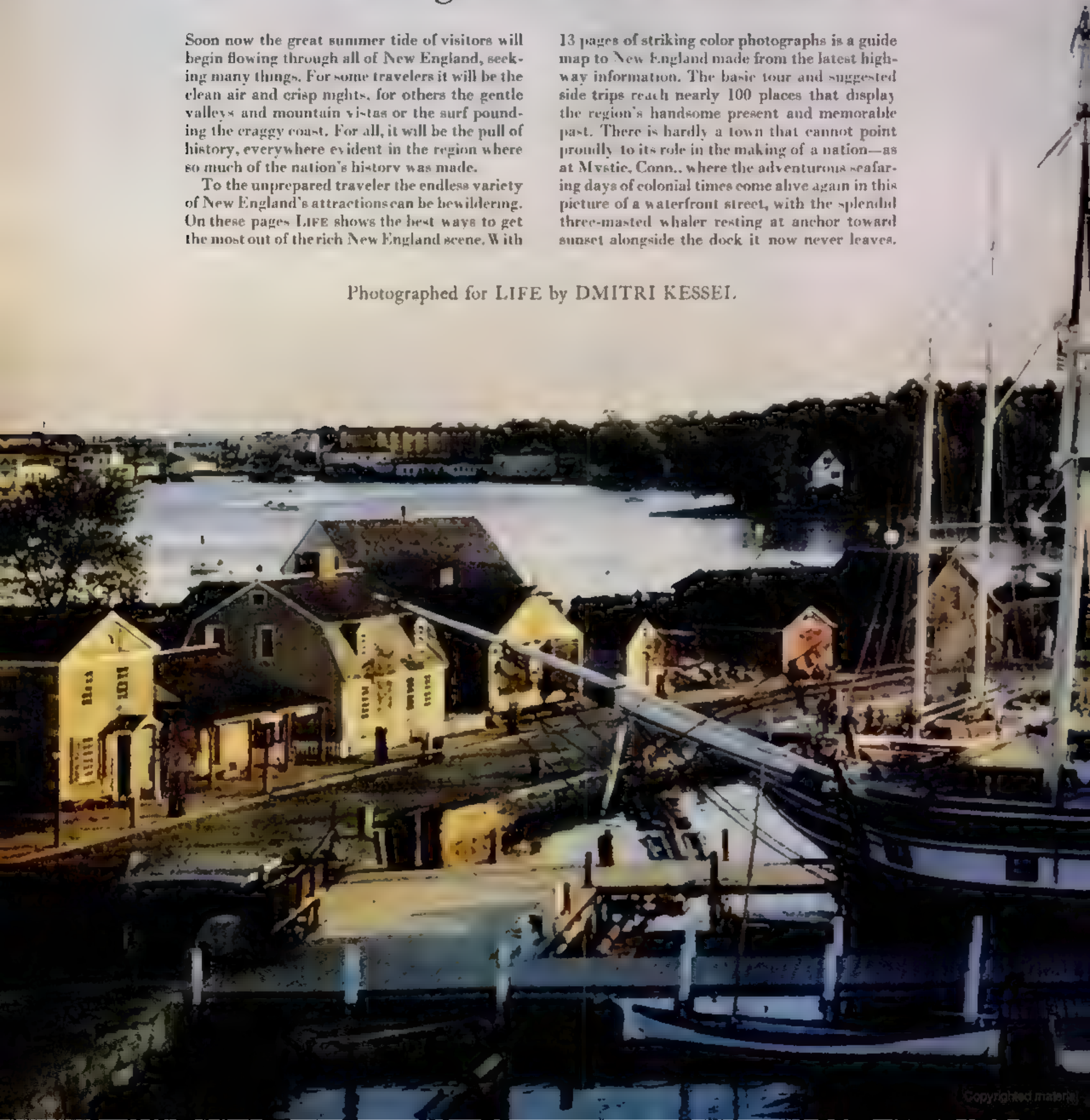
Here is New England and what to see where

Soon now the great summer tide of visitors will begin flowing through all of New England, seeking many things. For some travelers it will be the clean air and crisp nights, for others the gentle valleys and mountain vistas or the surf pounding the craggy coast. For all, it will be the pull of history, everywhere evident in the region where so much of the nation's history was made.

To the unprepared traveler the endless variety of New England's attractions can be bewildering. On these pages LIFE shows the best ways to get the most out of the rich New England scene. With

13 pages of striking color photographs is a guide map to New England made from the latest highway information. The basic tour and suggested side trips reach nearly 100 places that display the region's handsome present and memorable past. There is hardly a town that cannot point proudly to its role in the making of a nation—as at Mystic, Conn., where the adventurous seafaring days of colonial times come alive again in this picture of a waterfront street, with the splendid three-masted whaler resting at anchor toward sunset alongside the dock it now never leaves.

Photographed for LIFE by DMITRI KESSEL.











A STEEPLY SPECTACULAR RIDE on a cog railway built in 1889 carries passengers to the summit of Mt. Washington, N.H., New England's highest

A SPLENDID HOME, the Ashby House stands behind the corner along "America's most beautiful main street" in Deerfield, Mass. Built around 1700, the house was stockaded during French and Indian raids.

## Ride up Highest Mountain,







mountain (6,288 feet). The down-tilting boilers are to compensate for grades that reach 37° during the 3½-mile trip. Meals and rooms are available at the summit.

## Early Homes on Old Streets

A MERCHANT'S MANSION, this elegant home was built in Salem, Mass., in 1719. Restored in 1891, the house and its lovely gardens, known since then as the Ropes Memorial, are open to the public.









# Reflection and Refreshment by the Sea



**A MIRRORING OF BEAUTY** in the window of a fishing shack shows off the small Maine village of New Harbor. Above and inside the window are bright lobster buoys and in the rippled reflection fishing boats ride at anchor. New Harbor, off highway U.S. 1, is on the Penmaquid peninsula.

**LOBSTER ON THE ROCKS** beside Casco Bay, Maine is a treat every Friday noon for guests at Sebasco's Rock Gardens Inn (and a few visitors who make reservations a day ahead). Girls serve clam chowder and lobster, pulled up only two hours earlier and boiled over open fireplace in the rocks.





**DOLLS ON DISPLAY** fill tables in a park beside Lake Champlain during Burlington, Vt.'s annual

## Local Events, Artful Sights

As he goes through New England, a traveler suddenly comes upon local events that provide a refreshing change of pace. There is, for example, the doll contest in Vermont (*above*), which may never make a guidebook but which provides a charming interlude. The leisurely tourist, allowing time for exploration, is more apt to find such a display.

New England, too, offers historic things, antiques that show the artful work (*far right*) of the nation's earliest craftsmen. The region

is full of exhibits and craft museums where Americana is displayed. There are also auctions and antique shops, just as numerous as genuine bargains are rare.

Tourism is a big business in New England. The six states this year expect to entertain over 10 million visitors, who, departing, will leave behind almost a billion dollars. Inevitably the tourist trade means junk rack souvenirs, gaudy roadside stands, ptomaine food. These, of course, any sensible tourist can pass by



**AN ARC OF HARPISTS** plucks away in a scene of sylvan beauty in Bok Amphitheater at Camden,

Maine. The conductor is Carlos Salzedo, the players, aged 14 to 22, are students at his harp colony





doll competition. The park, popular with travelers, has a sweeping view across lake to the Adirondacks



**OUTDOOR ANTIQUES**, a marble bust said to be of a French noblewoman and a canvas horse that was a harness-maker's model, decorate lawn at Wallingford Hall antique barn in Kennebunk, Maine.



**GLISTENING GLASS** fills shelves at the museum in Sandwich, Mass. From 1825 to 1888, Sandwich produced some of America's finest colored, cut glass. The best of it is now treasured by collectors.







## Still Life and Vast Panoramas



**A WILDERNESS LAKE**, reflecting clouds and clear blue sky, nestles in a forest region, popular for

camping, in Baxter State Park, northwest of Millinocket, Maine. It is called Kidney Pond for its shape.



**SCHOONERS' END** comes in the Sheepscot River at Wiscasset, Maine. There *Hesper* and four-masted *Luther Little*, beached in 1932, rest in mud at ebb tide, their days of hauling ice and lumber over.

**HOUSE AT THE SUMMIT** of Mt. Mansfield, highest in Vermont (4,393), has a superb view of the Green Mountain range. Accessible by a toll road, the summit house has rooms, meals, no hay fever.







# An Elegant Alley, a Shrine in the Country



**A PROPER BOSTONIAN STREET**, narrow and steep, with brick sidewalks and a cobbled center, Acorn Street lies in the heart of Beacon Hill. The houses were built a century ago for the coachmen serving the luminous Boston families who lived nearby. The coachmen have gone, but the street has hardly changed.


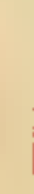


**A QUIET COUNTRY BIRTHPLACE**, this two-room frame farmhouse near Franklin, N.H. is now a memorial to Daniel Webster, who was born here Jan. 18, 1782. Towering over it is the great elm planted by Webster's father nearly 200 years ago. Behind the house is the old well with its enormous well sweep.



# How to See the Area in 12 Days, 2,400 Miles

From New England's 93,000-mile highway system, IRT has compiled a tour that covers 2,400 miles. Allowing 200 miles a day—the maximum for travelers who really want to see the area—the tour can be covered in about 12 days. The basic tour (wide red line) covers about 1,100 miles and takes five to six days. Of the alternate tours (thin red lines), which cover 1,300 miles, the excursion onto Cape Cod will be first choice for most visitors. The other side trips reach, for example, into the wilderness area of northern Maine, the Boston area, southern New Hampshire, the lovely Connecticut River valley. For anyone who wants to skip some parts of the trip, the main connecting routes, including most of the new high-speed turnpikes, are shown in blue.

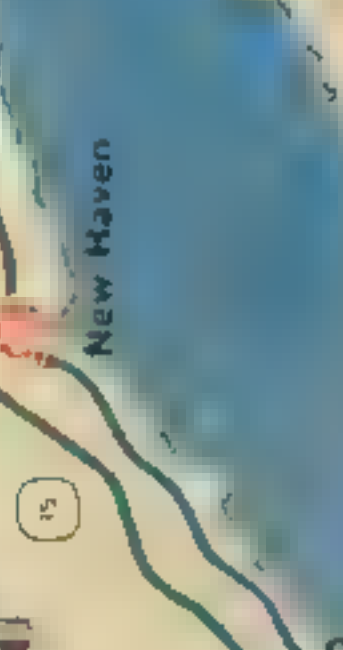
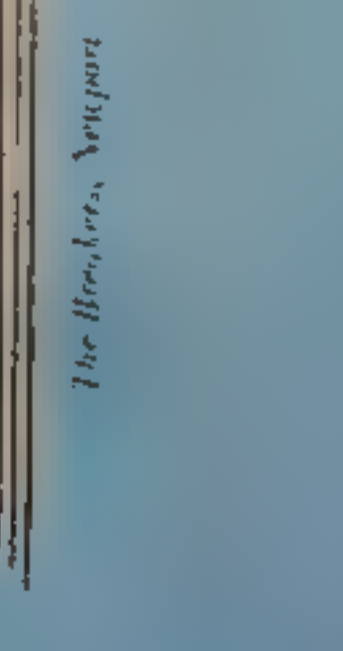
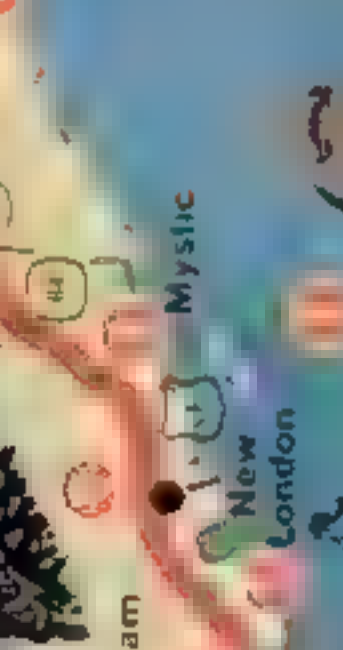
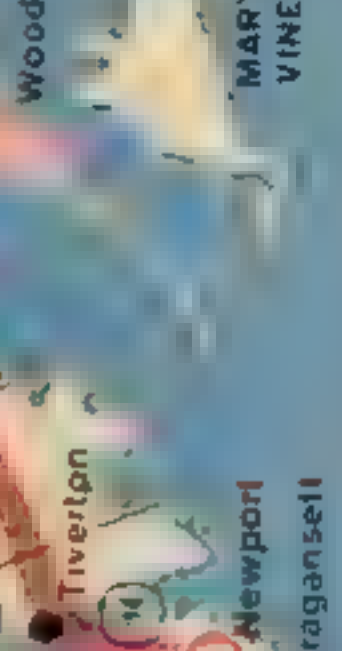
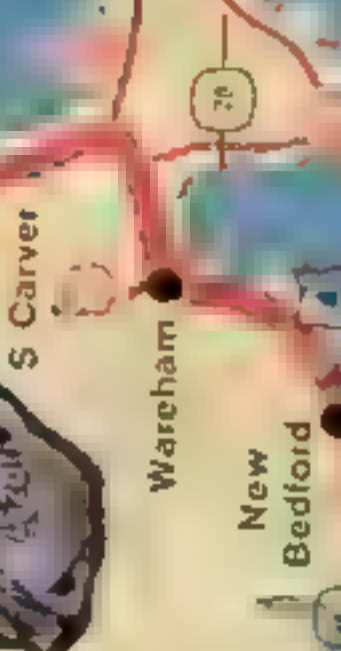
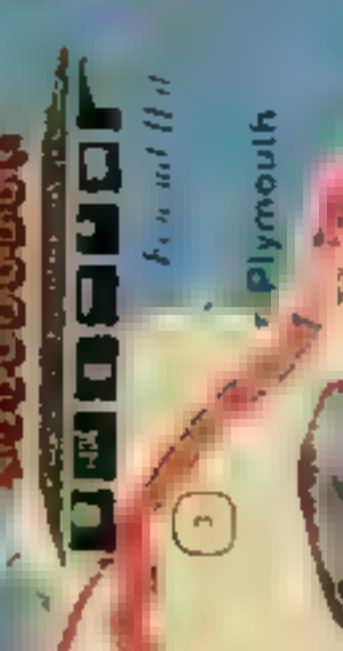
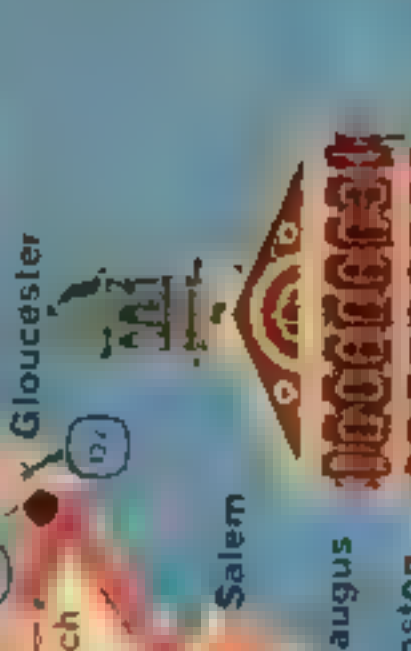
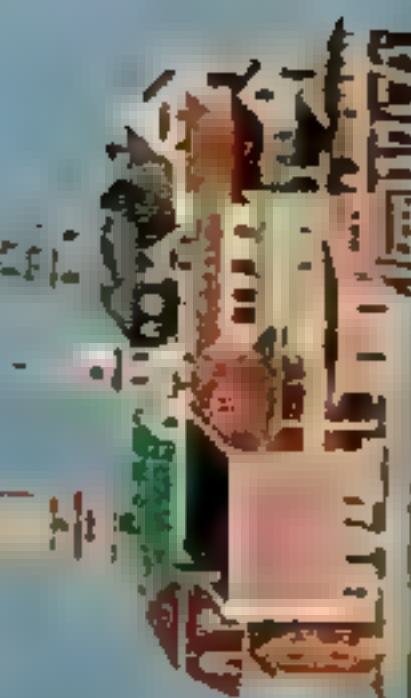
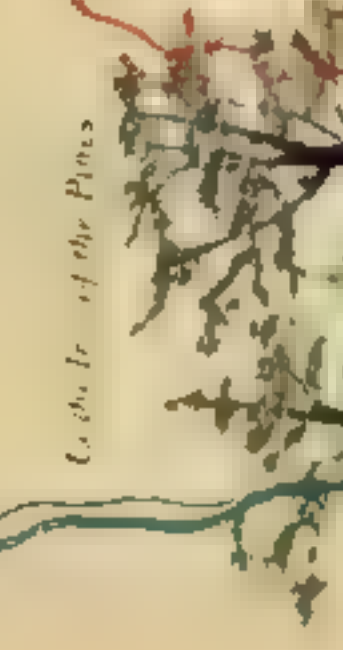
On the map are 90 numbered points of interest, described on following pages. These points start by number at Littlefield in northwest Connecticut. The tour, of course, can begin wherever the tourist wants.

-  MAIN ROUTE
-  SIDE TRIPS AND ALTERNATE ROUTES
-  ACCESS AND CONNECTING ROUTES
-  POINTS OF INTEREST

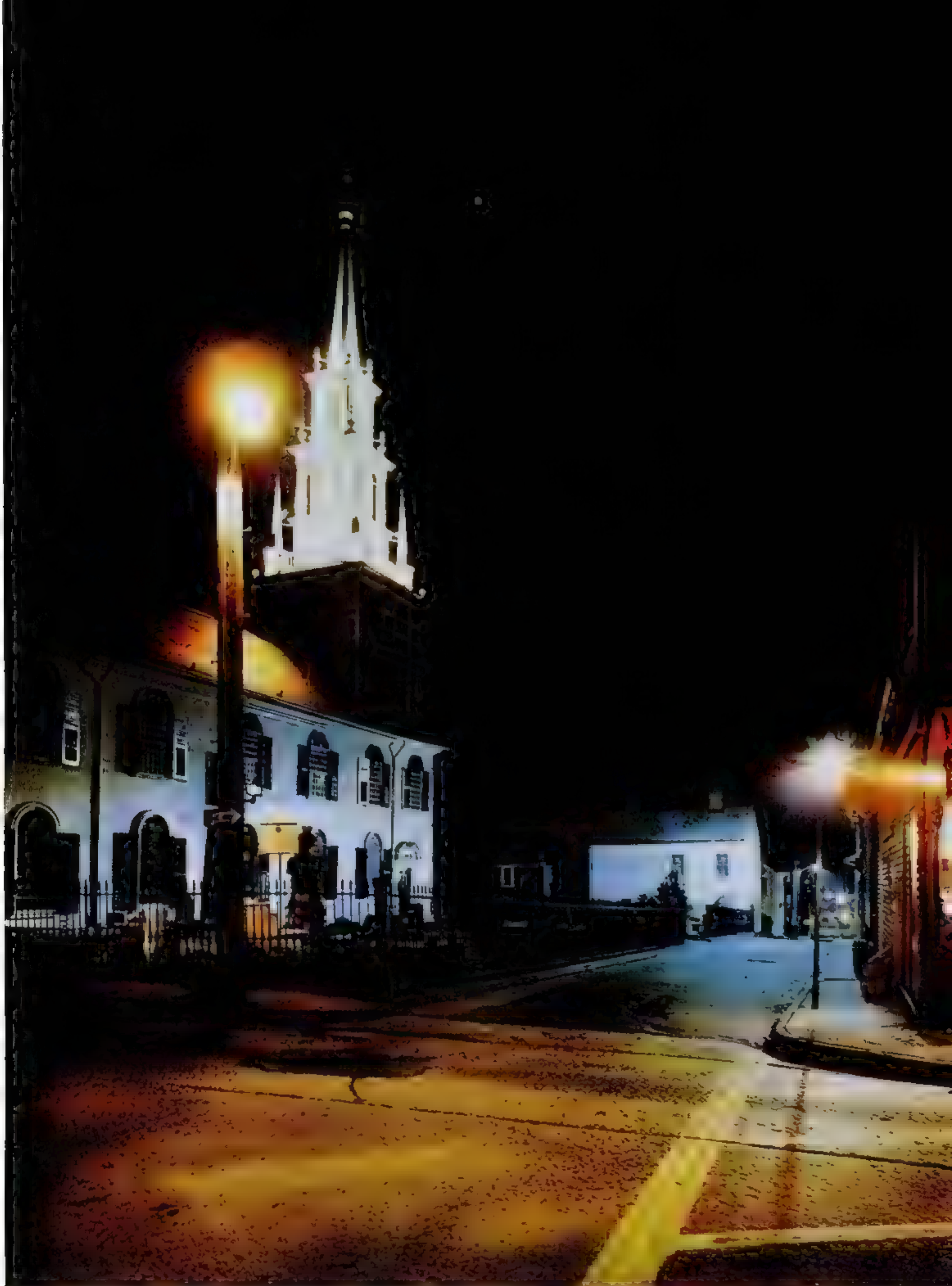




Ocean







**A SPIRE BY FLOODLIGHT** gleams ghostly above Old Trinity Church in Newport, R.I. This superb structure, styled after Sir Christopher Wren's great

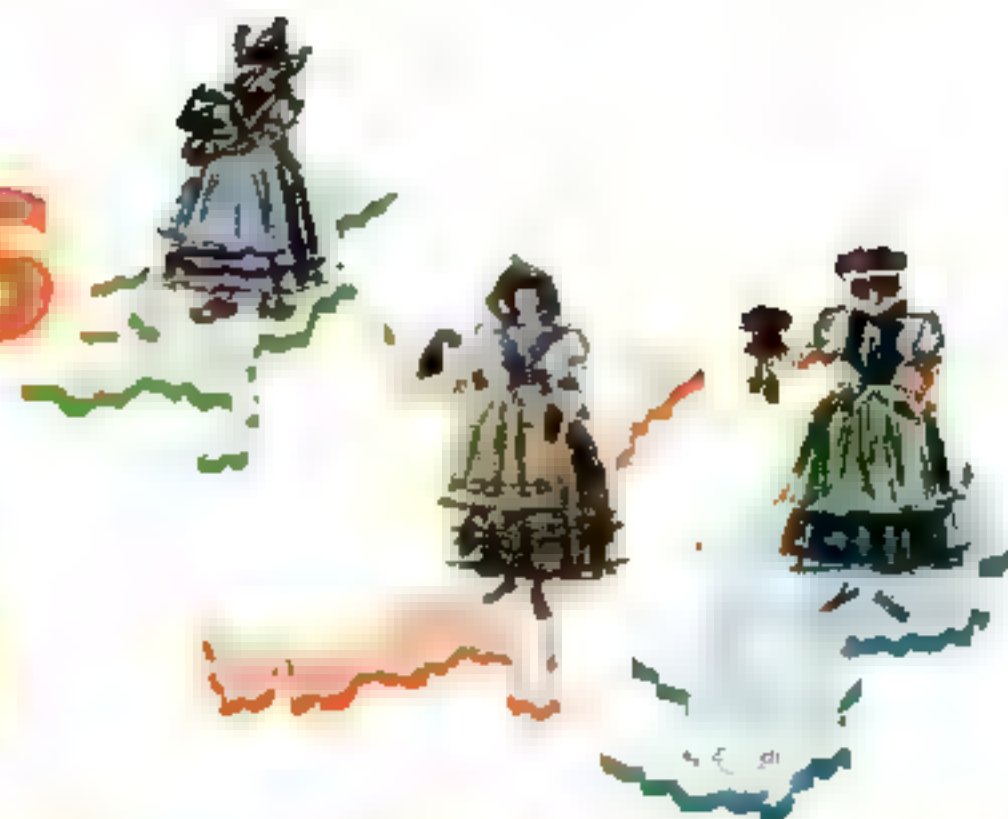
London churches, was built in 1726, when Newport was a busy shipbuilding center already nearly a century old. Atop spire is gilded bishop's-miter weather vane.



# Unusual Values

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# Foreign Lands



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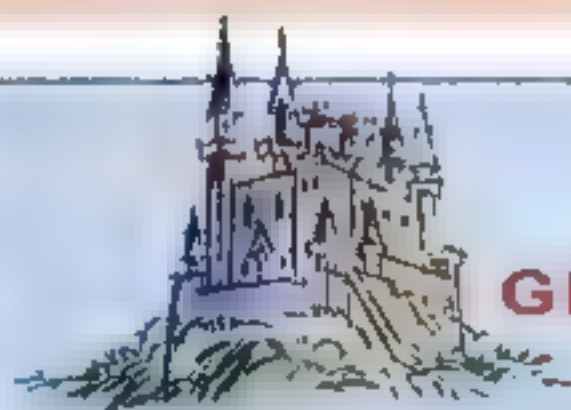
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**BLACK FOREST WALL CLOCK.** Made according to a pattern developed centuries ago, this carved wood clock keeps time with exceptional accuracy! Its traditional weight and chain-winding mechanism, swinging pendulum and gentle "tick-tock" will add new personality to your home. Dimensions: 7 inches high x 5¼ wide.

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For each item ordered, I enclose \$1.00 (on orders for more than one item send check or money order) and carton from Colgate Dental Cream, Halo Shampoo, Veto Cream Deodorant, or sales receipt from Palmolive Rapid-Shave—or any other Colgate-Palmolive Toiletry. Total Enclosed \$\_\_\_\_\_

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BOSTON: REVERE STATUE, OLD NORTH CHURCH

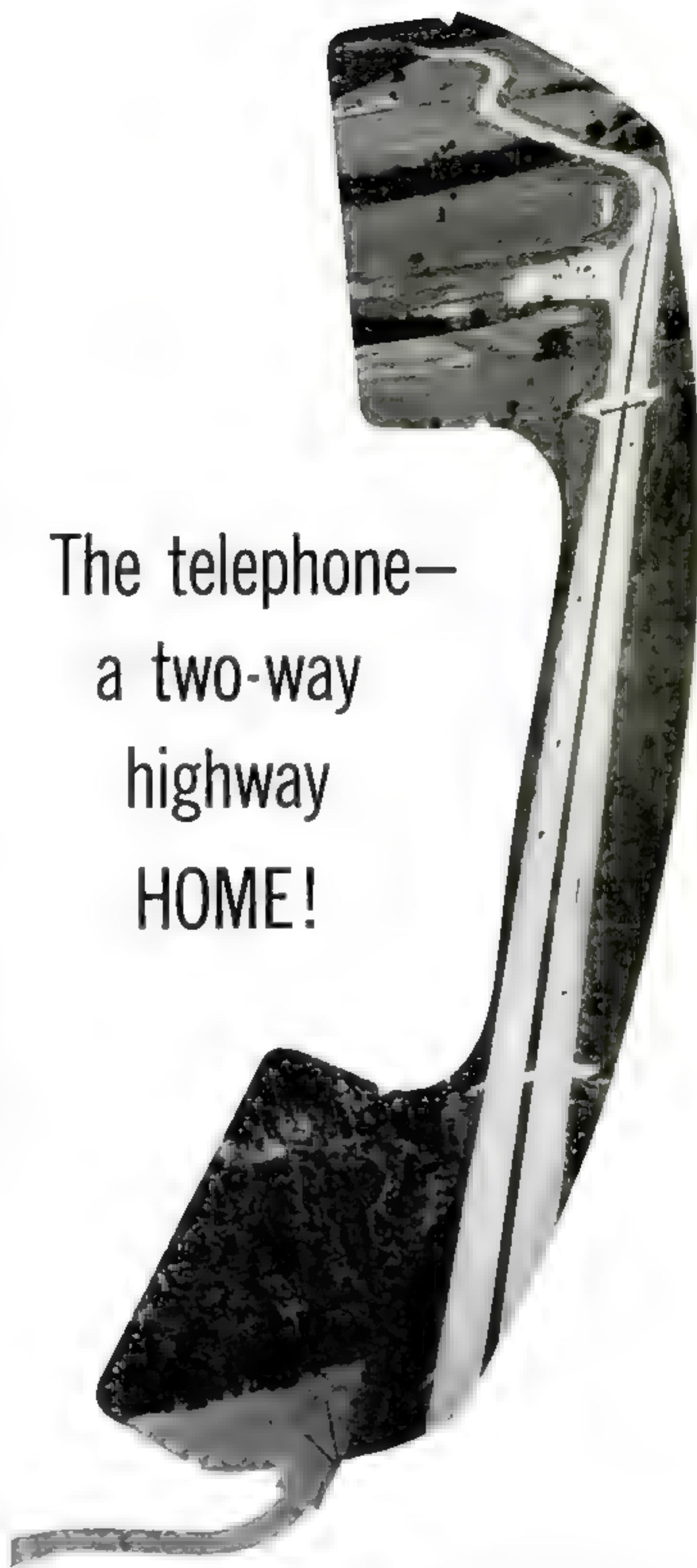
## 90 Places of Interest: What to See and Do

New England's major places of interest, located on the map (preceding pages), are here briefly identified. For visitors bent on more than passive sightseeing LIFE has included some good beaches, golf courses, picnic areas and summer theaters. Where attractions are not identified as free, travelers can expect to pay nominal admission or parking charges. Where two fares are given, first is children's price. In most cases roadside directions on how to reach the points of interest are abundant; in a few cases local inquiry may be necessary.

- 1 LITCHFIELD, CONN. Superb colonial church and houses, including the Tapping Reeve House, site of the first U.S. law school (open afternoons except Wednesday).
- 2 HARTFORD, CONN. Elizabeth Park rose gardens, 500 varieties in mass bloom about June 20-July 1, admission free. Mark Twain house open Tuesday-Saturday 10-5, 2-5 on Sunday.
- 3 EAST HADDAM, CONN. Gillette Castle State Park overlooks Connecticut River. Park was estate of famous actor who portrayed Sherlock Holmes.
- 4 NEW HAVEN, CONN. Yale University. Free campus tours at 10, 11, 1 and 3 daily from Phelps Gateway. Natural history museum, art gallery.
- 5 ROCKY NECK STATE PARK, CONN. Safe beach for children, bathhouse, picnic facilities.
- 6 NEW LONDON, CONN. U.S. Coast Guard Academy, grounds open daily 9 to sunset. Cadet Corps revue Saturdays, 11:30 a.m.
- 7 GROTON, CONN. Submarine base. Through periscope in Submarine Library or from town beach, visitors can see subs on the move.
- 8 MYSTIC, CONN. Seaport and museum, replica of 19th Century village, open 9-5 year-round, 9-6 July and August. Nearby restaurants: at Stonington, The Sea Village; at Noank, Skippers' Dock.
- 9 GALILEE, R.I. Fishing party trips. *Kaniku* sails daily July 1-Sept. 15 at 8 a.m. Other fishing boats for charter.
- 10 NARRAGANSETT, R.I. Scarborough state beach, surf swimming, boardwalk, picnic facilities, free. Sand Hill Cove state beach nearby recommended for families and children, amusement area.
- 11 NEWPORT, R.I. The Breakers, famous Vanderbilt summer residence, open daily May 30-November, 10-5. Ten-mile scenic ocean drive. Reservations for housing suggested during Jazz Festival July 3-6 and Tennis Tournament Aug. 11-17. White Horse Tavern, country's oldest colonial inn (1673) specializing in New England dishes.
- 12 STURBRIDGE, MASS. Old Sturbridge Village, 200-acre re-created country town of 1800s, open 9:30-5:30 daily. Allow minimum three hours. Publick House, old coaching inn one mile from Village, offers excellent New England food.

CONTINUED

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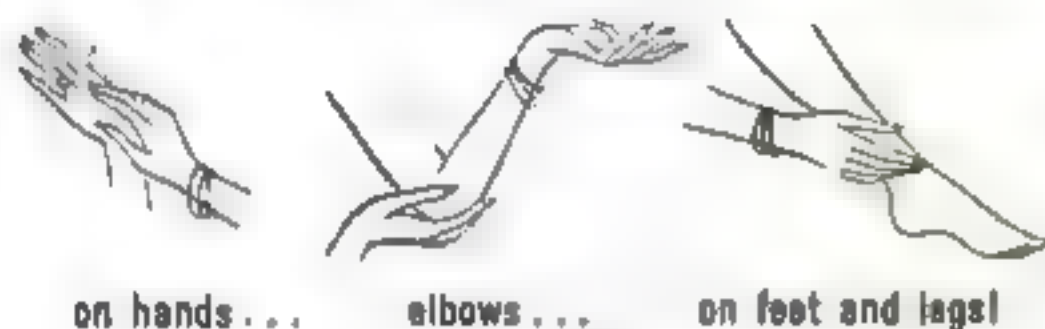




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Now—without razor blades, pumice stones or 60 minute foot baths—you can rub away dry, dead top skin from your feet, soften callouses and heel bumps . . . and have the sleek, satin smooth feet you've always wanted.

Just smooth on Pretty Feet—and rub it off. Amazing new formula with duo-dermal action actually erases flaky, dried-out top skin from rough heels, knees and hard callouses. The very first time you use Pretty Feet, you see your feet turning soft as a

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# Pretty Feet

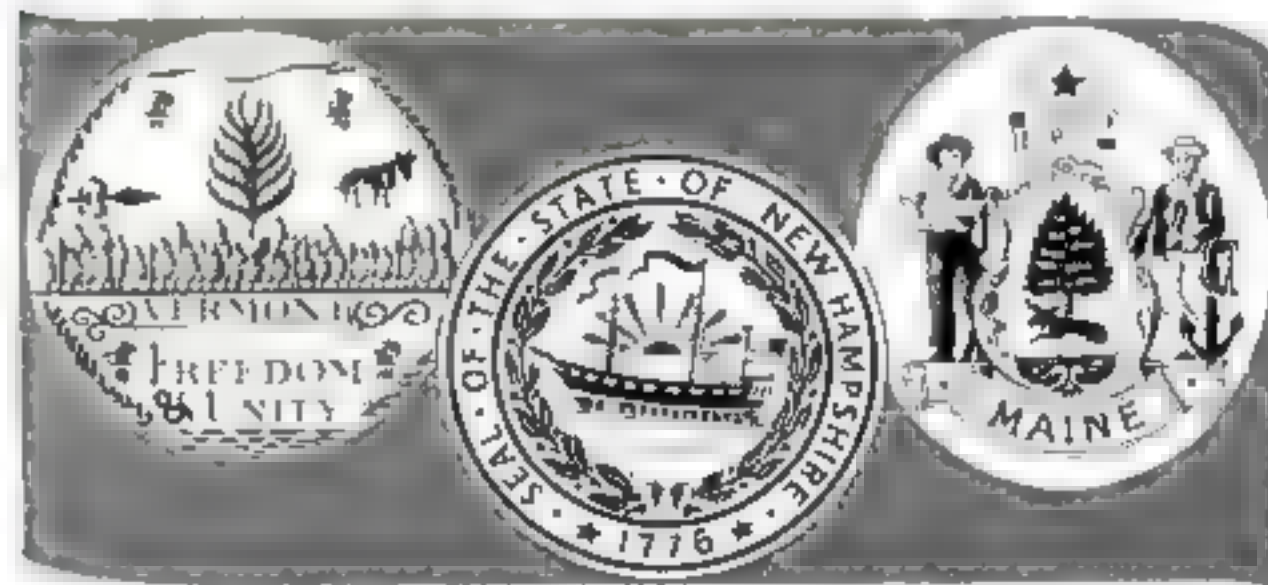
WINTER AND SUMMER



At leading department and drug stores.

## HISTORIC REGION CONTINUED

- 13 **PROVIDENCE, R.I.** Fine paintings in State House, including native son Gilbert Stuart's portrait of Washington. Historic buildings.
- 14 **SOUTH CARVER, MASS.** Narrow gauge Edaville Railroad trip 5½ miles through cranberry bogs, starting May 30. Chicken barbecue held daily 11-5.
- 15 **FALMOUTH, MASS.** Summer theater: the Falmouth Playhouse. Town beach popular.
- 16 **WOODS HOLE, MASS.** One-day ferry trip: to Martha's Vineyard, \$1.60, \$3.15; to Nantucket, \$2.90, \$5.80. Parking facilities at docks.
- 17 **HYANNIS, MASS.** Cape Cod Melody Tent, specializing in musicals with Broadway cast. Good swimming at nearby Craigville Beach.
- 18 **EASTHAM, MASS.** Oldest windmill on the Cape, built in 1793. Open weekdays 10-12, 1-5, free. Grinds corn when wind conditions permit.
- 19 **PROVINCETOWN, MASS.** Memorial to Pilgrim landing. Summer theater: historic Provincetown Playhouse. The Flagship, unique Cape restaurant. Swimming at New Beach, less crowded.
- 20 **DENNIS, MASS.** Cape Playhouse summer theater with Broadway stars. Shirley Booth is scheduled to open the season June 28.
- 21 **SANDWICH, MASS.** One of Cape's oldest towns (1630). Historical Society's collection of Sandwich glass, open daily 10-5. Less crowded swimming nearby at Scusset Beach, Sagamore.
- 22 **PLYMOUTH, MASS.** Plymouth Rock. Replicas of first fort and other historic sights. *Mayflower II* scheduled to arrive late June.
- 23 **BOSTON, MASS.** Concerts, museums, fine restaurants and historic sites abound. Sight-seeing on bus tours or afoot is more satisfactory here than in private cars. Walking tour along Freedom Trail hits Faneuil Hall (open Monday-Friday 10-4, free), Old North Church, Paul Revere House and nine other historic attractions. Harvard University in nearby Cambridge offers free tours four times daily Monday-Friday from guide headquarters in Harvard Yard; Agassiz Museum with Indian exhibits, famed glass flowers is open daily 9-1:30, Sunday 1-4:30, free.
- 24 **LEXINGTON, MASS.** Village green where first skirmish of Revolutionary War occurred April 19, 1775.
- 25 **CONCORD, MASS.** Famed Rude Bridge and Minute Man Statue. Antiquarian House containing diorama of Concord fight plus antiques. Nearby are homes of literary greats including Hawthorne, Louisa May Alcott.
- 26 **SALGUS, MASS.** Restoration of early (1650) successful U.S. ironworks. Open daily except Mondays, April 15-Nov. 30, 9-4.
- 27 **SALEM, MASS.** House of Seven Gables, daily 9:30-7. Ropes Mansion, Tuesday-Saturday, 2-5. Salem Auto Museum and Americana, daily 10-6.
- 28 **ROCKPORT, MASS.** Artists' colony and summer resort. Blacksmith Shop restaurant offers New England specialties.
- 29 **IPSWICH, MASS.** Swimming in Ipswich Bay at state recreation area, which includes beautiful Crane estate.
- 30 **HAMPTON BEACH, N.H.** Swimming at state park, bathhouse, picnic facilities. Summer theater. Playhouse in Hampton.
- 31 **HUDSON, N.H.** Benson Wild Animal Farm. Picnic facilities, amusements including elephant ride. April 15-Nov. 3, daily 10-6.
- 32 **RINDGE, N.H.** Cathedral of the Pines, out-of-door place of worship. Organ recital daily 11-12:30 and 2-4:30 from mid-June to October, free.
- 33 **SHAKER VILLAGE, N.H.** 12 miles north of Concord. Cooperative community founded 1792. Six guided tours daily (9:30 and 10:30 a.m., 1, 2, 3 and 4 p.m. except Sunday and Monday, May 30-Oct. 12).



- 34 **OGUNQUIT, ME.** Three-mile sandy public beach. Summer theater: Ogunquit Playhouse.
- 35 **KENNEBUNKPORT, ME.** Cape Arundel Golf Club, 18 holes. Trolley Museum on U.S. 1 between Kennebunk and Biddeford offers half mile open car ride daily noon to twilight from July 4. Open just on Sunday, May 30 to July 4.
- 36 **OLD ORCHARD BEACH, ME.** Popular resort town, seven-mile white sand beach used as airstrip for historic plane flights, amusement park.
- 37 **PORTLAND, ME.** Wadsworth-Longfellow House. Daily except Sunday, June to mid-September, 9:30-4:30. Daily boat tours through Casco Bay harbor and islands.
- 38 **FREEMPORT, ME.** Famous center for manufacture of sporting goods. Desert of Maine, 500 acres of sand dunes covering trees, buildings. Open daily 8-8, May-November.
- 39 **BRUNSWICK, ME.** The Stowe House, where *Uncle Tom's Cabin* was written, is now a hotel. Bowdoin College. Public golf course, nine holes.
- 40 **SEBASCO, ME.** Lobster picnic Friday noons at Rock Gardens Inn and Wednesday noons at Sebasco Lodge for guests and limited number tourists.
- 41 **WISCASSET, ME.** Fascinating seaport town, derelict schooners in harbor, lovely sea captains' homes, courthouse (1824) still in use.
- 42 **BOOTHBAY HARBOR, ME.** Forty boat trips (fishing, sightseeing) daily

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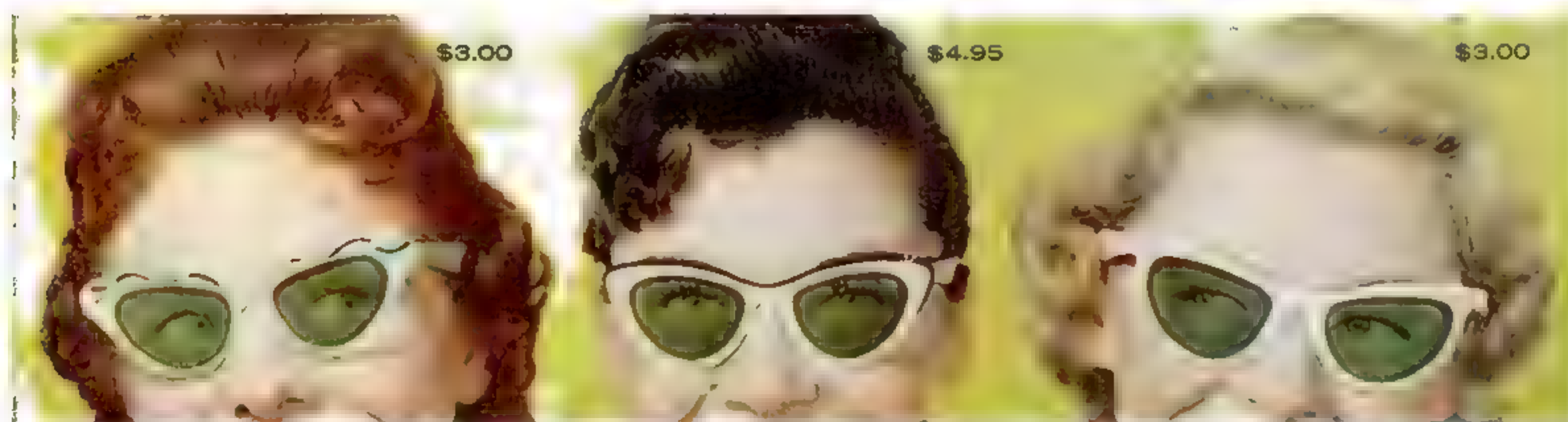




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## HISTORIC REGION CONTINUED

Cruise to Monhegan Island, \$3, \$5.50 round trip, with three hours on island, sail at 10 daily except at 11 on Sunday.

- 43 **PEMAQUID POINT, ME.** Lighthouse, view of coast. Nearby are New Harbor fishing village, Ft. William Henry memorial, daily from mid-June.
- 44 **PORT CLYDE, ME.** Fishing village, summer resort. Passenger boat to Monhegan Island, fare \$2.50, 75-minute ride each way.
- 45 **ROCKLAND, ME.** Fishing city with Lobster Festival, August 1-3. Birthplace of Poetess Edna St. Vincent Millay.
- 46 **CAMDEN, ME.** Summer Harp Colony. Windjammer cruises sail each Monday, return Saturday, mid-June to mid-September, \$87 a week, reservations needed. Setting for movie *Peyton Place*.
- 47 **SEARSPORT, ME.** Penobscot Marine Museum, including full-rigged ship models, prints, sailing charts, open daily 9-5, Sundays, 1-5. Kobs Lobster Pound restaurant.
- 48 **BAR HARBOR, ME.** Local boat trips in Frenchman Bay to see summer estates of this posh resort. Ferry to Nova Scotia, 112 miles in 6 hours, daily sailings 8 a.m., one-way fares \$2.75, \$5.50, automobiles \$16.
- 49 **ACADIA NATIONAL PARK**, on Mount Desert Island, New England's only national park. Road to summit of Cadillac Mountain for breathtaking view.
- 50 **BANGOR, ME.** Bangor Fair, July 28 through Aug. 4, harness sulky racing with parimutuel betting.
- 51 **OLD TOWN, ME.** Canoe and small boat manufacturing, plant tours. Handicrafts store on Penobscot Indian Tribe reservation.



- 52 **MILLINOCKET, ME.** Guided tours (1 or 2 hours) of Great Northern Paper Co., largest U.S. newsprint producer, when arranged at mill manager's office (Park 3-5131). Public 9-hole golf course. Roads from Millinocket to Greenville are gravel. Accommodations on rustic side. Air charter service available to inaccessible areas.
- 53 **BAXTER STATE PARK, ME.** Includes Mt. Katahdin (5,268 elev.), the state's highest point. Camping facilities in a real wilderness area. Write Superintendent. Park roads are narrow, winding, slow.
- 54 **GREENVILLE, ME.** Gateway to popular fishing, summer resort region. Pontooned plane rides (\$2) over Moosehead Lake area. Squaw Mountain Inn golf course, 9 holes.
- 55 **SKOWHEGAN, ME.** Skowhegan State Fair, Aug. 11-16, featuring Maine's biggest cattle show, horse pulling contests, harness racing.
- 56 **LAKEWOOD, ME.** Summer resort. Good public golf course, nine holes. Lakewood Summer Theater.
- 57 **RUMFORD, ME.** Guided tours (two hours) of Oxford paper mill on Androscoggin River, Monday-Friday, starting between 2-3 p.m.
- 58 **BETHEL, ME.** Bethel Inn golf course, nine holes. Inn dining room specializes in New England cooking.
- 59 **RANGELEY, ME.** Wooded region famed for lakes and recreation in Blue Mountains, foothills of the White Mountains. Swimming, fishing, boating, riding. Wild animals (bear, deer) at large. Rangeley Lakes Country Club golf course, nine holes.
- 60 **GLEN ELLIS FALLS, N.H.** Sixty-five-foot waterfall in Pinkham Notch. To the west are peaks of the Presidential Range.
- 61 **GLEN, N.H.** Storyland village of re-created nursery tales, including Cinderella's castle.
- 62 **MT. WASHINGTON, N.H.** Cog railway to summit, round trip \$2.50, \$4.75. Opens June 15, trips hourly 9-6 from July 2-Sept. 10. Round trip takes about three hours. Summit House has accommodations, meals.
- 63 **NORTH CONWAY, N.H.** Skimobile tramway up half-mile track to summit of Cranmore Mountain, operates daily, fare 75¢, \$1.50.
- 64 **THE WEIRS, N.H.** Daily steamer excursions on *M. V. Mt. Washington* around Lake Winnepesaukee at 9 and 2, fare \$1, \$2.
- 65 **FRANKLIN, N.H.** Daniel Webster homestead, daily 9-6, May to mid-October. Routes via Bristol and Warren are scenic byways.
- 66 **KINSMAN NOTCH, N.H.** Lost River Reservation six miles west of North Woodstock has a scenic trail walking tour (60-90 minutes) through steep-walled glacial gorge and caverns to Paradise Falls. Open May 30 to Oct. 15. Coveralls for rent.
- 67 **FRANCONIA NOTCH AREA, N.H.** Cannon Mountain Aerial Tramway gives ride to summit for spectacular view, daily 9-5, fare 75¢, \$1.50. Flume Gorge, an 800-foot chasm has boardwalk access. Old Man of the Mountains can be seen from highway.
- 68 **BARRE, VT.** Free tours daily, 8:30-5, of Rock of Ages, world's largest granite quarry.
- 69 **MONTPELIER, VT.** State capitol constructed of Barre granite, dome topped with statue of Ceres, goddess of agriculture.

CONTINUED

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*due to a cold!"*

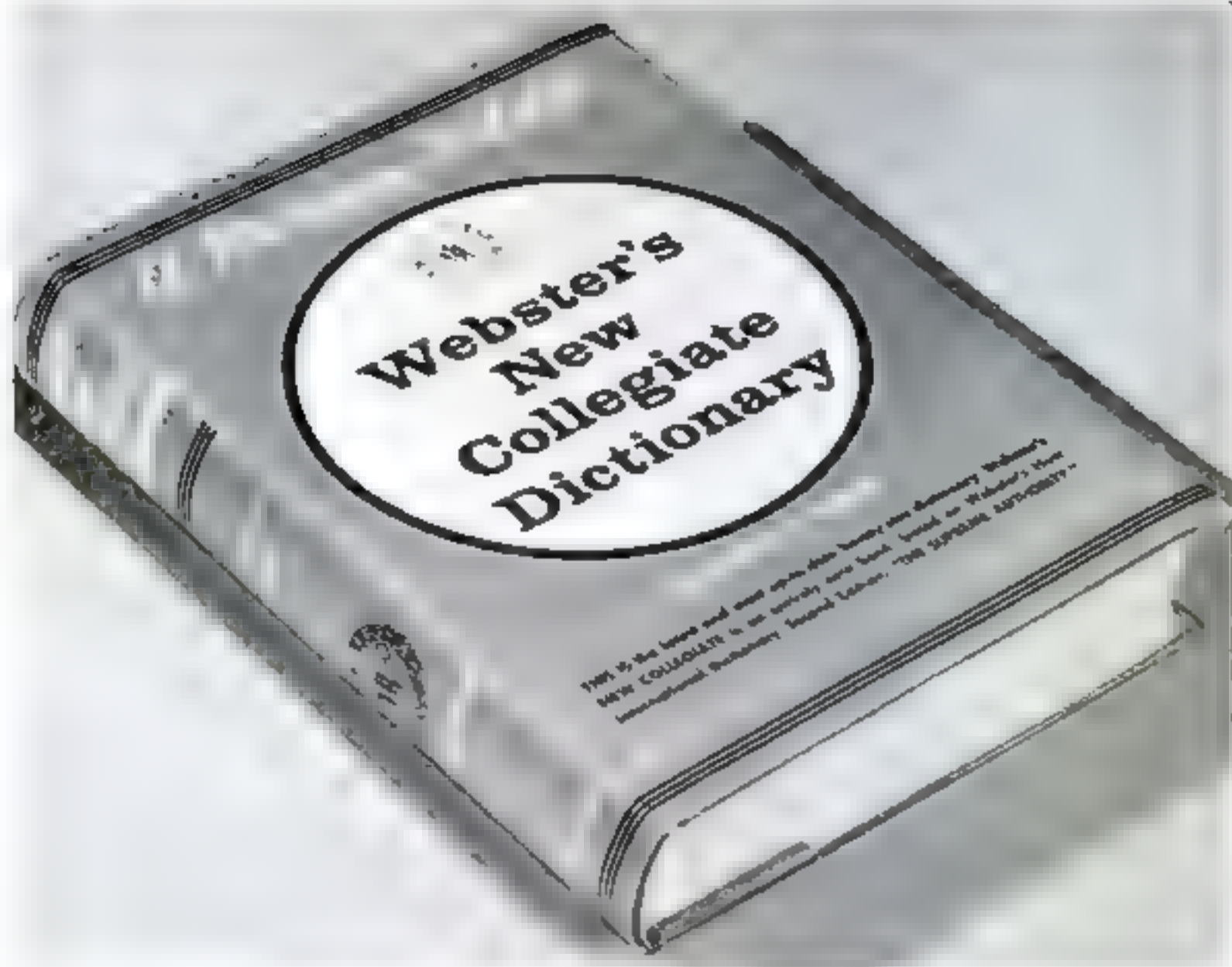


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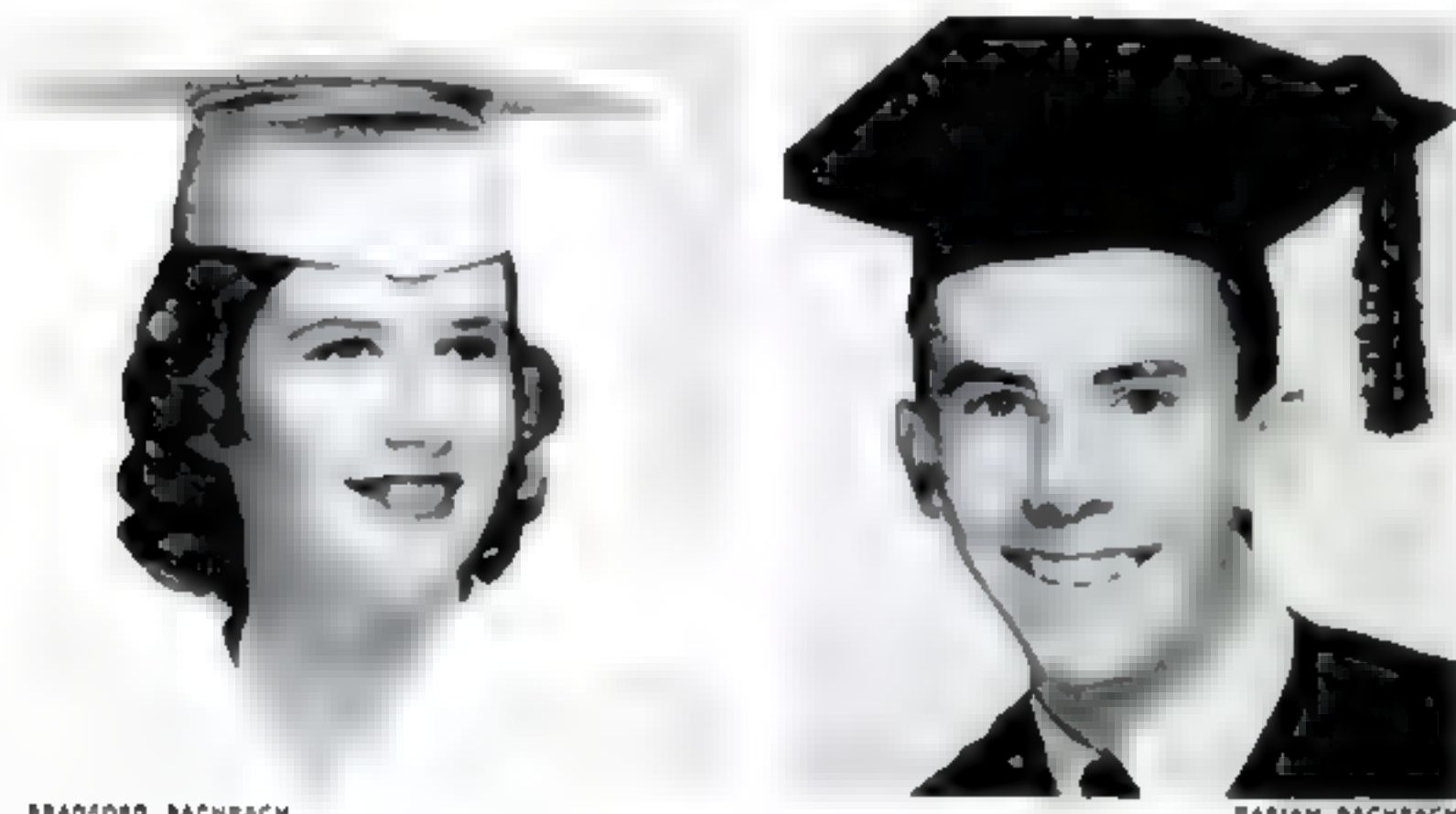
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## HISTORIC REGION CONTINUED

- 70 **STOWE, VT.** Winter ski center, quiet New England village by summer. Stowe Country Club golf course. Baggy Knees Playhouse opens June 27.
- 71 **MOUNT MANSFIELD, VT.** State's highest mountain (elevation 4,393). Toll road 4½ miles to summit \$2. Meals available at Summit House.
- 72 **BURLINGTON, VT.** Fine views of Lake Champlain and the Adirondacks from Battery Park. Ferry across Lake Champlain to Port Kent, N.Y., fare 75¢ one way, \$3 car and driver. Burlington Country Club golf course, 18 holes.
- 73 **SHELBURNE, VT.** Shelburne Museum of early Americana, including side-wheel steamer, *Ticonderoga* (LIFE, March 7, 1955).
- 74 **CHARLOTTE, VT.** Mount Philo (968 ft.) State Park has paved road to summit, picnic grounds, excellent views.
- 75 **MIDDLEBURY, VT.** Middlebury College, whose summer language schools are internationally known. College Country Club golf course.
- 76 **WEYBRIDGE, VT.** Morgan Horse Farm, where the Morgan breed originated and is still bred. Admission free.
- 77 **LAKE DUNMORE, VT.** Brantbury State Park, swimming, picnic facilities, fishing. Lumberjack Roundup Aug. 15, 16 on Lake Dunmore.
- 78 **PROCTOR, VT.** World's largest marble exhibit, open daily, 9-5, May 29-Oct. 19, admission free.
- 79 **RUTLAND, VT.** Country club golf course, 18 holes. The Wheeler Williams, colonial-style restaurant.
- 80 **PLYMOUTH, VT.** The tiny village where Calvin Coolidge was born and is buried. Coolidge State Forest nearby for picnicking.
- 81 **POULTNEY, VT.** Lake St. Catherine Country Club golf course, nine holes. Route 30, alternate to U.S. 7, runs through farmland.
- 82 **MT. EQUINOX** Skyline Drive, five mile toll road (\$3) for superb scenic views from the highest peak in the Taconic range.
- 83 **BENNINGTON, VT.** A 306-foot monument commemorates the Revolutionary War battle. Open daily, elevator to top. Four Chimneys Restaurant.
- 84 **HOGBACK MOUNTAIN, VT.** Most scenic spot along the highly scenic Molly Stark Trail between Bennington and Brattleboro, especially in fall.
- 85 **DEERFIELD, MASS.** One of America's most beautiful main streets, its mile-long length lined with restored pre-Revolutionary homes, some open to the public.
- 86 **SOUTH DEERFIELD, MASS.** Mt. Sugarloaf State Reservation has road to summit for superb views of Connecticut River valley farmlands. Picnic facilities, open daily 9 to dark, free.
- 87 **WILLIAMSTOWN, MASS.** Williams College and its handsome campus, which includes the Adams Memorial Theater. July 3-Aug. 30 season. Distinctive peak to southeast is Mt. Greylock.
- 88 **LENOX, MASS.** The magnificent Tanglewood concerts featuring the Boston Symphony can be heard in music shed or from the spacious surrounding lawn. July 2-Aug. 10, matinees Sunday at 2. Friday and Saturday evenings at 8. Berkshire Music Barn, School of Jazz, both nearby, offer jazz, other musical events June 29-Aug. 31.
- 89 **STOCKBRIDGE, MASS.** Berkshire Playhouse, summer theater open June 24-Aug. 30. Stockbridge Golf Course, 18 holes.
- 90 **LEE, MASS.** The Jacobs Pillow Dance Festival, 55 performances from July 1 through Aug. 30. Greenock golf course, 18 holes.



**AUCTIONEER IN ACTION.** George A. Martin talks up a mahogany drum table to two visitors at a sale in Kennebunk, Me. Lady in plaid got it for \$9.





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MOVIES

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HEAR THE CALL  
FOR A MAN  
WHO IS...**

IN SHEER CUNNING,  
THE EQUAL OF A FOX



READY TO KILL  
AS A BLACK PANTHER



AS SEDUCTIVELY  
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CONTINUED ON NEXT PAGE







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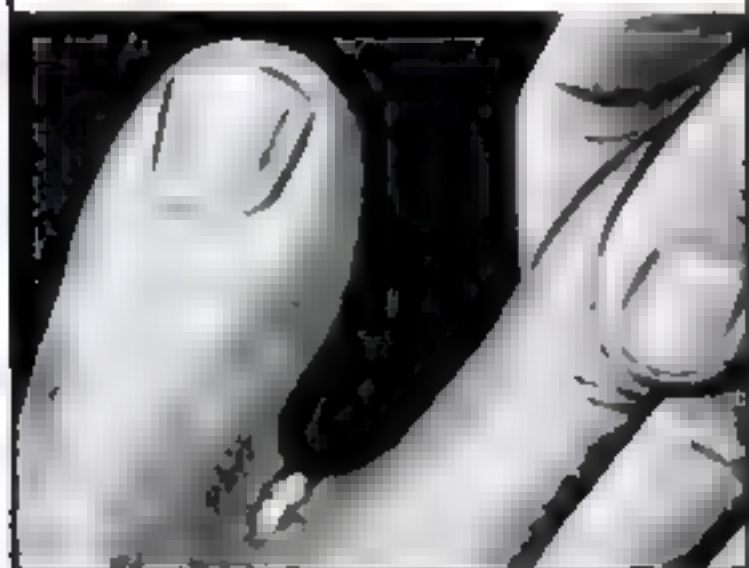
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**TWO HEROES** CONTINUED

## PAIR OF TOP MUGGERS CHASE THE CROOKS

The two men mugging in such assiduous competition on the preceding page are being asked to join a war against a gang of international crooks in a movie called *Paris Holiday*. As government agents explain the qualifications needed by the well-equipped crime fighter, the faces of America's Bob Hope and France's Fernandel respond to the challenge. Then they hurl themselves into the chase.

As the film (produced by Hope for United Artists) goes on, the two fox the fiends by posing as statues in an amusement park's tunnel of love. Hope wanders merrily, if aimlessly, through the streets of old Montmartre in a runaway taxicab without a driver. A lovely spy, Anita Ekberg, drifts about doing dirty deeds. Hope is trapped in a farcical French bedlam but Fernandel rescues him. In hilarious confusion the plot gets lost but in the end justice, purely by accident, triumphs.



**MADCAPS IN MADHOUSE** flub a rescue. Fernandel, as washerwoman, tries to save Bob from asylum in cart but fails when Hope pops up prematurely.



**SPY IN BEDROOM**, Zara (Anita Ekberg) slinks into Bob's shipboard cabin seeking secret manuscript naming names. Bob manages not to notice her.

CONTINUED



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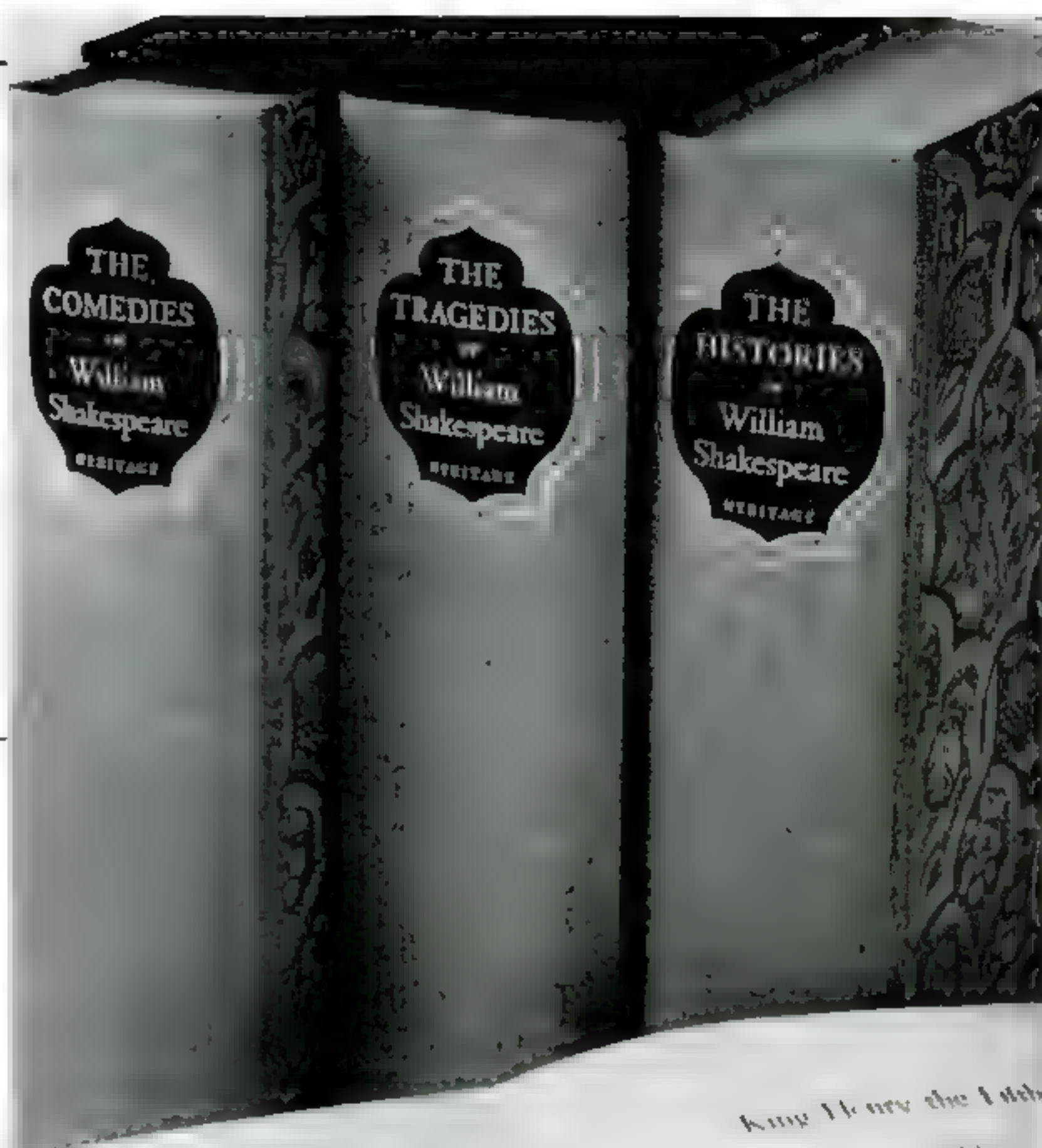
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PARAMOUNT PRESENTS

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VISTAVISION



# AN ODD TWIST FOR ROOSTERS

The flamboyantly curling 19-foot tail on the Japanese rooster shown here represents an odd twist in the science of genetics. In the U.S. it is usually the scientist who develops new breeds, then passes along the benefits of his research to the farmer and animal fancier. But in Japan it is the farmers and animal fanciers who, over the centuries, have developed a bizarre variety of fish, fruit and fowl, leaving the scientists to spend long years of research trying to figure out how they did it. They are trying now to untangle the genealogy of this rooster, called the onaga-dori, whose tail, growing at the rate of up to three feet a year, sometimes gets to be 25 feet long. Raised strictly for show purposes, the onaga-dori are normally kept in the living rooms of bird fanciers where they live on high perches. If allowed to run loose, their tails would become hopelessly tangled and broken.





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... the first rotary mower that really vacuum-cleans your lawn!



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## ODD TWIST CONTINUED



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**LONGEST RADISHES** are of Moriguchi variety. Those hanging on the wall behind Dr. Ichizo Nishiyama of Kyoto University are over four feet long.





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AND



HOME TOWN WELCOMING CROWD AT ST. LOUIS RAILROAD STATION CHEERS MUSIAL AS HE DISPLAYS THE BASEBALL WITH WHICH HE MADE HIS RECORD HIT

# NOW THERE ARE EIGHT

Stan's day: up till 3, wintergreen for old legs, wait in bull pen, his 3,000th hit

by W. C. HEINZ

**A**T 3:06 p.m. on Tuesday, May 13 at Chicago's Wrigley Field, Stan Musial, 37-year-old first baseman of the St. Louis Cardinals, joined a select company of baseball players (*above*) who had made 3,000 hits in the major leagues. This is the story of Musial's 3,000th hit.

It was 11:30 a.m. when Stan Musial came out of his corner suite on the 11th floor of Chicago's Knickerbocker Hotel to leave for Wrigley Field. He was wearing a black imported silk suit, and with him was his wife, Lil, in a gray suit, carrying a mink stole.

"How did you sleep?" I said to him.

"Fine," he said as we walked down the corridor. "You?"

This is the man who finished 1957 with a batting average of .351 and a lifetime total of 2,957 major league hits. This year he had hit safely in 20 of the first 22 games, getting 42 hits. Now he needed only one more.

"He says he slept fine," his wife said, smiling and shaking her head, "but he didn't get to bed until quarter to 3. We have these friends, Molly and Frank Pizzica, with us from Pennsylvania. Before we went out to dinner Molly went back to her room to take a nap."

"That's what Molly thought," Musial said.

"Nobody could find her. Stan and the others went into three movie theaters, walking up and down the aisles. They had the police looking for her and they checked all the hospitals. We were frightened, and it wasn't until 9 o'clock this morning that she called."

"Where was she?" I asked.

"Right in this hotel," Musial said.

"She was in the wrong room," his wife said. "She had the right key, but she went to the wrong room. When she couldn't open the door the elevator man opened it for her with his key. It's funny now."



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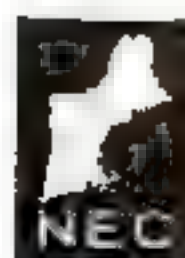
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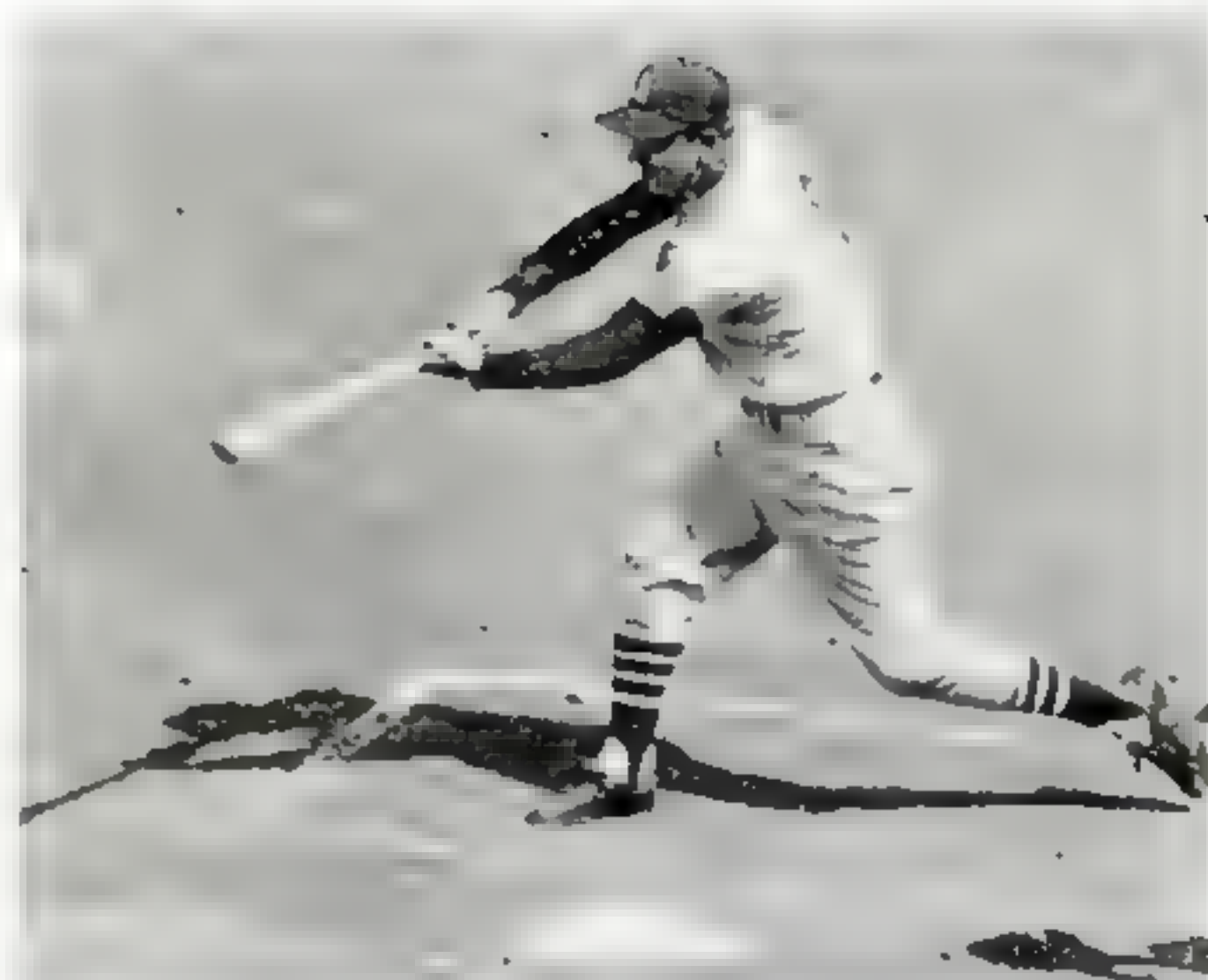
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THE BIG HIT was a carefully placed double to left which, besides setting record for Musial, also helped Cardinals come from behind to win game.

## MUSIAL CONTINUED

"But we were really worried," Musial said.

It was a clear, sunlit, soft spring day. The doorman called a cab and Musial tipped him and got in. "The old apple orchard," he said to the driver, and then he settled back in the seat. "The old ball yard."

"Where?" the driver asked.

"Wrigley Field," Musial said.

On the previous day, Monday, Musial had got his 2,999th hit. Fred Hutchinson, the manager of the Cardinals, had announced that he would let Musial sit out today's game so that he could try for his 3,000th hit before his home fans in St. Louis the next day.

"That incident about Molly," I said in the cab, "proves that there are personal things that can affect a man's job and distract him."

"That's right," Musial said, "but when I'm up there to hit I don't have other things on my mind. Concentration is the big thing. Remember that low ball I swung at yesterday? I wasn't concentrating. A fella can do that about 30 times a year, if he's not careful, and it can cost him that many hits. I relaxed instead of concentrating."

"Where is the ball when you recognize what kind of pitch it is?"

"In the area of home plate."

"That doesn't give you much time to make up your mind."

"Actually," Musial said, "you couldn't put it into time. They say a pitcher throws the ball between 85 and 90 miles an hour. There's almost no time."

When he got out of the cab, Musial walked quickly across the sidewalk to the nearest gate. At the turnstile two uniformed attendants were talking. "You can't go through here," one said.

"He's a ballplayer," the other said.

"Then he should go through the players' entrance."

"Here we go," Musial said, ignoring them. He vaulted the waist-high railing and walked to the clubhouse. There were a couple of other ballplayers in the room. Musial started to undress.

"But how can you identify the pitch coming in," I said to him, "when it's almost on top of home plate?"

"By its speed," Musial said. "I've got to learn to recognize every pitcher's fast ball. If I don't see that coming, I know I'm getting the curve or the change."

In the trainer's room he lay down on the table and Bob Bauman, the trainer, massaged Musial's legs with oil of wintergreen.

"How long have you been taking these rubs?" I asked.

"The last few years," Musial said. "When you start to get older you look for ways to save yourself. I can get loosened up here, and it saves me a lot of running out there before the game."

"What other adjustments do you have to make as you get older?"

"Well," he said, thinking, "early in my career I was hitting, but I didn't know what I was doing. Then for two years I had a good average and it came to me: 'Gee, I've got to keep doing these things now.' Once I had set a standard, I had to try to keep it."

"Is Musial here?" The first of the photographers came into the room. They had taken dozens of pictures of him in St. Louis on Sunday and dozens more in Chicago on Monday. Radio men had taped interviews with him and TV men had taped him and filmed him.

"Yes," Musial said. "I'll be out in 10 minutes."

CONTINUED



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## MUSIAL CONTINUED

When he finished getting into his uniform, the photographers did it all over again—the pictures of Musial selecting a bat from the rack, of Musial pointing to the place on the bat where, he hoped, he would connect with the ball, of Musial sitting with Hutchinson.

"Anybody got a new idea?" one of the photographers said.

"I'm for letting up on the guy," another said. "Thanks a lot, Stan."

"That's okay," Musial said.

It did not happen until the sixth inning. The Cardinals were behind, 3 to 1. Gene Green was on second base with one out. Musial was sitting on the bullpen pitchers' bench when Manager Hutchinson signaled.

"Hey, Stan," Boots Hollingsworth said. "Hutch wants you."

As Musial walked toward the dugout to get a bat, the sound began to rise in the stands. There were only 5,692 people in the park because the fans had been warned that Musial would probably not play, but all of them now seemed to be shouting and applauding.

"Batting for Jones," the announcer said, "Number Six, Stan Musial." Now it became a roar and Musial came out of the dugout and walked to the plate. The stands quieted as he went into his unique crouch, knees bent and close together, body turned back to the left, the bat back and steady. Musial watched Moe Drabowsky, the Cubs' pitcher, over his right shoulder.

The count was two and two when he hit it. When the ball took off, the people in the stands rose as one, roaring. As Musial neared first base, the ball came down where he had wanted to place it, well inside the left field foul line and rolling deep.

With Musial standing and grinning on second base, the umpires called time. Frank Dascoli, the third base umpire, hurried over and gave him the ball and Hutchinson came out of the dugout and then there were eight photographers on the field taking pictures of Hutchinson shaking Musial's hand. Then Musial came off the field to let a pinch runner take over, the fans still standing and still applauding. He saw his wife in a front box near the Cardinals' dugout, and he went over and kissed her and then he went into the dugout.

Now Musial was hurrying, the bat in his left hand, up the wooden stairs beneath the stands that lead to the visitors' clubhouse. The photographers and some of the baseball writers followed him in.

"Stan," one of the photographers said, "do you know that blonde who kissed you out there?"

"I'd better," Musial said, laughing. "That's my wife."

A television announcer took him over near one of the windows and sat him down. "You wouldn't think," Musial said, grinning, "that a little bat and a little ball could make such a commotion."

"A historic moment at Wrigley Field," said the voice coming out of the small radio on a shelf near the showers. "was reached this afternoon as Stan Musial came up with his 3,000th major league hit."

"What's the score?" Musial said.

"We still got 'em, 5-3," Pitcher Sam Jones said.

"Great!" Musial said. "We got to win this one."

"Stan," the TV announcer was saying now, "how does it feel to get your 3,000th major league hit?"

"It feels fine," he said, as he would say over and over that afternoon and that night.

"Now will you sit over here again?" another photographer asked.

"Here comes the pitch!" the voice on the radio said. "The runner is going. He swings—and he missed. Strike three. The Cardinals defeat the Cubs, 5-3. . . ."

"Great!" Musial said, jumping up. "This makes it perfect."

"Stan, will you hold the bat up again?"

### Stories in the club car

THERE were two more hours of this. Later, on the train, Musial slumped in a chair in the private club car where Hutchinson was sitting with his coaches, two St. Louis newspapermen and some others. "I'm glad it's finally over," Musial said.

The rest of the ballplayers were either in the diner or sprawled out in the parlor car behind, but in that little group in Hutchinson's car it was the way it is on a train bringing a team home from a winning World Series. They were kidding Musial and Hutchinson and remembering old baseball stories.

"So when Hutch came out to second base today," Musial was saying, "he apologized." Hutchinson, a somber man, nodded his head. "He said, 'Congratulations,'" Musial said laughing, "and then he said, 'I'm sorry. I know you wanted to do it in St. Louis, but I needed you today.'"

"You won't believe this," said Terry Moore, who was a great Cardinal outfielder and is now a coach, "but once they walked me to get to this guy." He pointed to Musial.

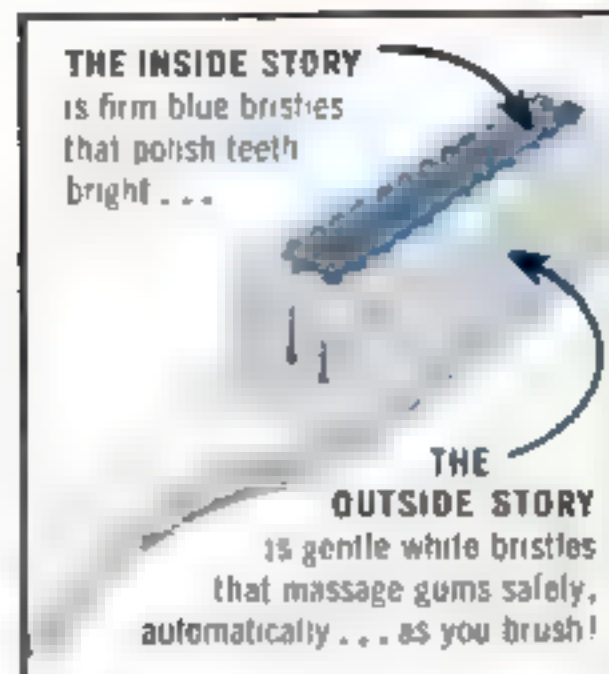
When he finished one drink, Musial got up and left to go forward

CONTINUED

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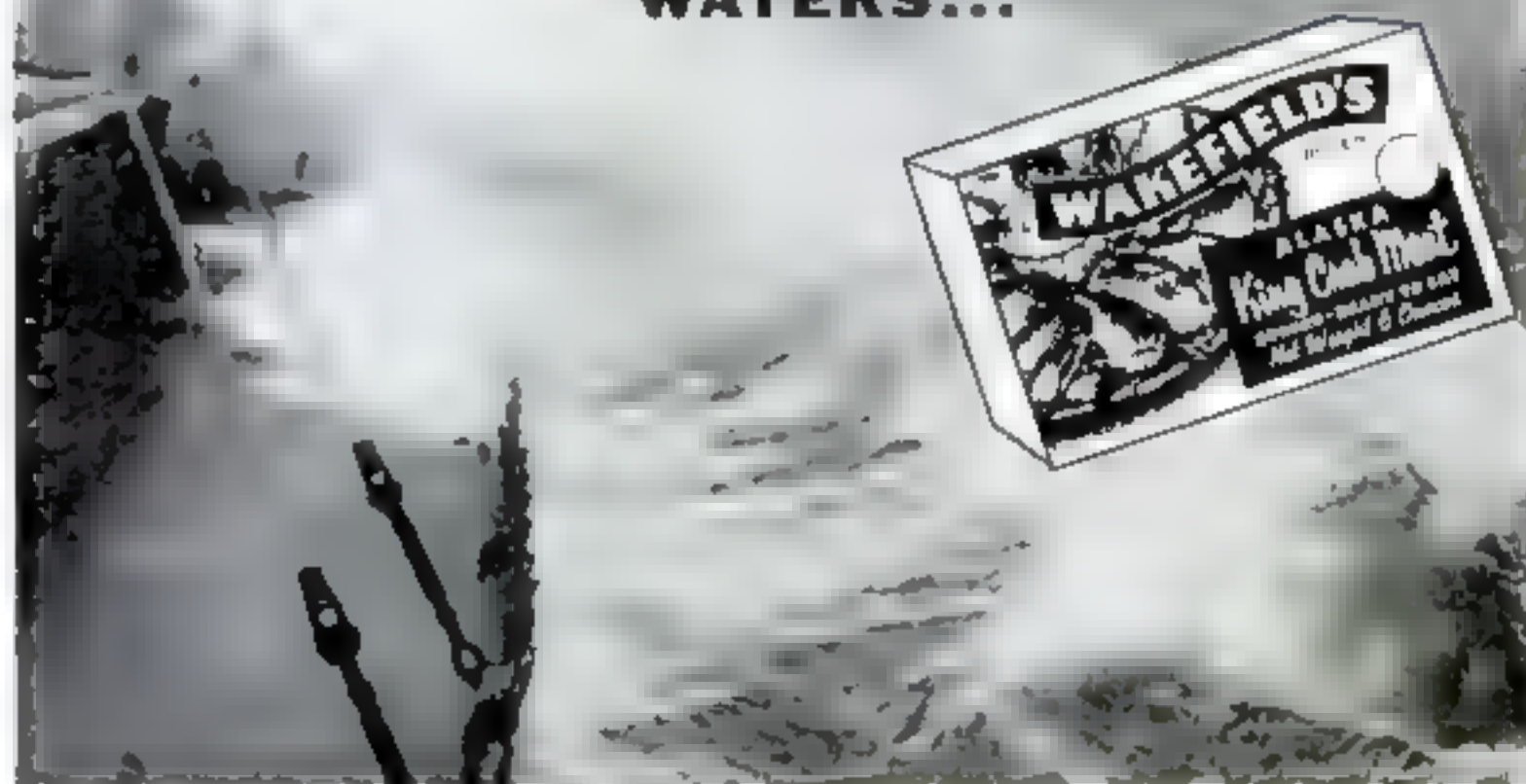
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## MUSIAL CONTINUED

to the diner. As he did, his friend Frank Pizzica, watching him go, shook his head. Pizzica is a stocky gray-haired man, an auto dealer in Monongahela, Pa., and he has known Musial for 20 years.

"When he hit that ball today," Pizzica said, "I cried. When he was 17 I told everybody he'd be one of the greatest players of all time, and nobody would believe me. Then last night we couldn't find my wife. I said: 'Stan, go to bed. You may have to hit tomorrow.' Would he? No. He sat up with me until 2:30 and then he got his 3,000th hit. After all that I cried."

When Musial finished his dinner, it was dark and the train was slowing. When it stopped, those in the car could hear the chant from outside on the platform: "We want Musial! We want Musial!"

He got up and walked to the back of the car. Outside in the dim light on the platform there were about 50 men, women and children.

"What town is this?" somebody behind Musial shouted.

"Clinton, Illinois," somebody in the crowd shouted back.

Musial stood on the steps, signing whatever they passed up to him, shaking the hands offered to him. At Springfield, 50 minutes later, there was a crowd of more than 100, and again Musial signed his name and shook hands.

"You all listen to that game today?" he asked suddenly, raising his voice.

"Yes!" the chorus came back.

"We beat 'em, didn't we?"

"Yes!" in chorus again.

"Good!" Musial shouted back.

"For he's a jolly good fellow," they sang. "For he's a jolly good fellow."

When the train started again Musial came back to the parlor car and sat down. He spread out his legs, put his head back and in a minute, with the others talking and laughing, he was asleep.

"Doesn't he ever show any nerves?" I asked Mrs. Musial.

"Never," she said. "You know we have three children and sometimes if they do something wrong and he raises his voice just a little, they stand there with their mouths open, as if to say, 'Look at Daddy. What's the matter with Daddy?'"

In half an hour he woke up, stretched and looked around. "Where's Molly?" he said, looking right at her and laughing.

"I'm here," she said. Mrs. Pizzica is a rather stout, gray-haired, smiling woman.

"You're great," Musial said, smiling. He got up and took her hand. "I couldn't have done it without you."

"I know," she said, embarrassed and shaking her head.

At the station in St. Louis there were 800 people, and some of them had been there for two hours. After he was interviewed and photographed again under floodlights on the train platform, the police led him into the main station, the cheers all around him, and he was interviewed again. A half hour later he was in the restaurant of which he is co-owner, another crowd around him. This time he was autographing menus but he was still answering the same questions. "It feels fine," he kept saying. At 3 a.m. Stan Musial went to bed.



**HAPPY MUSIALS**, Stan and Lil rejoice in his accomplishment. Though Musial was not scheduled to play, she went to game anyway—just in case.



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Based on a comparison of manufacturers' suggested list prices.

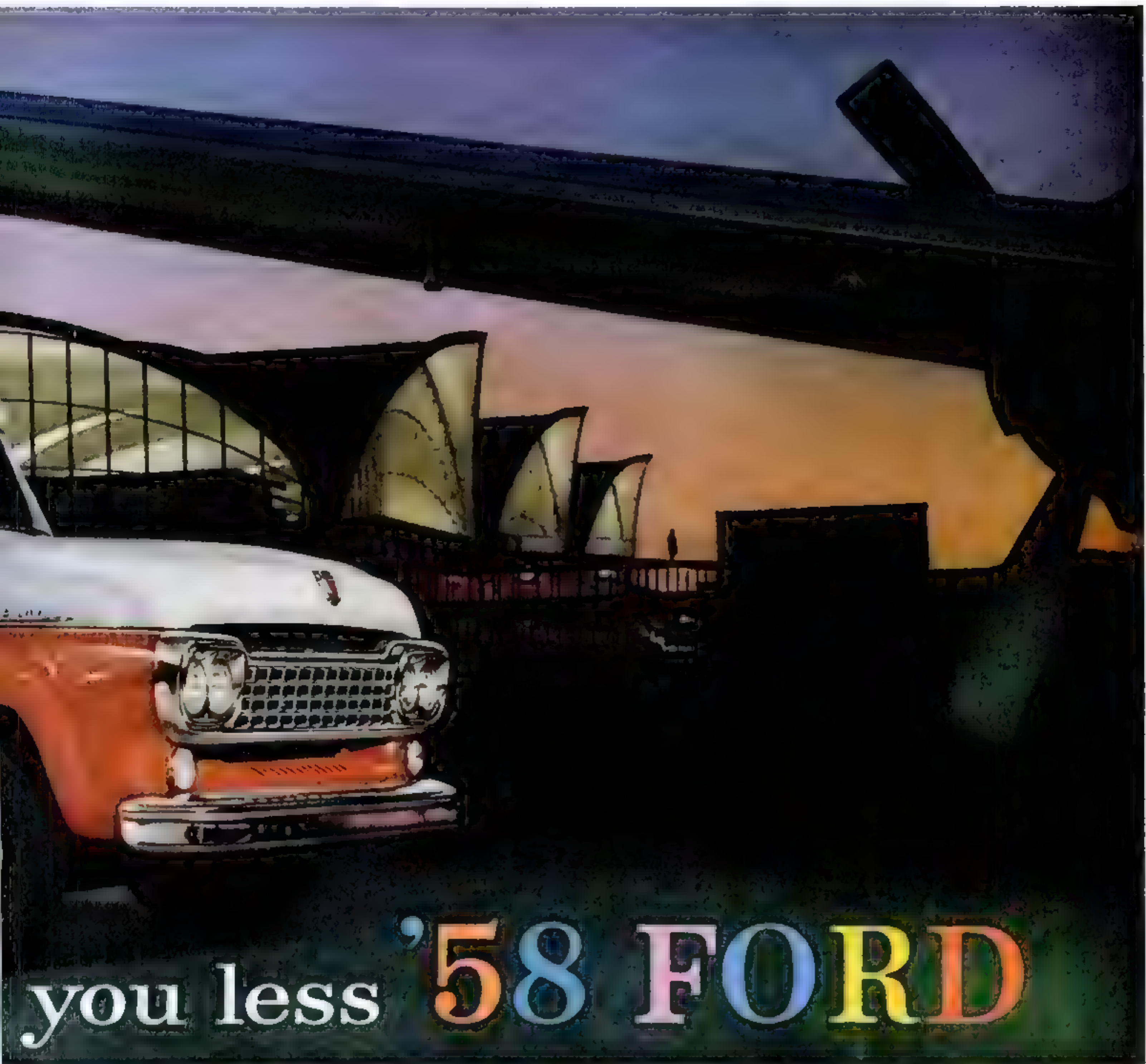


**Greater pickup loadspace!** Ford is the lowest-priced pickup with modern cab-wide box . . . gives you 23% more loadspace than traditional pickup boxes. Popular Flareside models with hardwood floors are also available—same low price!



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Ford Styleside shown above is America's lowest-priced\* pickup with cab-wide box.



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# SPUTNIK AND A JUMBO SPACE LAB

Russia's 1½-ton earth orbiter is jammed with fact-gathering instruments

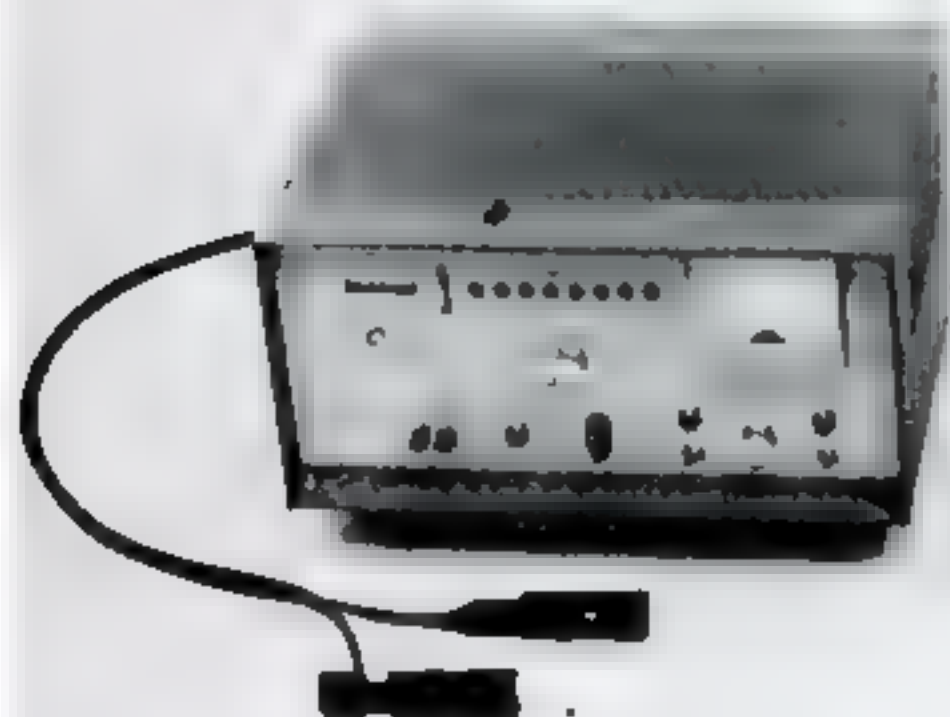
Since the disintegration of Sputnik II in April the three American satellites still in orbit have had the skies all to themselves. But last week the Russians sent them a huge companion—a new Sputnik, the size of a Studebaker.

Sputnik III weighs nearly a ton and a half, almost 100 times as much as the heaviest U.S. satellite. It carries an imposing array of sensitive scientific instruments which make it a laboratory in space. In addition to this the new Sputnik contains a system for regulating its internal temperature, circuits for turning various instruments on and off, and powerful radio equipment whose batteries are recharged by solar cells. This versatile concentration of instruments makes it possible to get every kind of data the U.S. satellites are getting, and then some.

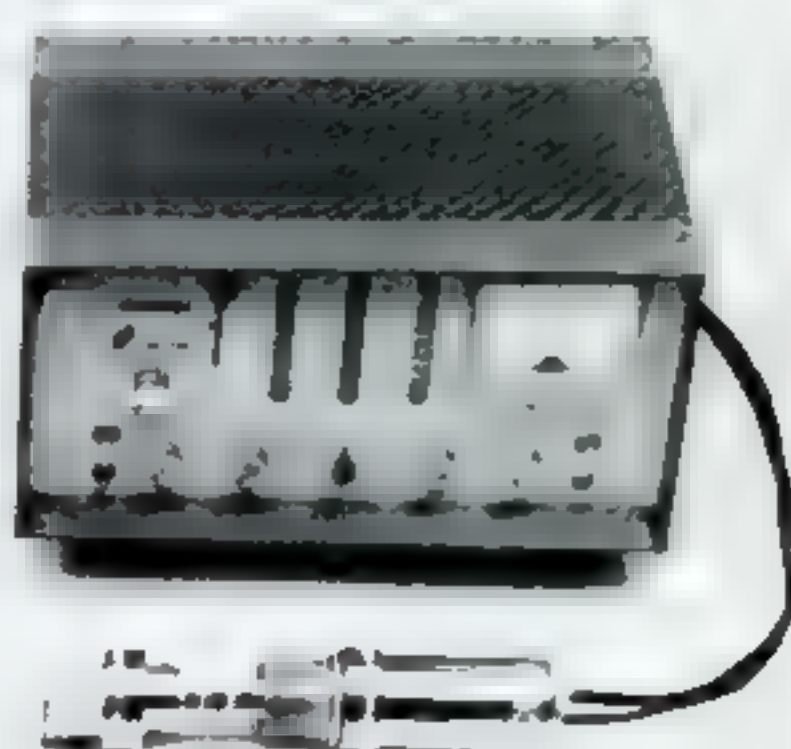
But it has an even bigger scientific advantage: it gathers all its information about cosmic rays, magnetic fields, atmospheric pressure, etc., at the same place at the same time, so scientists can establish the relationship among all these phenomena at any given point in space.

Though it orbits closer to the earth than any of the American satellites, Sputnik III goes higher than any previous Russian satellite, 1,168 miles at its peak. Militarily the frightening aspect of this Sputnik is that it took an estimated half a million pounds of rocket thrust to put it up there. The most powerful American rocket, the not-yet-operational Atlas, has a thrust of about 300,000 pounds. "The U.S.," crowed Khrushchev, "will need very many satellites the size of oranges to catch up with the Soviet Union."

GEIGER COUNTERS



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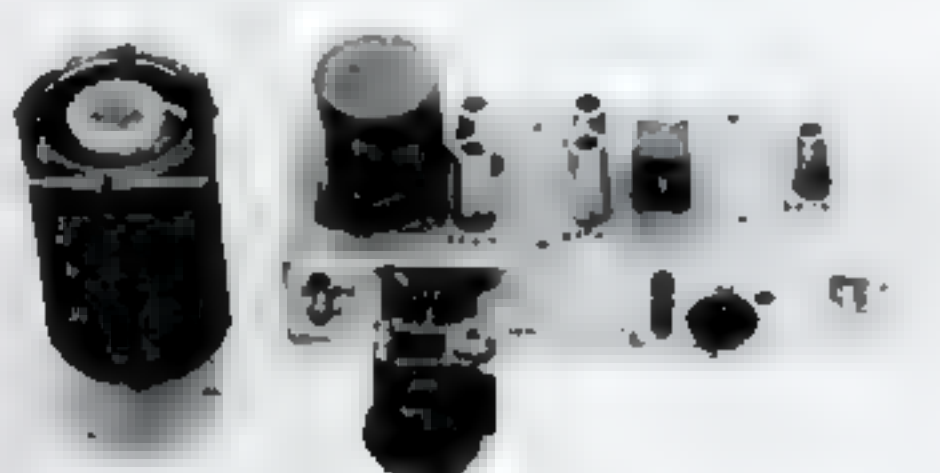
ION CHAMBER



THERMOCOUPLE GAUGE



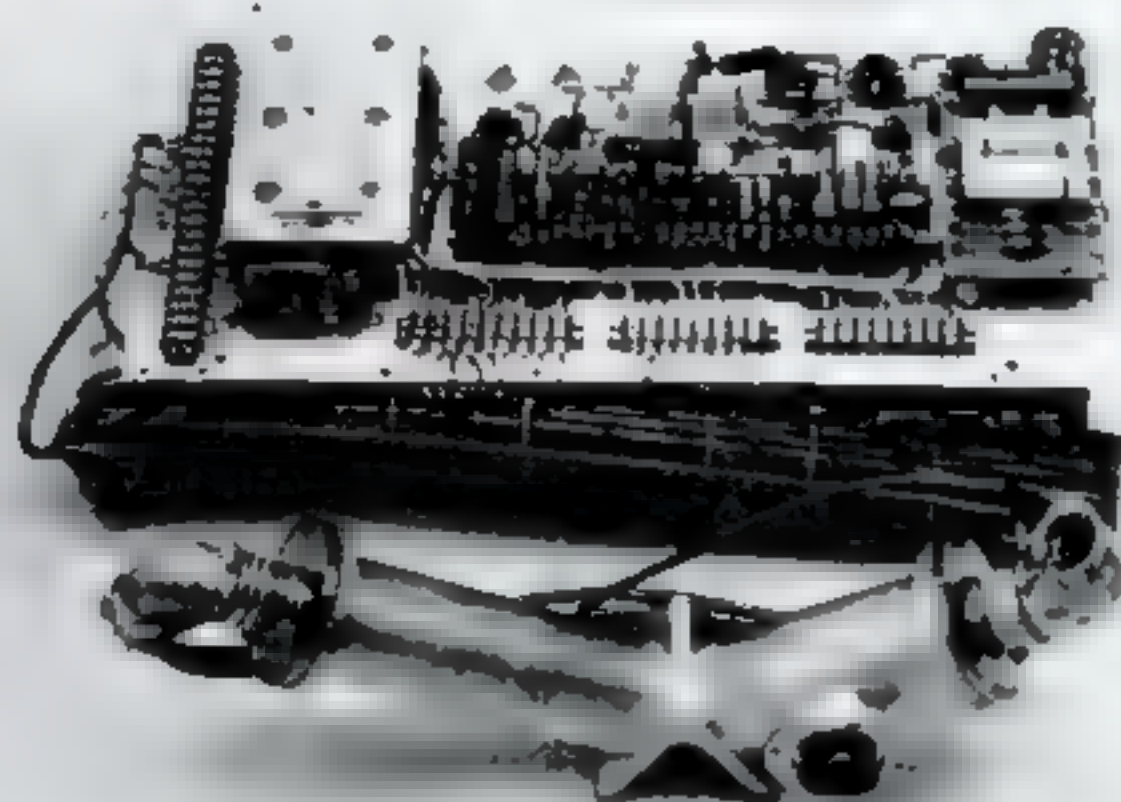
MAGNETOMETER



ELECTROMETER



MASS SPECTROMETER



**SPUTNIK III INSTRUMENTS** are space-style adaptations of basic American equipment of the type shown here. To perform the experiments which the Russians say they are performing, they need: Geiger counters to count cosmic rays; a scintillation counter and an ion chamber

to determine the composition of cosmic rays; a thermocouple gauge to measure atmospheric pressure; an electrometer to measure electric fields; a magnetometer to measure magnetic fields including the earth's; a mass spectrometer to determine what gases are present in space.

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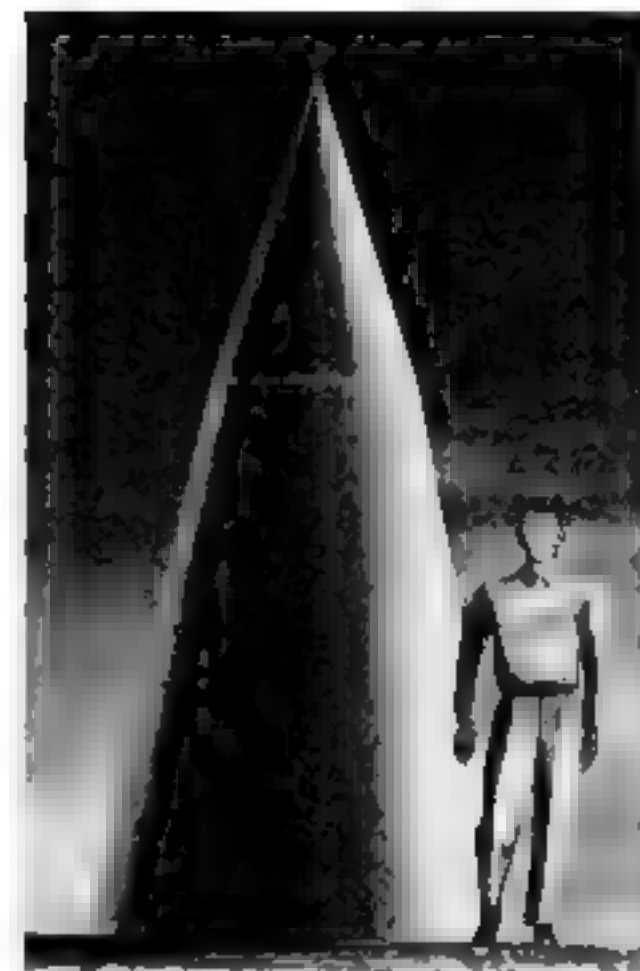
111



# A FAR-ROVING RUSSIAN SATELLITE

Sputnik III is 11 feet 8 1/4 inches long and 5 feet 8 inches across its base. Like Sputnik II and the two U.S. Army Explorers, it is conical in shape. Since it was fired at a much higher angle from the plane of the equator (65°) than any of the American satellites, it is visible from a much larger portion of the earth. All of Europe and the U.S. can see Sputnik III. But a European scientist wishing to observe Vanguard or the Explorers has to cross the Mediterranean to do so, and a U.S. scientist must travel down near the Mexican border or into the Deep South. Because it goes over the polar regions, Sputnik III will gather valuable cosmic-ray data in the atmosphere there. This should help explain the nature of auroras and the shape of the earth's magnetic field.

It takes Sputnik III an hour and 46 minutes to make a complete orbit. American scientists estimate that it will stay up for six months before it sinks and, like its Sputnik predecessors, burns up in the denser atmosphere. Unlike Sputnik II, which carried a dog as its passenger, Sputnik III—roomy enough to carry a man—had no living creature on board.



SPUTNIK'S SIZE in relation to a man is indicated in scale drawing.

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SPUTNIK OVER IOWA appears as intermittent streak across top of picture taken by two students at Iowa State

College, Ames, Iowa. In foreground is clock tower. Satellite path appears broken because it tumbles over and over.

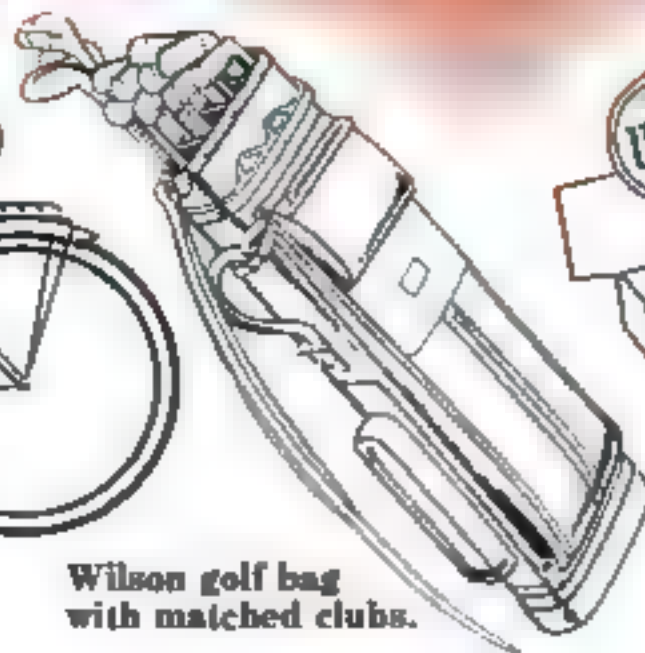




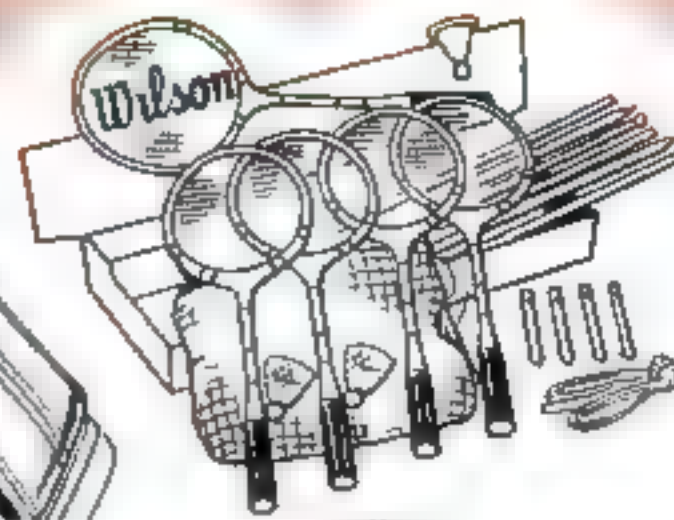
DeLuxe Big-Boy  
barbecue grill.



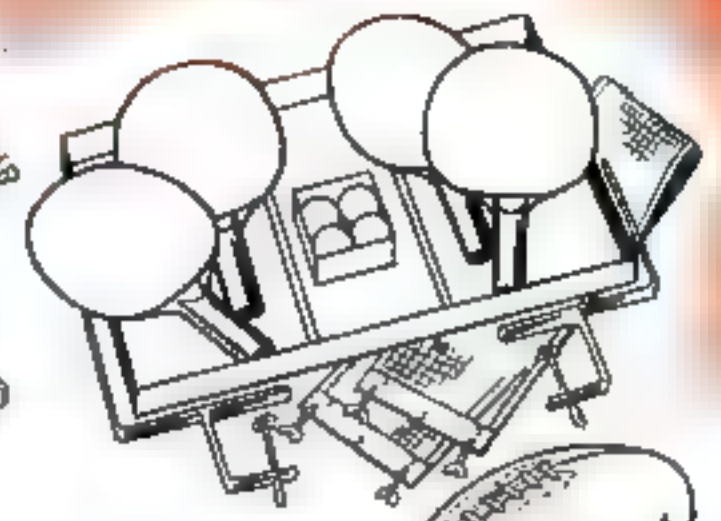
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**11 First Prizes**—Each winner receives all above items of outdoor equipment.

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**10 Third Prizes**—Big-Boy grill and Schwinn bicycle.

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**70 Fifth Prizes**—Your choice of America's most popular bikes by Schwinn.

**150 Sixth Prizes**—The Wilson badminton sets.

**250 Seventh Prizes**—The Wilson table tennis sets, each with four basswood bats.

**480 Eighth Prizes**—The Wilson basketballs made of scuff resistant rubber.

### RULES

*Here's all you have to do:*

1. Complete the last line of the jingle to rhyme with "rest." Example: "Heinz Relishes are best."
2. Send your entry, your name and address, and the label from either Heinz Hot Dog Relish or Heinz Hamburger Relish, to Heinz Relish Twins Contest, Post Office Box #157, Mount Vernon 10, New York. To be eligible, entries must be received by the judges not later than July 31st, 1958
3. Judging for the contest will be accomplished on the basis of the originality and aptness of the last line to the jingle, and its rhyme and meter. Duplicate prizes will be awarded in case of tie. Contest subject to Federal, State and local regulations.
4. Additional entry blanks and the complete official rules can be secured at your grocer's Heinz Pickle department.

Just complete this easy jingle!

*Some folks go for hamburgers—  
While hot dogs please the rest;  
But either way, they all agree*

(Fill in this line to rhyme with "rest")

• Try the tasty Heinz Relish Twins. You'll love America's most popular relishes—Heinz Hamburger Relish (tomato sauce and pickles) and Heinz Hot Dog Relish (chopped pickles in mustardy sauce). Fill in the coupon. Then send your entry, with the label from either Relish Twin, to the address on the coupon. That's all!

Heinz Relish Twins Contest • P.O. Box #157 • Mount Vernon 10, N.Y.

I am enclosing a label from Heinz Hot Dog Relish or Heinz Hamburger Relish. Here is my entry:

(Write last line of jingle above)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

All entries must be received by July 31, 1958





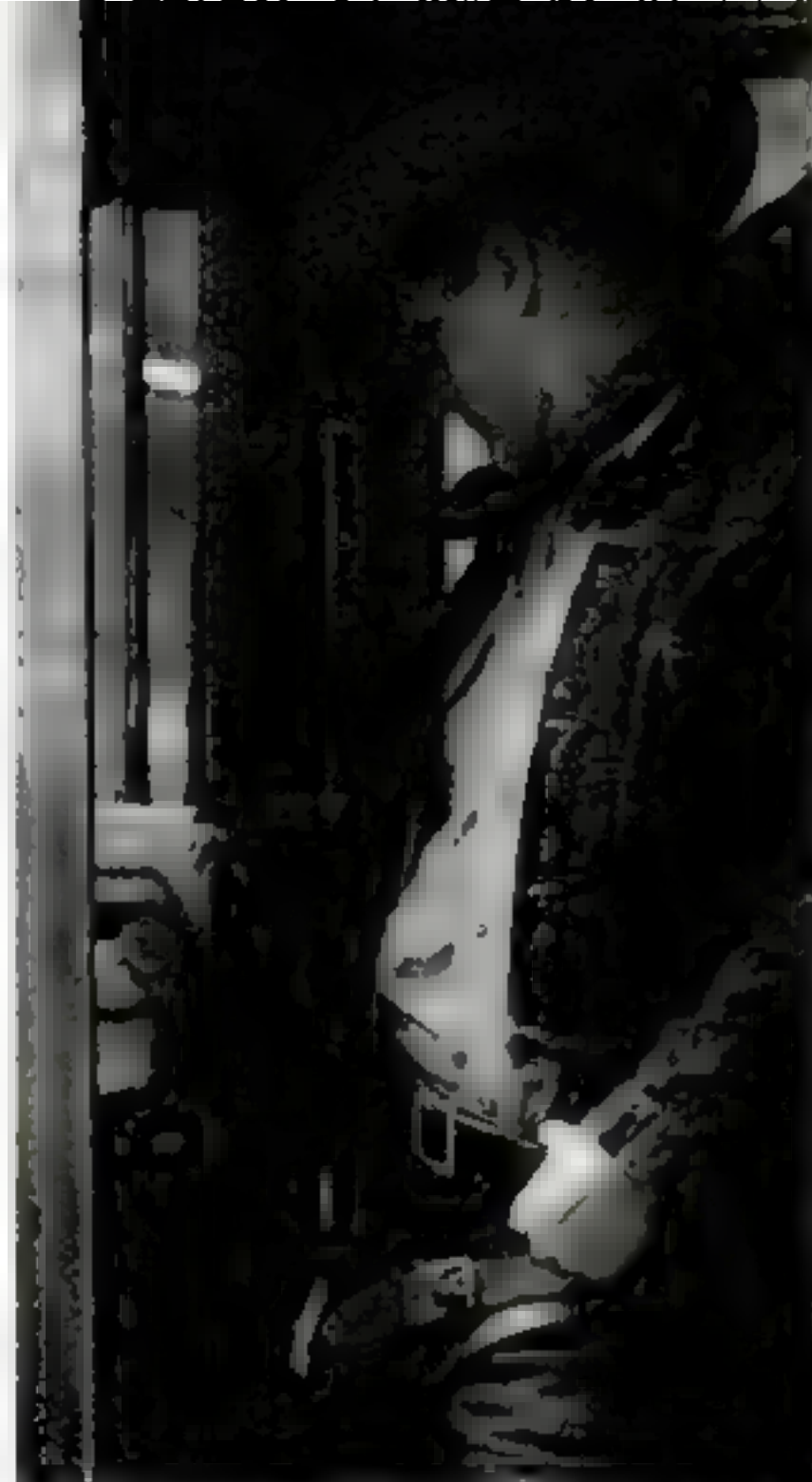
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HIGH AND LOW belts are shown here on Empire dress (Claire McCardell, \$45), on a chemise (Jr. Sophisticates,



\$45) and on cowboy, who wears one for pants, one for guns. High belt (Colony Accessories, \$11) has clip to hold it.



KNEE BELT is of 4½-inch-wide patent leather, looped through skirt of cotton chemise (Grenelle-Estevez, \$60).

BROW BAND, a head-size black patent belt, has buckle in the center of the forehead (Colony Accessories, \$4).

## NO BOUNDS FOR BELTS

Pushed into obscurity by the waistless chemise, belts are back, but they are being worn almost anywhere except around the waist. Like both of the belts on the low-slung cowboy above, many are worn around the hips. Other, Empire style, are worn several inches above the normal line.

These variations preserve most of the looseness of the chemise but add a little shape and also give the wearer the comfort of having something anchored securely somewhere on the body. To keep the high belts from slipping down after every deep breath, they are made with inside clips that attach them firmly to the fabric of the dress. Some of the new belts have no function at all. Newly popular headache bands (LIFE, April 28) often buckle across the brow. And in what is probably the season's most extreme version, one designer has cinched a sack and hobbled it—and the wearer—just above the knees.





be the host with the most...



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fection by experts—you merely stir with ice and serve. Or pour on-the-rocks (over ice) straight from the Heublein bottle.

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© Smirnoff Vodka Distilled from grain, 80 proof

*keep Heublein's on hand—always ready to serve*





CROWDING UNDER HOOD, KERRY (THIRD FROM RIGHT) AND FRIENDS CHECK THE SOUND OF THE ENGINE

## A BOY'S BIG DEAL: HIS FIRST CAR



AT HIS BANK Kerry gets helpful advice from the bank president before withdrawing his car money

The dream that excites millions of American boys dawned for Kerry Granger of Wichita, Kan. when he was 10—on the day his father let him slip behind the wheel of the family car on a back road. Kerry's urge to own his own auto grew as a car came more and more to represent independence, mobility, manhood, mastery of speed and power and the beginning of unchaperoned courting. Then he turned 16, got his driving permit and set out to get his car.

He had \$660, saved from a Saturday night job on a newspaper and a summer job in the district court. With his father and a half dozen of his friends, he started on the nerve-testing search. It was Kerry's first adventure in the adult world of commerce and he expected a bilking. Besides, his choice was limited. His car had to be a two-door and have a radio and a straight stick (manual gear shift). Preferably it should be a 1951 or 1952 Mercury, the hottest cars in his price range (\$350-\$450).

Two weeks of prospecting, dickering with salesmen, sneering at junk, kicking tires and seeing how fast cars would go in second finally turned up a black 1951 "Mere" with 62,000 miles on it. The used car lot wanted \$395, Kerry offered \$360. After the usual talk with the boss the salesman came back to a breathless Kerry and said, "You've bought yourself a car."

FINDING THE CAR he wants, Kerry (center) and friends admire it under lights of Bob's Inc. car lot.



MAKING MONEY for car, Kerry worked in a district court where he ran errands, carried journals







**CHECKING A POSSIBILITY,** Kerry (left), Ben Cantrell, Bob Cantrell and Al Edwards look over a

1952 Chevy with Corvette engine. Kerry turned it down because his father considered it too powerful



**PROSPECTING IN PAPER,** Kerry sprawls on his bed as he searches the classified ads for bargains



CONTINUED





**TRYING HIS CAR,** Kerry is given a review lesson in parallel parking by his father, Donald, Kerry's friends teased him when he missed three times in a row.

BOY'S FIRST CAR CONTINUED

## JOYS OF OWNERSHIP

The first thing Kerry and his friends did on getting home with the Mercury was to unbolt the chrome strip across the front of the hood and take off the hood ornament. Three of them crawled under the car and removed the rear bumper guards. All of these things, they said contemptuously, made it look like a "family car." They were too busy to stop for lunch so Kerry's mother brought out sandwiches which they ate while lying around the car on the lawn and arguing how it could be painted into a proper "bomb." Kerry talked about "chopping it down" (lowering the body on the springs) and adding "Smittys" (mufflers that produce a throaty roar) but his father firmly ruled all this out. Kerry wanted a sporty symbol to hang from his rear view mirror, and since fox tails are now out of fashion he bought a novelty shop shrunken head.

With his car thus properly caparisoned Kerry put on his best pants and a clean shirt and drove off to see a girl friend, Sharon Armstrong. Then he took her for a drive and bought her a Coke. It was Kerry's first real date. He had been to boy-girl parties before but this was the first time he had ever taken a girl out himself. "You can't," Kerry confided to his mother afterward, "make any time without a car of your own."



**KERRY (AT WHEEL) TAKES PALS CLARK HAY, BEN CANTRELL, AL EDWARDS AND CURTIS TROTH FOR RIDE.** ALL WERE GLAD TO FIND CAR DOES 45 MPH IN SECOND



**WASHING WITH JOY,** Kerry scrubs hard to rinse off any dust that might have accumulated on the car during the drive between the used car lot and his home.



**BUYING ORNAMENT,** a realistic imitation shrunken head. Kerry searches novelty shops for a blond specimen, finally had to settle for a brunet at \$2.95.







# Why it makes sense to trade

Today is the best time  
for you to buy a new  
General Electric  
Refrigerator-Freezer  
Here's why:

## REASON NO. 1

**20 years' progress in the last 10**—refrigerator design has gone ahead at least that fast.

Has your refrigerator kept pace? It works day and night, winter and summer, to guard the food you eat. Your family literally *lives* out of your refrigerator. Isn't it only sensible, then, to keep this important appliance up to date?

**Today's refrigerators** are bigger **INSIDE**—you get 12 cubic feet today for about what you used to pay for 10—yet *outside* they take *less* kitchen space.

**With no coils sticking out the back** (and no refrigerator is truly modern if it has coils on back) they fit flat to the wall and line up in front with cabinets. No more dirt-catching waste space at the back. Doesn't stick out in front.

**Automatic defrosting** in the refrigerator section saves the constant chore of turning off the refrigerator, messing with pans of water, then remembering to turn it on again.

**Modern zero-degree freezer sections** have made once-a-week shopping a reality. Saves the family shopper time and money—you can buy ahead and save on sales.

## REASON NO. 2

**There's more value** in your old refrigerator today than there will ever be again. Ask your General Electric dealer about a really generous trade-in allowance. Trade in *now* and get the most modern refrigerator for your family.

## REASON NO. 3

**Terms were never better.** You may not know of the new liberal credit terms being offered by reputable credit institutions such as General Electric Credit Corporation. For example, G.E.C.C.'s Protected Purchase Plan provides:

1. No down payment when you trade in your old model.
2. Longer time to pay . . . convenient extended terms.
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Why not take a good long look at your present refrigerator tonight. Then, see your General Electric dealer tomorrow for his price and terms.

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**GENERAL  ELECTRIC**

Compare this **OLD-FASHIONED** model



Does this describe your refrigerator?

**Size**—only 10 cubic feet overall.

**Messy defrosting** needed every week.

**Condenser coils on back**—dirt-catching waste space because refrigerator cabinet can't be backed up flush with wall.

**Door needs side clearance** for opening . . . more waste space. Refrigerator cannot be put flush in a corner.

**Single door** without door shelves.

**Old-style square shelves** that make food hard to reach. Cannot be adjusted up or down.

**Ice cube compartment**—not suitable, or sizable enough, for frozen foods. Won't keep ice cream or frozen juices long enough.

**Mechanical latch** on door.

**White only** . . . no choice of colors.



# in your old refrigerator—*now!*

. with this NEW General Electric



For the same price or less you get all this:

**Size**—12 cubic feet, yet less kitchen space required.

**Automatic defrosting** in big refrigerator section.

**No coils on back**—refrigerator fits flat against wall without dirt-catching waste space behind.

**No side clearance** needed for door opening. New hinges let refrigerator fit snugly in corner.

**Two doors**—each with shelves for additional storage space.

**Revolving shelves** bring the food to you. They adjust up or down without unloading.

**True zero-degree freezer** separately insulated and refrigerated. Loads of room; holds up to 74 pounds of frozen foods.

**Magnetic Safety Door** helps keep children from being locked inside.

**Choice** of G-E Mix-or-Match Colors and white.



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Yet it costs *so little more a week to own* than the smaller 12-cubic-foot model. (13-cubic-foot model also available.)

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FOR EXTRA  
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He's got new seat covers!



So we ain't neat!  
That's why you buy new seat covers!



Vacation wear is never noticed when  
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Car interior all gone instead of real gone?  
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The family enjoys pleasure, carefree  
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You'll love being  
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COVERS!**

You really live in your car! It's a place of business, a school bus, grocery truck, train greeter, drive-in dining car . . . it's everything. No car can take it for long. New seat covers keep your car new for business and pleasure while they protect the car from wear and tear! Good Car-Keeper is as wise as good housekeeping, only it's much easier, because Good Car-Keeper begins with BEAUTIFUL NEW SEAT COVERS. Buy new seat covers now and take advantage of the Good Car-Keeper Week SPECIAL VALUES.

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Write for our free booklet "GOOD CAR-KEEPING TIPS"



**Good Car-Keeper** begins with BEAUTIFUL SEAT COVERS!





ANNE REHEARSES DANCE FOR "SLEEPING BEAUTY," WEARING MUSEUM COPY OF COURT GOWN SO SHE CAN GET USED TO TRAILING SKIRTS

# A Sleeping Beauty Arises

**ANNE HELM WILL BE THE CELEBRATED PRINCESS IN A COMING TV FAIRY TALE**

When her face is in repose 19-year-old Anne Helm has a delicate doll-like beauty and a dreamy look in her large hazel eyes. But, if the mood changes, her eyes sparkle and she breaks into a warm, wide grin as if she had suddenly waked up. Appropriately, Anne is playing the bewitched heroine of *The Sleeping Beauty* in the next Shirley Temple *Storybook* series (June 8, NBC-TV).

Four years ago Anne was a top model in New York. She went on to dance in the Copacabana, make TV commercials, act parts in TV plays and on Broadway. When *Sleeping Beauty* was to be filmed for TV, her mother took a picture of Anne and her agent sent it to the casting director. Anne was invited to California for an audition and, in true storybook fashion, got the part.





AT GRAND BALL in the TV play Anne (right) is wooed by a princely suitor whom she spurns. Later

she falls asleep under a witch's curse and wakes up when Prince Charming kisses her. For this elaborate

scene in banquet room of palace, Anne learned to dance a pavanne while wearing gem-encrusted gown.

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# HEADACHE — RELIEF!

**nebs** — THE SHORTEST DISTANCE BETWEEN YOU AND PAIN RELIEF

**Nebs is chemically ready to work instantly, faster than any aspirin or buffered aspirin!**

Most other remedies must undergo chemical change in the body before they can even *begin* to work. But not Nebs! A remarkably fast medical ingredient—APAP—makes Nebs *chemically ready* to work instantly. So Nebs is naturally accepted by the body . . .

without delay, without stomach upset. Naturally, that's why Nebs gives such rapid headache relief. Why Nebs is the shortest distance between you and pain relief.

Take Nebs instead of ordinary remedies. You feel so much better, so much faster, you'll never go back to any aspirin, buffered aspirin, aspirin compounds, or effervescent.



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Its twin cartridges hold 40% more liquid ink than any other pen

Why twin cartridges? So you can carry the spare in your pen—not in your pocket

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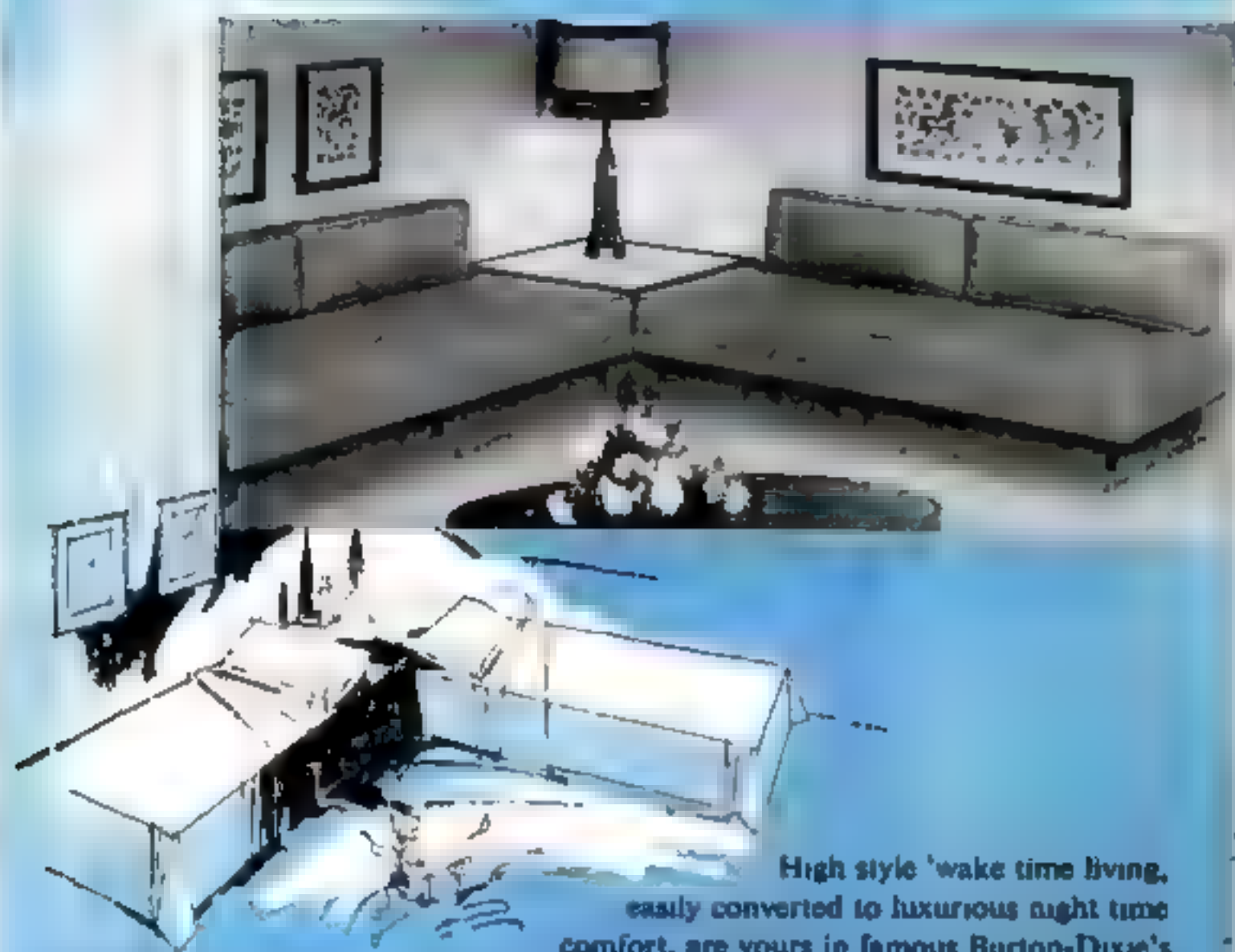
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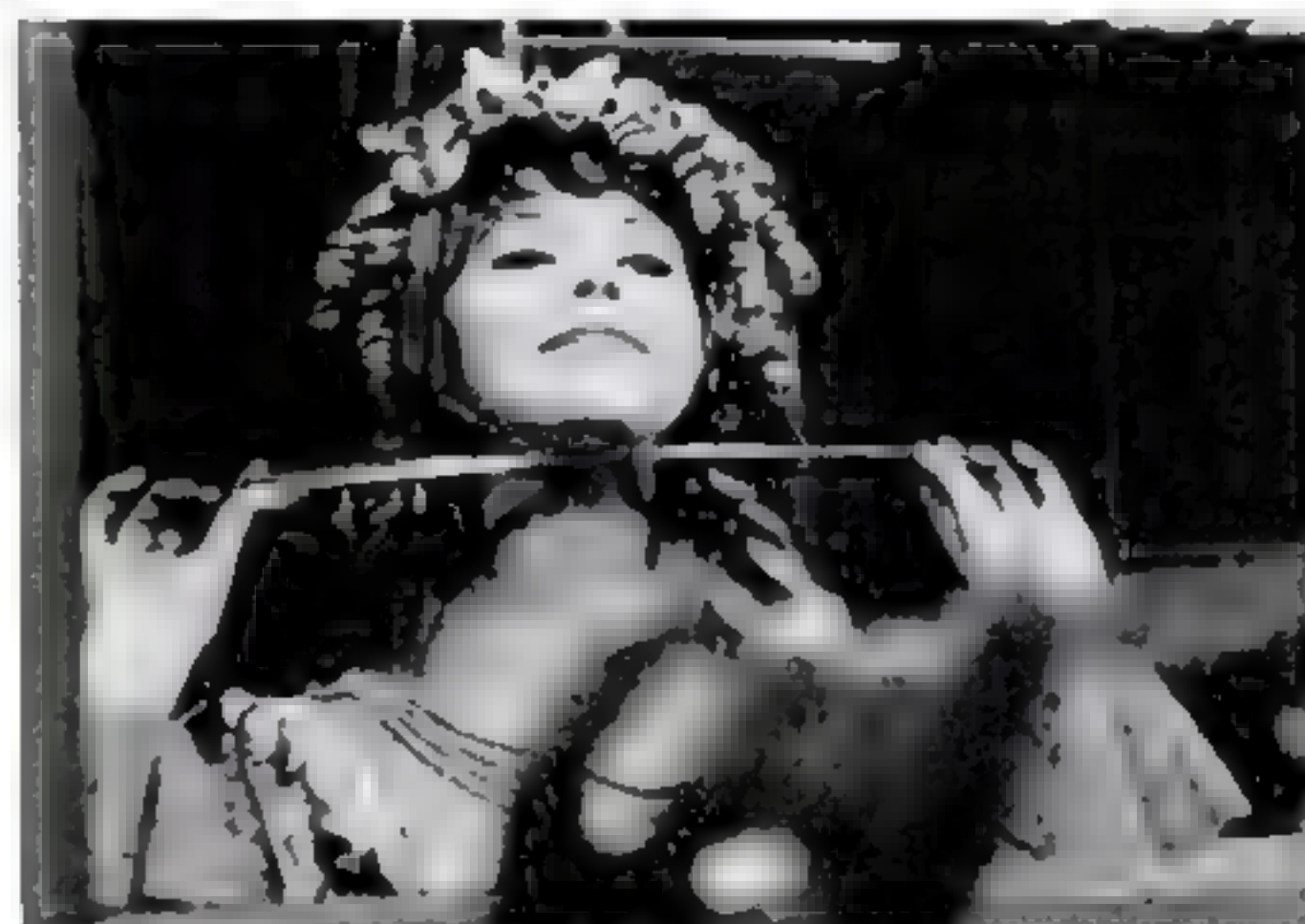
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SLEEPING BEAUTY CONTINUED



ANNE'S SENSE OF FUN shows up between rehearsals when she gets hold of beard worn by an actor. After trying it on chin, she ties it on as a wig.



SUDDEN SMILE, which lights up Anne's face whenever she is pleased, breaks out as she tries on one of her court costumes, complete with a crown.

CONTINUED



# CHEESE SAUCE IN 3 MINUTES!

no flour or shortening needed!

*The secret is Carnation, the milk that whips*

Takes less time because there's less to blend. No flour! No shortening! Just Carnation and cheese. For Carnation is twice as rich as other forms of milk. Makes *smoother* cheese sauce, too—because it's specially homogenized to blend better than ordinary milk.

## RECIPE:

### CARNATION 3-MINUTE CHEESE SAUCE



Simmer 1½ cups (one large can) undiluted Carnation and ½ teaspoon salt over low heat to just below boiling (2-3 minutes).

Then add 2 cups (about 8 ounces) grated process-type American Cheese. Stir over heat until the cheese melts. That's all!

Serve as illustrated . . . with vegetables, or in casseroles! Creamy-smooth every time because it's made with double-rich Carnation!

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You want to just stand back and drink in this brilliant new Chrysler with its glistening new chromework and sparkling new colors.

But the real excitement comes when you get in and get going. The moment your hands touch the wheel you sense that this car wasn't made to sit still. You touch a button and in seconds you're effortlessly out on the open road.

As it irons out the rough spots, you know why Chrysler pioneered Torsion-Aire Ride. Under your foot you feel a reservoir of power, thanks to Chrysler's TorqueFlite transmission.

The stopping power of its sure-footed Total-Contact Brakes is more than a match for Chrysler's incredible go power. Styled for attraction, engineered for action—this Chrysler is *all* car. It's a car you drive because you want to, not just because you have to.

And it's never been so easy to step up to Chrysler. You can own the magnificent new Chrysler Windsor *Dartline* for only a few dollars a month more than most small cars!

See it—price it—at your Chrysler dealer today. Chrysler's a thrill you shouldn't miss.

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**auto-pilot**

A Chrysler Engineering Exclusive that patrols your speed... conserves gas... lets you cruise accelerator-free.



SEE AND DRIVE **THE MIGHTY CHRYSLER DARTLINE**



# Coaching Her to Kiss

When Anne went to Hollywood for *Sleeping Beauty* she was also given a different kind of dramatic role in a *Studio One* TV play, *The McTaggart Succession*. Anne played an Irish girl living with her three bachelor uncles who try to keep her from getting married because they need her to run the house. At first the director felt Anne was too shy and undemonstrative. But she responded quickly to his coaching, especially in several kissing scenes. In performance Anne did so well that the critics, while panning the play, praised Anne for her dramatic powers.



**REHEARSING A LOVE SCENE.** Director Ted Post explains (top) a situation in the script; Anne and her sweetheart have to talk quietly in the kitchen to keep from being overheard. Then, reading the boy's lines (middle), the director declares his love for Anne. At the end they meet in a heartfelt kiss.

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Just since 1947, for example, the glass areas in a typical Chrysler Corporation car have increased 76%! Pittsburgh Plate made possible these advances in smarter glass styling and greater glass safety (As typified by the Chrysler on the opposite page.) For every inch of glass that does so much to enhance Chrysler's 1958 Forward Look is PPG Safety Glass which meets the rigid specifications set by the American Standard Safety Code for strength and optical clarity.



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PIONEERS IN AUTO SAFETY GLASS





AGAINST SMUGNESS, John Wain in the novel *Born in Captivity* portrays a roguish youth who rebels against his conventional middle-class upbringing.

# Why Britain's

## MOST TALKED ABOUT WRITERS OF

A LONDON theater recently saw the start of a remarkably unseemly, un-British brawl. While the play was in progress a man in the audience suddenly jumped up and shouted, "Oh, rubbish!" Others shouted back, "Shut up!" The man did shut up, but after the performance there was a scuffle in the lobby. Most of the audience thereupon filed into a nearby pub where emotions waxed still hotter. A good deal of shouting and waving of arms occurred, blows were traded, hair was pulled and one man—the perpetrator of the outcry in the theater—was knocked down.

The cause of the commotion was a new play by a member of a largely misinterpreted but widely discussed group known as Britain's Angry Young Men. Although their group title is something of a misnomer—they are not angry in the strict sense of the word, they are not all young and not all men—the members share a strong, fresh viewpoint which has made them unquestionably the most important literary phenomenon of the postwar years. The four best known—Novelists Kingsley Amis, John Wain and John Braine and Playwright John Osborne—are shown on these pages. In the U.S. their effect has been felt principally on Broadway, where Osborne this spring has had two hits going, *Look Back in Anger* and *The Entertainer* (with Laurence Olivier). Both plays are annoying and both are provocative.

*Look Back in Anger's* leading character, Jimmy Porter, is probably the best-known manifestation of young Britain's angry spirit. He is also without doubt the most disagreeable hero in modern literature. A bully, a self-centered sadist filled with self-pity but pitiless with others, he is, in a word, a cur.

But Jimmy is more than merely hateful. He signifies something bigger than spite, something that makes him live on naggingly in the memory. To be angry with him is an unsatisfactory reaction, for he himself is filled with a general and consuming anger.

He is angry at his wife: "... this monument to non-attachment. . . . If only something—something would happen to you, and wake you out of your beauty sleep!"

He is angry at his mother-in-law: "I said she's an old bitch and should be dead. . . . I say she ought to be dead. My God, those worms will need a good dose of salts the day they get through with her!"

But he is also angry at, or at the very least scornful of, education, religion, love, the government and almost anything and everything else that happens to come into his line of sight: "I suppose people of our generation aren't able to die for good causes any longer. . . . There aren't any good, brave causes left. If the big bang does come, and we



AGAINST CONFORMITY, Kingsley Amis in his *Lucky Jim* describes rowdy attempts of lowborn teacher to fake his way through stuffy small-city university.



# Angry Young Men Boil Over

TODAY REFLECT FRUSTRATION OF DECLINING ENGLAND by ROBERT COUGHLAN

all get killed off, it won't be in aid of the old-fashioned, grand design. It'll just be for the Brave New nothing-very-much-thank-you. About as pointless and inglorious as stepping in front of a bus."

In passing beyond personal contrariness to this generality about his time and society, Jimmy Porter has achieved what may be literary immortality. For, just as a tuning fork struck with the right force can set all the windows in a room vibrating, these ideas match a state of mind rather common among literary Englishmen in the age group of roughly 25 to 35 years. For several years past, in many different ways and voices, this generation of writers, critics, poets and quondam intelligentsia had been expressing irritation at the scene around them. With the production and huge success of *Look Back in Anger*, which opened in London in 1956, they found a symbol of their dissatisfaction. The term "Angry Young Man" was derived from the play itself and has by now passed into the language to take its place with "The Lost Generation" of the 1920s and "The Bright Young Men" of the 1930s. In England it has already been abbreviated to the familiarly recognized initials "AYM."

In their preoccupation with their private rancors, the AYM are not far from representing a big section of the British people today. Patriotism and a feeling for the common good can still be found in plenty, of course. But almost certainly there has been a decline in both of these qualities, and obversely a rise in class and individual irresponsibility, an attitude of "I'll get mine" (or "I'll keep mine") that exists as much among the coal miners as in the musty recesses of the private clubs. And the main cause for this increase in selfishness is not to be found in class antagonisms or economic dogmas but in an immense, fateful fact of history: the decline and fall of the British Empire.

## No place to go

**I**N an expanding society such as Britain's was for centuries, there were many roads to success and wealth. One could grow rich or famous in a variety of ways at home or in the colonies. But since 1945 Britain has been a society of steadily shrinking opportunities. There no longer are enough opportunities to go around and those that remain are not very big. It is this, added to other disappointments, that has marked the new generation for frustration and has made the young men angry. They have no place to go.

And Britain itself, so it appears to many, has no place to go. Uncasy in its new, subordinate role in world affairs, facing the future with

CONTINUED



AGAINST OLD ORDER, John Osborne in play *Look Back in Anger* scorns education and religion—and women—and says there are no causes left to believe in.



AGAINST CLASS BARRIERS, Novelist John Braine in *Room at the Top* relates the devious methods used by a young man to break into provincial society.



**Says Mrs. Ted Kluszewski**  
wife of  
famous baseball star



"My Husband and I  
**PREFER the mustard  
with a TANG!**"



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**TARGET OF ANGRIES**, The Establishment, all-inclusive term for Britain's ruling classes, is represented by top-hatted ushers at a royal garden party.

## ANGRY YOUNG MEN CONTINUED

uncertainty, it tends to brood on its great past. In a recent issue of *Encounter*, Critic Frank Hilton has made the comment aptly:

"This country is sick, without confidence, neurotic. . . . [We are] sick of Britain, the Britain we're supposed to be, the first rate power that we're not, the great little island no one ever allows us to forget we once were, with our Agincourts and our Trafalgars and our gallant retreat from Dunkirk and all the crazy, bewildering, jingo junk we call our heritage, that weighs so heavily upon us that every time an announcer opens his mouth to introduce the latest song hit from America, you can hear the Tower Raven perched on his shoulder whisper: 'There but for 1776 goes a British song hit.'"

These are potent thoughts and they are most often and most provocatively put into words by the Angry Young Men.

A very good way to understand the AYM is to learn first of all who and what they are not, since they have been accused of nearly everything short of a conspiracy to blow up Parliament. They are not, for example, to be confused with America's jazzy, fuzzy-minded Beat Generation, even though both groups are disaffected. As mentioned before, the AYM are not necessarily very angry. The most common prevailing attitude among them is one of wry irritation, and their weapon is more often satire than polemic. A few of them are young, but the median age is well along in the 30s. Some of the

CONTINUED ON PAGE 125



**DELIVERING A TIRADE** against his mother-in-law, Jimmy Porter in the play *Look Back in Anger* tries deliberately to provoke his wife (far left).



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more airlines fly Douglas  
than all other airplanes combined







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With its top speed a remarkable 410 miles an hour, the DC-7 wings you with velvet swiftness across the oceans, across the continents—anywhere in the world!

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# She used to think wild life was strictly for nightclubs

The only birds I used to know were night owls. Till LIFE opened my eyes to the wonderful world outdoors, I never knew what I was missing.

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PHOTOGRAPH BY IRVING PENN

understanding... so swiftly, so surely



The Impala Sport Coupe—every window of every Chevrolet is Safety Plate Glass.



**EXCITEMENT RIDES WITH YOU** *every mile you roll in your new CHEVROLET. At rest or on the road, this sleek style-setter promises action, gaiety, glamor—and it keeps its promises beautifully. Come aboard and take the key to the happiest traveling on the highway!*

One look at those saucy lines and you know this new Chevy's ready to shove off for wherever you say.

Just name your course—a bustling highway, a tumbling mountain road or a side street to the corner grocery. Here's the car with the kind of eager-going gait that turns any route into a pleasure cruise.

You'll see what we mean the first time you feel the quick-sprinting torque of Chevrolet's new Turbo-Thrust V8\* whisk you up a steep hill. Or learn how this engine loves to shrink the miles out where they're long and lonesome.

And you'll find still more to be proud of in the way Chevy takes the wrinkles out of aging roads. There's a choice of two completely new rides—Full Coil suspension as standard and a real air ride\* besides. Each is engineered to achieve a gentleness you'd expect only in the costliest cars.

The plain truth is that you're missing one of the most rewarding experiences on the road if you haven't yet taken the wheel of this new Chevrolet. It's an oversight your dealer will gladly remedy. . . . Chevrolet Division of General Motors, Detroit 2, Michigan. \*Optional at extra cost







**ACTIVE ANGRIES**, Critic Kenneth Tynan and Novelist Doris Lessing took part in an anti-H-bomb march to Aldermaston, a British atomic center

## ANGRY YOUNG MEN CONTINUED

members, notably novelists Doris Lessing (*The Grass Is Singing*) and Iris Murdoch (*Under the Net*), are Angry Young Women. It should be noted too that the AYM, far from comprising a group with any sort of rallying place and a program, uniformly resent being lumped with anyone and particularly and specifically hate the term, "Angry Young Man." A few are friends, but for the most part they know one another slightly if at all, and they are continually writing unfriendly essays about each other in the literary magazines.

Then what is left? What is left is a characteristic approach to society, to politics and to writing itself. This middling-to-young generation, for which the AYM label is as good as any, is as different from the preceding generation of the '30s as the latter were from the eminent Edwardians.

The Bright Young Man in the Britain of the '30s was very often a man in revolt, and what he was revolting against usually was an upper-class, old-school-tie background and a conservative political tradition that had been fed to him from the family silver spoon. It was the age of the gentleman-radical, of the deep-pink poet and of manor house Marxism. Everything, it seemed, would turn out all right if the right set of reformers could only take charge. As AYM novelist John Wain has commented, there was "... a crushing sense, now extinct, of personal responsibility. It was the last age, consciously and feverishly the last, in which people had the feeling that if they only took the trouble to *join* something, get a party card, wear a special shirt, organize meetings and bellow slogans, they could influence the course of events. Since 1916 nobody above the Jehovah's Witness level has taken this attitude."

Certainly none of the AYM take this attitude. One obvious reason for this is that as a class they wear no old school ties and were never fed from silver spoons. John Osborne's mother has been a barmaid most of her life. With the success of *Look Back in Anger* and *The Entertainer* Osborne's income has lately been as high as \$10,000 a week, but he and his mother lived together only a few years ago on an income of \$5 a week. John Wain's father was a modestly prosperous dentist, but Wain grew up in the "Five Towns" manufacturing complex outside Manchester in the middle of kilns and factories. John Braine, whose *Room at the Top* was a notable English fiction success of 1957, is the son of a city maintenance employee. Born in a working-class neighborhood, he still lives in the grimy, unutterably depressing Yorkshire industrial town of Bradford. Kingsley Amis, whose *Lucky Jim* has been the most discussed British novel of the decade, came from a lower-middle-class background: his father was a minor office worker in London. Such men are not about to "join the workers." They *are* the workers. They may be a bit different from their uncles and cousins in the amount of their education and the change in accent and outlook that is likely to go along with this, but otherwise they are the same. They do not believe in Utopia. They do not believe very much in the Labor party. In fact, they do not believe very much.

Yet in important ways they have been conditioned by the political romantics who came earlier. It is commonly said in England that the country had its "revolution" as a result of the war and the postwar Labor government of 1945-51, and certainly many signs

CONTINUED

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New Johnson's Medicated Powder effectively clears up and prevents not only *friction* diaper rash, but troublesome *ammonia* diaper rash. Keeps unpleasant ammonia from forming. Relieves urine scald and redness, too.



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Get a can! 4 oz., 49¢ — 9 oz., 89¢



AYM TRADEMARK, turtle-neck sweater, was made famous by Colin Wilson, who wore it camping out to save money while writing *The Outsider*.

## ANGRY YOUNG MEN CONTINUED

can be produced to support this idea. The Laborites instituted a tax structure arranged to destroy hereditary wealth, an educational system devised to make the best education available to bright boys and girls regardless of income, and a great social welfare apparatus which the Conservatives no less than the Laborites are now pledged to support. Indeed the economic and social changes that occurred form almost a catalogue of what the reformers had been talking about for several generations past—reforms which, it was implicitly assumed, would open the gates for the lower classes to all the advantages they had been denied.

But something slipped. For all its humane blessings, the welfare state also managed to remove most of the challenges and hence much of the excitement from life. Income taxes in England today are so high that a young man finds most of what he gains in salary being taken away from him. He will never starve, never get rich, never get much beyond the minimal pleasures of a small, second-hand car and a television set bought on the instalment plan. He faces an endless vista of mediocrity. As George Scott, a young editor who has risen by the usual AYM route—modest family beginnings, Oxford on a government scholarship—has written:

"... Here we are with our degrees and our posh education, our prideful positions in the public service, our ambitious names in print, trying to get on with the work brought home in the bulging briefcase, while the baby cries in the next room or even in the same room, or while the mortgage slowly and respectably strangles the life, the love, the adventure and the talent out of us."

The intangible rewards that could substitute for money have not developed, either. The "revolution" did not by any means destroy the old social relationships that divided Britain into an elaborate class structure. The right school, the right club, the right cut of clothing, and above all the right family connections are almost as crucial as ever to the young man looking for a good job or hopeful of being accepted by people of vintage respectability.

For the most intelligent, ambitious and expectant members of the population it was supposed to benefit, therefore, the "revolution" has turned out to be oddly flat. And it is this that lies at the basis of the disgruntlement of the AYM. It has made them rather cynical about the Welfare State, that brave yet cozy new world their parents promised them. And it has singled out an official AYM villain: "The Establishment."

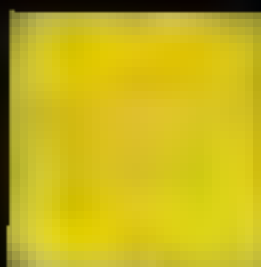
No one has been able to define The Establishment to everyone's satisfaction. But for those who believe in it, it consists roughly of all the people and institutions that keep the newcomer from getting the power and admiration he had been led to expect. It would include the peerage, the *London Times*, old county families, the Bank of England, the famous schools such as Eton and Harrow, the Archbishop of Canterbury, most literary critics, the classical dons at Oxford and Cambridge, the good clubs, Savile Row tailors, and the half-dozen or so most famous regiments. It would also, by necessary extension, include the institution of royalty and the present members of the royal family, whom Osborne, for instance, has characterized as "the gold filling in a mouthful of decay," while he calls reverence for royalty "the national swill."

But The Establishment is not just these conspicuous symbols. It is in effect the whole genteel tradition in Britain that has supplied



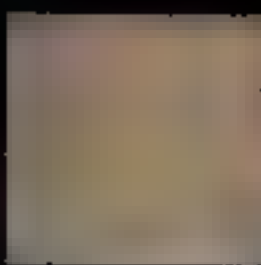


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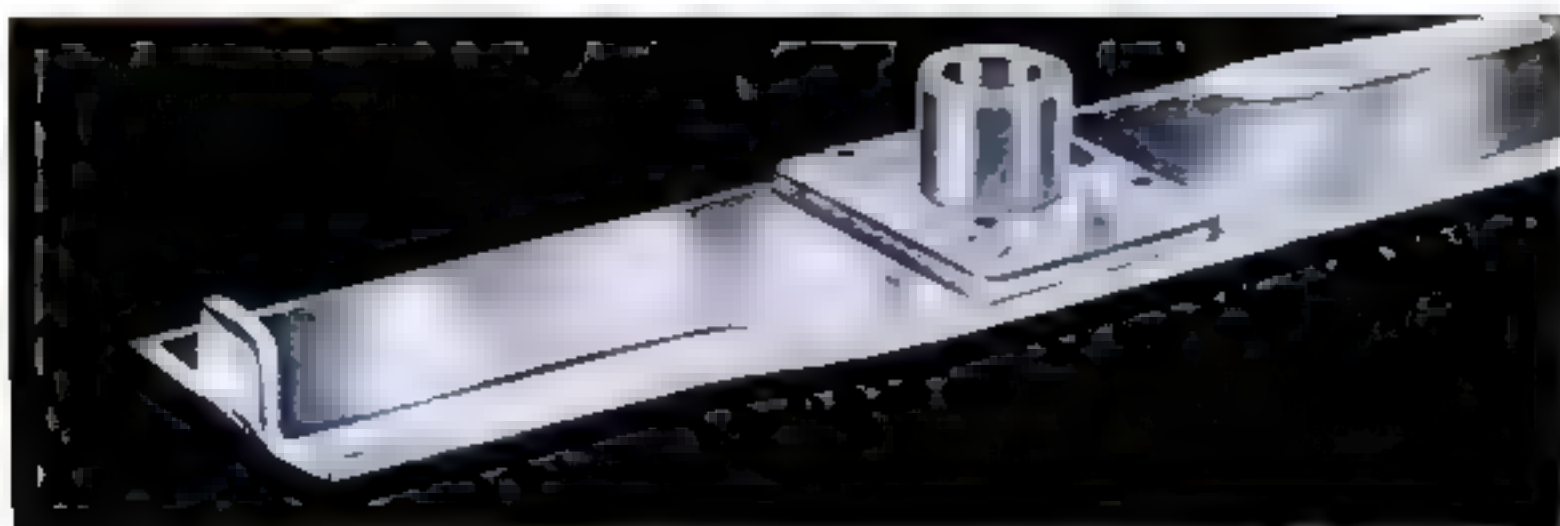
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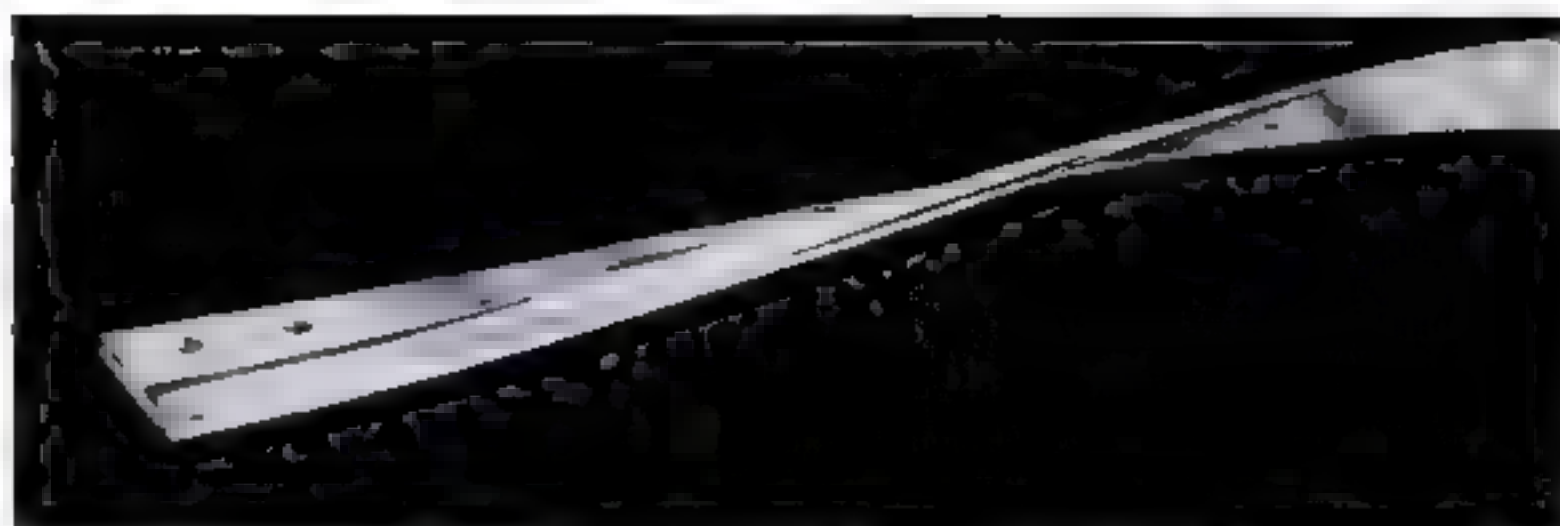
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**PENNSYLVANIA ROTARY BLADES** are so shock resistant, so clean cutting! Made from tougher steel, they're hardened and sharpened from tip to shaft. Vacuum-action shape and unique clean-out tip assure clog-free, better mowing.



**PENNSYLVANIA REEL BLADES** will stay sharp for five years of normal use! This is true, because they are the finest high carbon steel used in any mower—hard tempered, hollow-ground and precision-aligned to "barber-scissor" keenness.

## From the blades up—**PENNSYLVANIA** brings you the finest of precision grass-cutting machines!



### NEW **PENNSYLVANIA** ROTARY POWER MOWERS

Their design is brand new for 1958, but the built-in, rugged quality is traditional with Pennsylvania! All 1958 models feature unique, easy height-of-cut adjustment, inset wheels for close trimming and free leaf mulcher attachments. Rewind starters are standard. Electric starters available. Look for these mowers at your Pennsylvania dealer: The **AVALON**, 18" cut, 1.75 H. P. (Shown above). The **BROOKLINE**, 21" cut, 2.25 H. P. The self-propelled **CROYDON**, 21" cut, 2.75 H. P. The **LAWNDALE** riding rotary, 21" cut, 2.75 H. P.



### FAMOUS **PENNSYLVANIA** POWER REEL MOWERS

You can actually *hear* the precision of Pennsylvania reel mowers! The crisp blade "whirr" means they're giving lawns the finest trim ever. Mowers are available with 5-blade or low-cut 7-blade reels for fine "bent"-type grasses. Rewind starters, standard. Electric starters available. Grass stripper keeps chain drive clean. Keep your lawn looking its best with one of these models: The **EXETER**, 18" cut, 1.75 H. P. (Shown above). The **DELUXE**, 21" cut, 1.75 H. P. The **REELRIDER** Riding Mower, 21" cut, 2.25 H. P.







"Sorry I can't give my 'Angry Young Man' lecture tonight.  
My pullover isn't dry."

**SPOOF ON ANGRIES** in *Punch* kula two AYM fixtures: turtle-neck sweater and slip-clad wife at ironing board who comes from play, *Look Back in Anger*.

## ANGRY YOUNG MEN CONTINUED

generations of English novelists with characters and situations. A favorite theme in the past has been the story of how the hero, lowborn but virtuous, learned these rules and scaled the class barriers to become a gentleman. To the AYM this idea is ludicrous and offensive.

Their fictional heroes evade, reverse or sometimes compromise with the rules for expediency's sake—but believe in them, never. The plot of Amis' *Lucky Jim* is mostly taken up with the shifty and hilarious attempts of its hero, Jim Dixon, lecturer in a provincial university, to keep his job by pretending to live by the rules of academic gentility. Wain's satiric hero of *Born in Captivity* is a wellborn young man who successfully pulls the old pattern inside out by becoming a window cleaner, a dope runner and finally the antithesis of cultural ambition, a radio gag writer.

Gentility is hardly more offensive to the new men, however, than Bohemianism. They hate the "phony" in any form and mistrust anything that seems precious or pretentious. The AYM have little interest in the "experimental" writing of the 1920s and '30s; they are literary conservatives. They would find the Beat Generation's output preposterous. They tend to regard Kafka, Joyce, Cocteau, Faulkner and others like them as museum pieces. For their own part they want to say things clearly. They are not interested in the reality of the metaphysician but in the kind you can look at and hold in your hand. "The great questions I ask myself," Kingsley Amis says, "are those like, 'How am I going to pay the electric bill?'"

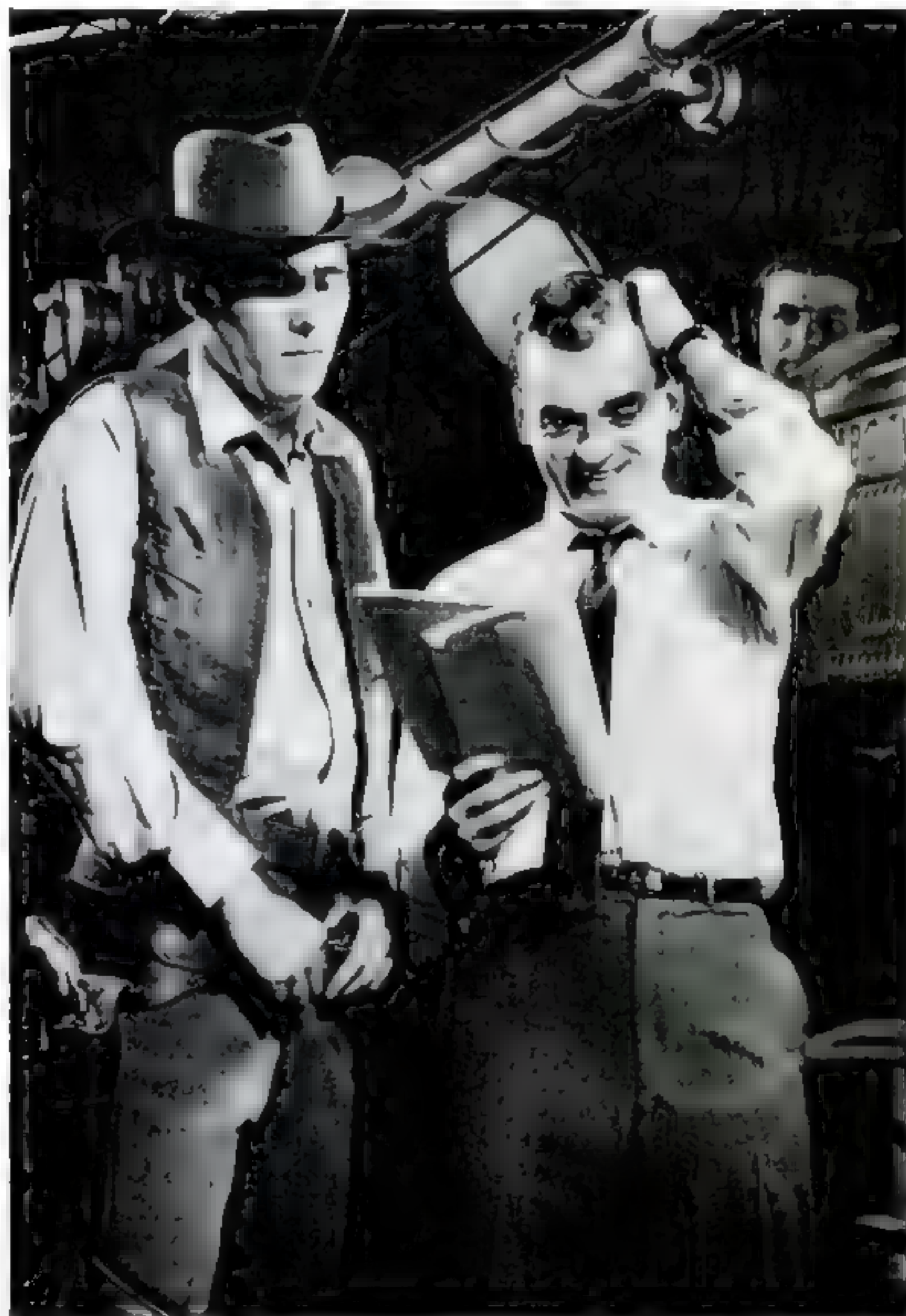
This in turn is part of a general AYM urge to get to the point, whether it be in politics or in anything else. They are sick of equivocations. Thus, while the AYM are literary conservatives, they are attracted in their political thinking toward radical solutions.

There are no professing Communists among them, although some are Marxists of one stripe or another. There are a few also, such as Colin Wilson, author of the antisocial, nihilistic commentary, *The Outsider*, and his close disciple Stuart Holroyd (*Emergence from Chaos*), who have been accused loosely of having "fascistic tendencies." The majority would be left-wing socialists. Amis probably summed up the most popular view when he said recently, when asked for his personal program: "I'd start by nationalizing everything in sight—we could use a great hurtingting swinge of socialism. I would also abolish the public schools, the aristocracy, and naturally the House of Lords. As for the royal family, it serves a purpose as a sentimental glue for the Commonwealth and probably has to be preserved, but just as a personal feeling of my own I would like to get rid of them, queen and all."

However, not many of the AYM, least of all Amis, are prepared to do much more than talk about these aims. There is an odd rural-urban division in this respect. Some of those living in London—chiefly Osborne, Novelist Wolf Mankowitz, Movie Director Lindsay Anderson, Poet Christopher Logue, Theater Critic Kenneth Tynan and Art Critic John Berger—believe in something they call "commitment," which seems to be a vestigial form of the old-fashioned social consciousness. Most of them are professing members of the Labor party and believe, in Tynan's words, that: "The artist's job is not only to reach an audience but to take an active interest in the social environment that creates that audience." On the other hand, those who live away from

CONTINUED

# FROM NOW ON WOMEN SAY "DEODORANT" MEN SAY **TRIG.**



**Now! A man's way to check perspiration odor — no mess, no trickle, no crumbling!**

Mister, don't miss this one. It's for *men*—the scent, the color, the works. Trig rolls on, quick and easy. Trig goes straight to work—underarm hair can't block it. Trig works a full 24 hours. Remember this: Women say "deodorant"... *men* say Trig.



*It's on the ball*

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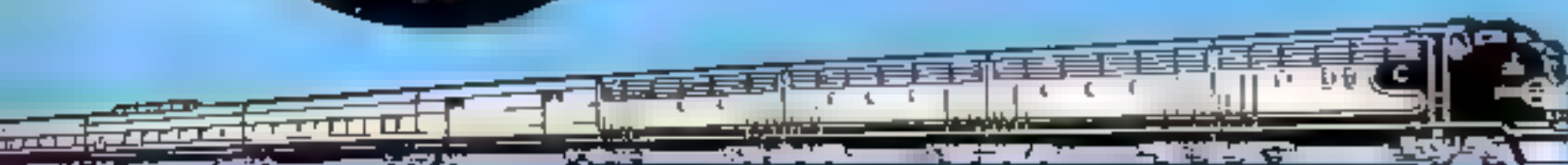
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## ANGRY YOUNG MEN CONTINUED

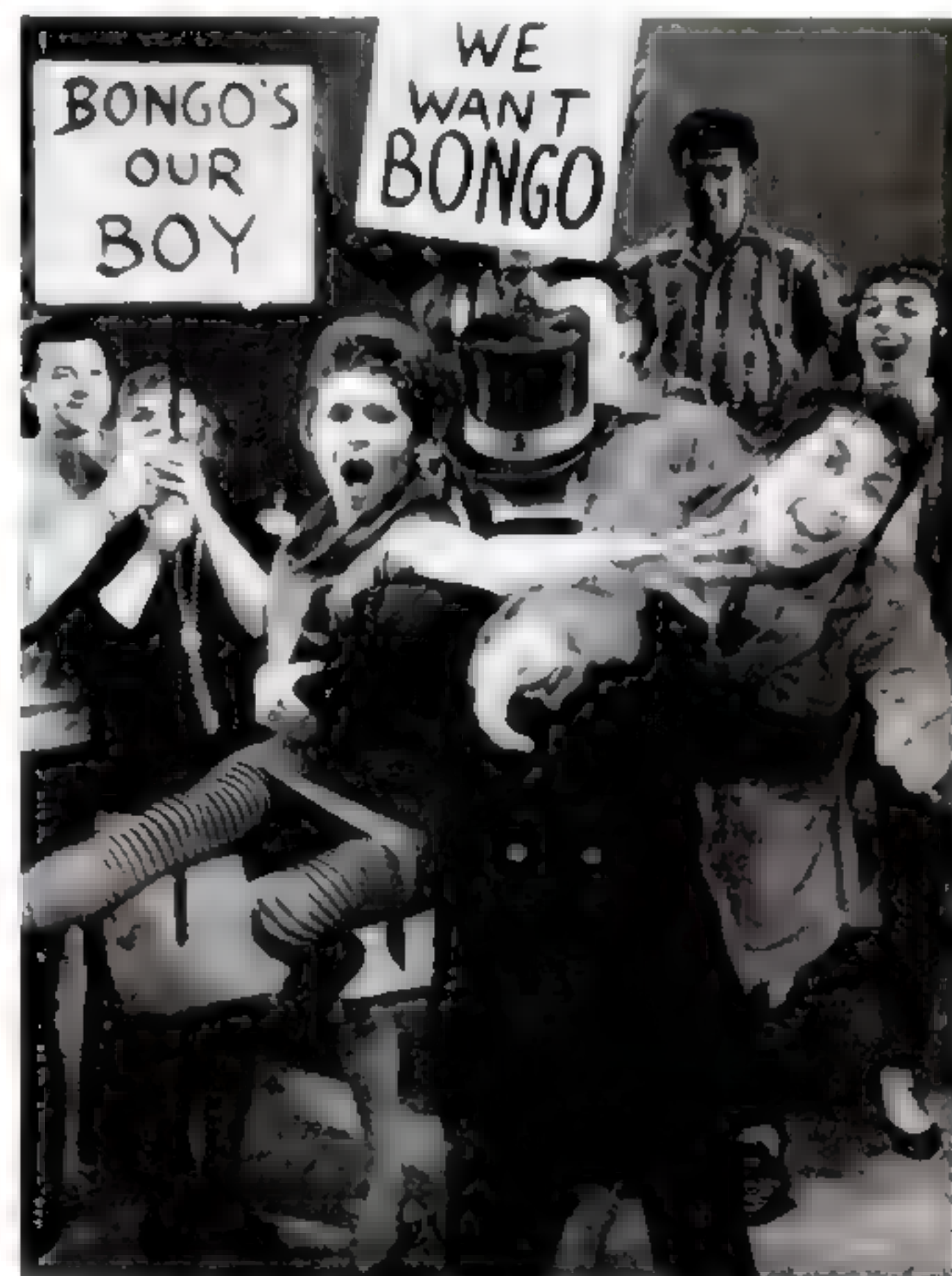
London, such as Amis himself (he lectures on English literature at the University College of Swansea, Wales), tend to agree with the pamphlet he wrote which has become famous in England as a statement of his generation's political skepticism.

Amis' theme is that since the only issues worth getting really excited about—e.g., Hungary, the H-bomb—are too big to be influenced much by the individual, the only reliable guide to political activity is simple self-interest. The Labor party offers more to the intellectual but not so much more as to rouse him to enthusiasm. In short his salvation, if any, is not to be found in politics but in doing as well as he can for himself by his own efforts. He votes Labor "only because the Tories are worse," not because he expects great things of the Labor program or the party leadership—"those bloated career trade union leaders and those frightful little men, those Public School socialists," Amis describes them sourly.

Because the decline of British power and wealth is an irreversible fact, there is no cure for the deepest irritation of the AYM, who have been aptly called "the chroniclers of Britain's shrinking-pains." What then? Oscillating between apathy and apoplexy, bored and resentful, the new generation may seem to be a strange mutation that will grow into something not very pleasant. Yet one need remember only a short time back to keep from making any sweeping predictions of the future on the basis of this generation's present behavior. The intellectual pacifism of the 1930s found the Oxford Union in 1933 voting overwhelmingly against defending "King and Country," and in 1936 resolving that "this house recognizes no flag but the Red Flag." But this kind of talk was followed in a few years by the bravest battles any generation of young Englishmen ever fought. The grouching and bitter farce-making of the AYM may well portend a shift to the left in British politics. Beyond that it would not be safe to guess.

As for English literature, the AYM have so far contributed little in the way of major writing. But what they *have* contributed so far is a quality which is essential to all great writing: the capacity to feel deeply about something, about anything. As Osborne has said of himself, "I want to make people feel, to give them lessons in feeling. They can think afterwards." And his archetype AYM, Jimmy Porter, shouts the great golden discovery which anger at least makes possible:

"Hallelujah! I'm alive!"



**NEW AYM MUSICAL, *Expresso Bongo***, whose story is by Wolf Mankowitz and Julian More, is currently a London hit. Describing the promotional build-up of a teen-age singing star, it is a caustic satire on world of commercial music.



Men of Action need Canada Dry Ginger Ale for a quick-energy lift!  
The natural ginger flavor brightens the taste of ice cream sodas  
...even the foam tastes better.



All 10 Canada Dry flavors make great ice cream sodas. Try these 3 real quick.



**"Purple Passion".**  
Pour Luscious Grape over  
vanilla ice cream; sparkling  
bubbles make the ice cream  
tingle with taste.



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Pour True Fruit Orange  
over orange sherbet. The  
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buoys sherbet's taste.



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CANADA DRY  
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*Our Fizz—Flavor & Fun  
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Trunk, '58 Plymouth, cleaned *and* waxed .....



**VISTA TIME: 6 minutes**

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Simoniz makes it as only Simoniz can—VISTA, for tough real paste wax beauty and protection. VISTA is real paste wax with cleaner in it—*turbo-whipped* so it spreads smoothly, dries and wipes off quickly. One easy application cleans, shines and protects your car for months . . . *try it.*

**SIMONIZ MAKES IT**





**AT ZSA ZSA'S PARTY** in her luxurious Bel Air mansion, Lieut. General Rafael Trujillo stands (center) with his arm around the waist of blonde movie star Kim

Novak (left, face hidden) as his Hungarian-born hostess greets Dominican playboy Porfirio Rubirosa and his fifth wife, 21-year-old French Actress Odile Rodin.

# A Real Nice Party Group

**BUT FOR TROUBLES IT CAUSED A DICTATOR'S SON TURN PAGE**

**RAFAEL AND KIM** smile happily at Zsa Zsa's party. They had been introduced some time before by Zsa Zsa and been seeing a good deal of each other.

**ZSA ZSA AND KIM** exchange girl talk. Both thought highly of Rafael. Zsa Zsa calling him "very nice and polite." Kim a real "goodwill ambassador."



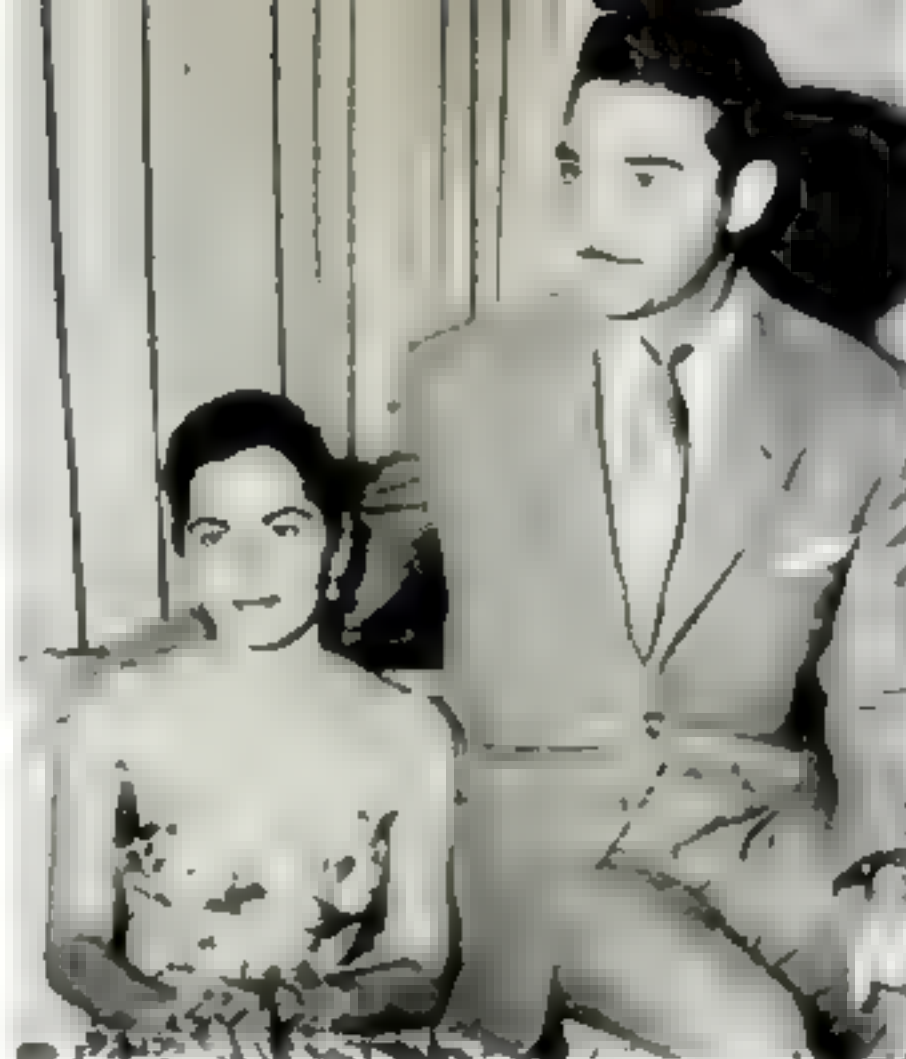




**ZSA ZSA'S MERCEDES**, a 190 SL, was happily accepted by Zsa Zsa who tried to sell it. It lacked automatic transmission and she couldn't drive it.



**KIM'S MERCEDES** is a 220 S convertible like this one in Hollywood showroom where Trujillo bought it. Kim has not been seen driving it around lately.



**WIFE REMAINED BRIEFLY IN U.S. WITH TRUJILLO**

## Big Spender's Babes, Bounty

For Lieut. General Rafael ("Ramfis") Trujillo, 28-year-old son of the Dominican dictator, the Hollywood parties (p. 153) of Zsa Zsa Gabor have been memorable affairs. It was Zsa Zsa who introduced Ramfis to movie star Kim Novak and made them welcome at her home. After the introduction Zsa Zsa, to whom Ramfis had already given a \$5,800 sports car, received from him a \$17,000 fur coat. To Kim, Ramfis gave an \$8,700 car and a reported \$5,000 in jewelry. Last week news of this munificence earned a public razzberry for all three.

Trujillo, attending Army staff college in the U.S., was in Hollywood ostensibly on medical leave. He dated Kim until, she says, she found he had a family and dropped him. In Congress, Representative Charles Porter of Oregon suggested that, since Ramfis spends \$1 million a year, the \$1.3 million U.S. aid given the Dominicans be given directly to the taxable movie stars "instead of going through two Trujillos." Trujillo, insisting a rich man has a right to spend money, prepared to return to his studies.

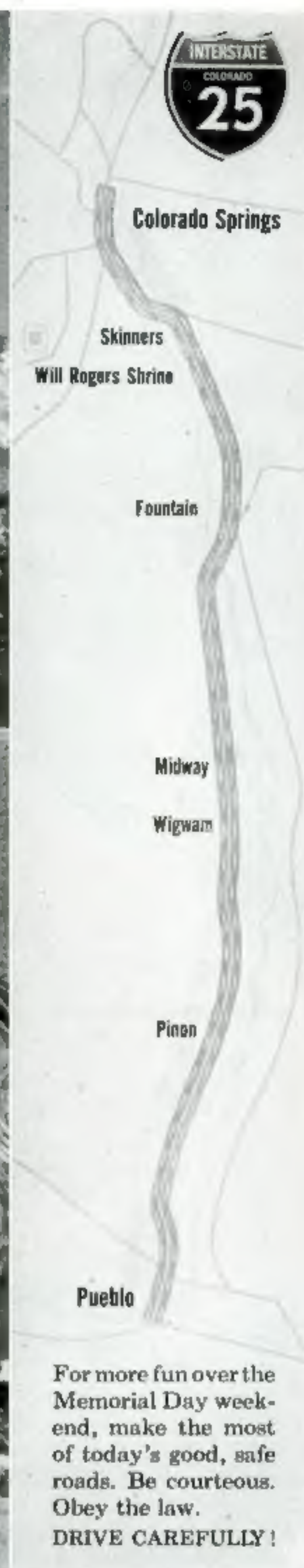


**ZSA ZSA'S COAT** is shown off by actress. Trujillo says it cost far less than the reported \$17,000 and is only mink. She says it is really chinchilla.

TRUJILLO CHILDREN—CLAUDIA, RAFAEL III (HELD BY NURSE), RAMFIS, MARIA, AIDA—LIVED IN KANSAS CITY HOTEL WENT HOME WITH MOTHER LAST DECEMBER







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## See the U.S.A. . . . in comfort and safety on Asphalt-paved Interstate Highways

Take off for the snow-capped mountains of Colorado. And drive your cares away, in comfort and safety, on the Centennial State's newest Asphalt-paved highway between Pueblo and Colorado Springs.

Head for scenic, historic New England by way of Interstate 95, the new Connecticut Turnpike. For your driving pleasure, its eastern end is paved the modern Asphalt way. No sawed-in noise-makers; no thump, thump, thump!

Treat yourself to a trip in the beautiful Northwest. And the Northwest will treat *you* to some of the smooth-

est, safest driving you've ever had: on Oregon's new Asphalt-paved Baldock Expressway.

See the U.S.A. . . . and wherever you go, you'll find modern Asphalt Interstate Highways make the going easier—safer—for you.

Not only that. Rugged, heavy-duty Asphalt pavement is saving you money on Interstate construction. Saves from \$11,768 to \$92,628 per mile. And on future maintenance costs. Write for free copy of "The Better Way To Better Roads." You'll see why.



THE ASPHALT INSTITUTE, Asphalt Institute Building, College Park, Maryland



Ribbons of velvet smoothness...  
ASPHALT-paved Interstate Highways





## A HOLE IN HIS HEAD

The last glass in a keg of beer usually has so much foam the bartender throws it away. But when Photographer John Gumm saw a beer keg "blow empty" in an Oklahoma City bar he thought it worth a picture to have somebody blow the head off the glass. He recruited Doyle

Primm, who happened to be in the bar. Primm lifted the glass and prepared to blow and Gumm aimed his camera. But instead of the shapeless spray of foam that both expected, Primm produced and Gumm photographed a sight that not one in a million beer drinkers has seen.





Another adventure in one of the 87 lands where Canadian Club is "The Best In The House"

## Hot pursuit takes cool skill in this African Ostrich Chase

**1.** "Nothing else on 2 legs can run like an African ostrich," writes an American friend of Canadian Club. "Ostriches are now raised for their valuable plumes, but they still run wild in Tanganyika's big-game country. Professional game catchers capture them for zoos. One old pro, John Taylor, invited me to join him last month. 'Nothing to it,' he'd said, but that ostrich led us a 50 mph chase across plains booby-trapped with anthills.



**2.** "Watch out for his legs," Taylor yelled as we struggled to hold the big bird after an hour-long pursuit. An ostrich can kick like a horse. But once we blindfolded him, our quarry was gentle as a lamb.



**3.** "Fits fine," said Taylor when the ostrich was in a shipping box. If he'd been too big we couldn't have kept him. In the zoo market, our fine-feathered friend would fetch \$500. Even the native who had ridden the bouncing hood was pleased.



**4.** "I'd eaten a lot of dust by the time we got back to Arusha. The highball at Safari House couldn't have been more welcome: it was Canadian Club!"

Why this whisky's worldwide popularity? Only Canadian Club has a distinctive flavor that captures in one great whisky the lightness of scotch and the smooth satisfaction of bourbon. That's why no other whisky in all the world tastes quite like it. You can

stay with it all evening long . . . in short ones before dinner, tall ones after. Canadian Club is made by Hiram Walker, now celebrating 100 years of distilling leadership. It's "The Best In The House" in 87 lands.

*Canadian Club*

6 years old • 90.4 proof • Imported from Canada

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**MEN  
OF  
AMERICA:  
THE PRO**  
**DICK MAYER**  
U.S. OPEN CHAMP

*Live-action shots  
at Pebble Beach*

*You're following Dick Mayer, Golf's No. 1 Pro, down the back nine... tension mounting, the big money riding on every shot. On the tough tournament circuit you'll find a man...*



*stops and takes big pleasure when and where he can... Chesterfield!*



*Always the top-tobacco, straight Grade-A, The top-tobacco in the U.S.A.*



*Sun-drenched top-tobacco's gonna mean You're smokin' smoother and smokin' clean!*

*When you've earned a smoke—nothing satisfies like the*  
**BIG CLEAN TASTE OF TOP-TOBACCO!**

**CHESTERFIELD**



**REGULAR**

**KING**